

Michigan Economic Development Corporation
Small Business Support Hub Success Story

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The purpose of this form is to provide a foundational summary of how the Small Business Support Hubs have contributed to company growth in Michigan. This includes winning significant business, fostering business success through specific services, or other impactful activities. Please provide as much detail as possible in the fields below. The information collected here will be used to develop a comprehensive narrative highlighting the successes of the SBSHs and their partners and subcontractors in enhancing the entrepreneurial ecosystem across the state.

What is a Success Story?

At its core, a success story for the purposes of this questionnaire is a company or business that has utilized a service of a Small Business Support Hub or their subcontractors. This success story should be designed to showcase best practices, a description of the small business journey and their successful outcomes. These success stories will be used to tout the success of the SBSH program and your regional hub. They may be used for publicity purposes on our websites or collaborative materials. Please make sure you have authorization from the small business to publish their success story.

Business Information:

Business Name:

Address:

Email:

Phone:

Owner's Name:

Business Description:

HUB Information

Which HUB was the entrepreneur engaged with:

Briefly describe why this small business engaged with the HUB:

What services did the small business / entrepreneur receive:

What makes this a compelling success story:

What was the small business trying to accomplish or what were their goals before engaging with SBSH:

What were the barriers to achieving these goals:

How have companies achieved growth and expansion, such as increasing revenue, conducting new market research, or securing additional contracts?

How did the Small Business Hub help:

What connections/contracts/financing/expansion/job growth were formed, realized:

What were the main achievements from working together:

How are they measuring their success:

Does the small business plan to continue to work with Hub in the future?

Additional needs because of this recent success:	
Provide any additional comments highlighting other factors that were key to the small business's success:	
Please include a quote from the small business that can be utilized on the MEDC website and collateral materials:	
AUTHORIZATION	
<input type="checkbox"/>	I agree to participate in a testimonial video or webinar on behalf of the MEDC?
<input type="checkbox"/>	I agree to provide its logo, a headshot or additional images (i.e. The facility, project, products etc.).
<input type="checkbox"/>	I authorize the use of this information by the Michigan Economic Development Center (MEDC)

Thank you!