

### Small Business Support Hub - 2.0 Application Q & A

Date Received	Question	Response
4/14/2026	Will we get the slides?	Yes. The powerpoint presentation is located on the website
4/14/2026	Will companies who received Direct Grants under Hub 1.0 be eligible for the same under Hub 2.0	Yes.
4/14/2026	Can we see the whole application without having to sign in and start the process?	Yes. The application is listed on the website in the Resource Section
4/14/2026	I am not sure if Jay mentioned this, but is there a template for the budget section you would like us to follow?	There is no specific template to use for submitting your budget. The format required for budgetary expenses is included in the application
4/14/2026	We served a number of ideation and microenterprise businesses in 1.0 - many of these businesses don't seek scalable growth. Should we be altering our intake criteria for more advanced businesses or business types that align with growth in traditional economic impact measures?	The intent of the SBSH 2.0 program impact strategies is to support the advancement of the large number of businesses served in SBSH 1.0 along key growth milestones. However, this does not preclude Small Business Support Hubs from continuing to serve microbusinesses and new business starts. Hubs do not need to alter their criteria formula to only accept more advanced businesses.
4/14/2026	For the 15% admin cap - is that for the HUB budget alone - or should we also apply a 15% admin cap to the spoke budgets as well?	Up to 15% of the total grant award may be used for administrative expenses. This cap applies to the overall award, not separately to Hub and Spoke budgets. It is at the Hub's discretion how those administrative funds are allocated, including any distribution to Spoke partners.
4/14/2026	If you apply as a state Hub and are not chosen are not considered for a regional Hub? This would be risky to apply for state hub position?	Applicants should determine whether they want to apply as a Statewide Hub, a Regional Hub, or both. Applying for a Statewide Hub does not preclude consideration as a Regional Hub, provided a separate application is submitted for each.
4/14/2026	Was the category of Rent/Utilities removed from the Personnel Budget expenses? This was extremely helpful in providing additional space and utilities to employees hired through the HUB grant.	The category of rent/utilities has not been removed. These costs may continue to be supported through administrative funds. Please note that leasehold costs, including rent and utilities, are not allowable as direct business assistance (i.e., direct grants to small businesses). See the Program Guidelines for additional details.
4/14/2026	You just mentioned 5 yr life cycle metrics. Can you please describe the core reporting requirements?	For core reporting requirements, Hubs will be required to report on a quarterly basis, including both financial obligations and expenditures, as well as key performance indicators. These key performance indicators may include: Total number of businesses served New business starts Capital formation Facilitated revenue Number of existing jobs Jobs retained Jobs created Demographic data on businesses served (veteran-owned, minority-owned, disabled-owned, women-owned) Technology adoption and optimization Other factors as determined by the MSF Please see the Program Guidelines for additional details.
4/14/2026	Is there an expected cap on indirect expenses (rent/utilities/accounting/etc.)?	Up to 15% of the total grant award can be used for administrative expenses. It is the Hubs discretion on distribution of those administrative expenses to the Spokes.