



SMALL BUSINESS SUPPORT HUBS

Make it in Michigan with a Robust Partner Network

Successful small businesses are a combination of entrepreneurial determination, lifelong passions, and the dedication and grit that are typical of Michiganders.

There's plenty of opportunity for entrepreneurs to make it in Michigan, and the state's robust entrepreneurial ecosystem can support businesses through their journey by providing assistance along the way. Through the Small Business Support Hubs program, the Michigan Economic Development Corporation (MEDC) has invested in this ecosystem, bringing new and scaled resources to Michigan businesses through a strong and effective partner network.

Discover an Ecosystem of Support

There are 27 Support Hubs across the state that help entrepreneurs navigate Michigan's small business ecosystem and gain awareness of federal, state and local resources. These efforts include comprehensive programming and direct support to small businesses, whether it's helping develop a business plan to secure funding, growing a customer base and industry connections, or hiring and managing employees.

The network offers this assistance through all kinds of programs and services, including:

- One-on-one coaching
- Workshops
- Seminars
- Cohort-based learning
- Business accelerator activities
- Mentor matchmaking
- Pitch competitions
- Networking events
- Partner referrals

Localized Support

Support Hubs provide services to small businesses disproportionately impacted by COVID-19, generally operating in distinct geographic locations. This individualized focus allows locations to offer a wide variety of programming that reflects regional needs and local priorities. Regardless of business stage, industry, experience, or need, Support Hubs ensure businesses are connected to the right resources, whether available through the Hub or through a partner network connection.

Building Out Small Business Assistance

The Small Business Support Hubs build upon the success of the MEDC's 20-member, tech-focused SmartZones, which are physical locations dedicated to incubating tech-focused businesses.

Many SmartZones have expanded offerings to include Support Hub services, granting greater access to the existing network of consultants, coaches, non-profit organizations, universities, lenders and community and economic development partners that help our state's small businesses launch, stabilize and grow.

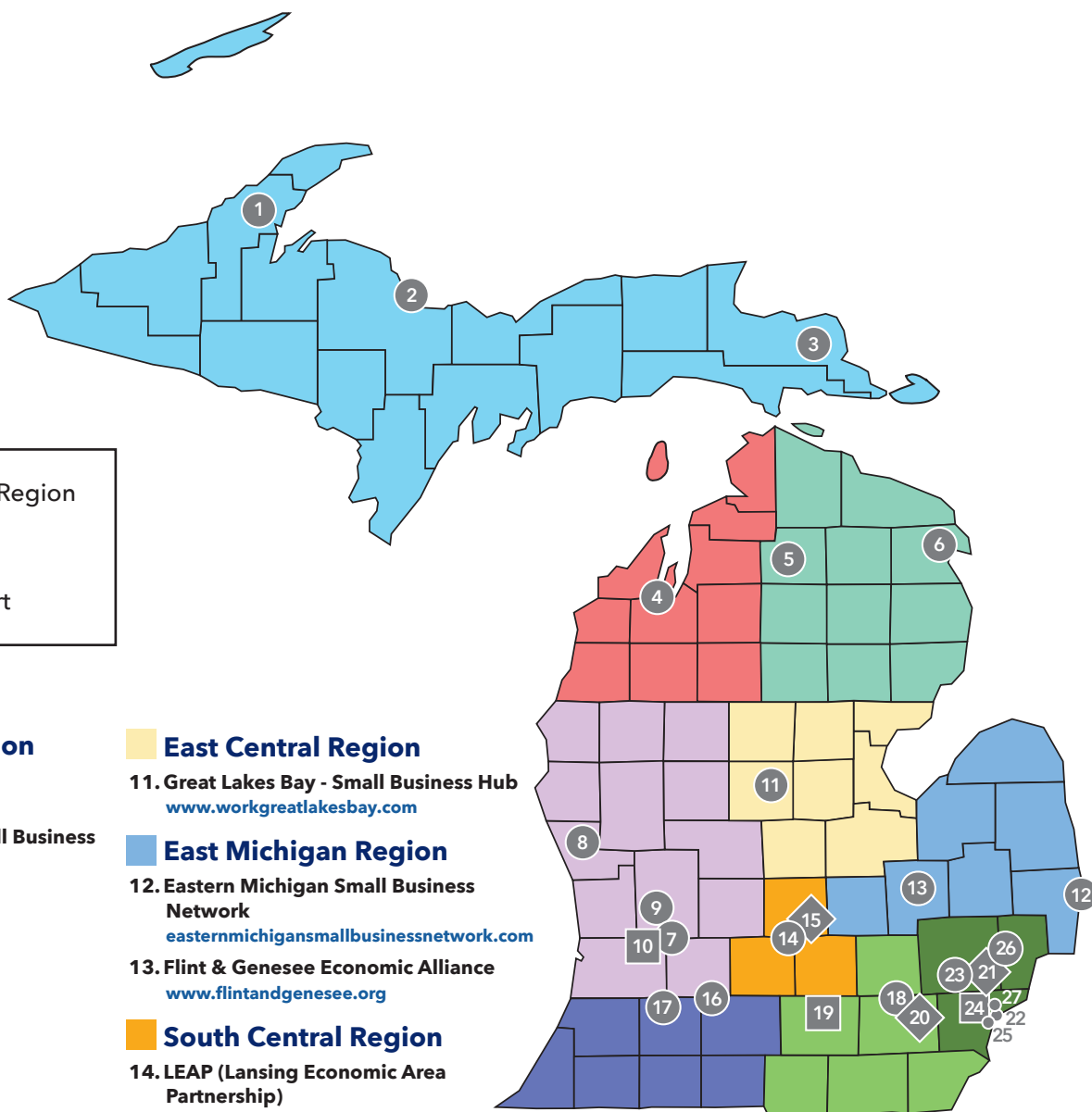
Visit <https://puremi.ch/3V8HDvy> for more info.

Learn More About Support Hubs

For more information on Support Hubs and small business services, contact the MEDC Service Center at 888.522.0103 or visit:

<https://www.michiganbusiness.org/support-hub/>

SMALL BUSINESS SUPPORT HUBS



● Supports Prosperity Region

◆ Statewide Support

■ Multi-Region Support

Upper Peninsula Region

1. MTEC Smartzone
www.mtecsz.com
2. Central Upper Peninsula Small Business Support Hub
www.marquette.org/thehub
3. Chippewa County Economic Development Corporation
www.chippewacountyedc.com

Northwest Region

4. 20Fathoms
www.20fathoms.org

Northeast Region

5. Otsego County Economic Development Alliance
www.gaylord-otsego.com
6. Target Alpena Development Corporation
alpenachamber.com/economic-development

West Michigan Region

7. Grand Rapids Center for Community Transformation
www.grcct.com
8. Muskegon Innovation Hub
www.gvsu.edu/mihub
9. Start Garden
www.startgarden.com
10. West Michigan Hispanic Chamber of Commerce
www.westmihcc.org

East Central Region

11. Great Lakes Bay - Small Business Hub
www.workgreatlakesbay.com

East Michigan Region

12. Eastern Michigan Small Business Network
easternmichigansmallbusinessnetwork.com
13. Flint & Genesee Economic Alliance
www.flintandgenesee.org

South Central Region

14. LEAP (Lansing Economic Area Partnership)
www.purelansing.com/startup

15. SBAM Foundation
www.sbam.org/sbam-foundation

Southwest Michigan Region

16. Battle Creek Unlimited
<https://bcunlimited.org>
17. Can-Do Kalamazoo
www.candokalamazoo.org

Southeast Michigan Region

18. Small Business Support Program from Ann Arbor SPARK
www.Mismallbusiness.org
19. Lean Rocket Lab
www.leanrocketlab.org/local
20. Michigan Founders Fund
www.michiganfoundersfund.org

Detroit Metro Region

21. Centrepolis Accelerator at Lawrence Technological University
www.centrepolisaccelerator.com
22. Detroit Economic Growth Association
www.DEGC.org
23. Operations School
www.operationsschool.com
24. ProsperUs Detroit
www.prosperusdetroit.org
25. Tejara
www.tejara.org
26. Velocity
www.mivelocity.com
27. TechTown Detroit
www.techtowndetroit.org