



SMALL BUSINESS SUPPORT HUBS PROGRAM

Overview

Small Business Support Hubs (SBSH) will deploy \$11.3 million in state-appropriated funding, administered by the Michigan Economic Development Corporation (“MEDC”) on behalf of the Michigan Strategic Fund (“MSF”) to support small businesses, across the state of Michigan.

This initiative provides resources to support the expansion, operation, and scaling of small businesses through the continued work of support hubs or community incubators that promote innovation and entrepreneurship, foster local growth, and increase access to economic resources. Services may include mentorship, training, technical assistance, and networking opportunities.

Further, the SBSH program will raise awareness of local, state and federal resources and will help foster a collaborative culture among service providers to better support entrepreneurs in navigating these resources.

Objectives

- Strengthen and establish locally relevant, regionally based ecosystems to cultivate a more inclusive, accessible and effective entrepreneurial ecosystem
- Advance technology adoption and optimization
- Ensure statewide access to services across all Michigan Prosperity Regions
- Expand the geographic reach and access to business assistance for entrepreneurs in underserved, rural and underrepresented areas
- Support measurable business outcomes, including sustainability, growth, and job creation
- Raise the national profile of Michigan’s small business ecosystem



Entrepreneurial Hubs

Eligible entrepreneurial hubs are entities that have a **physical space** that provide **training and resources** to entrepreneurs through a combination of direct services, remote services and referral relationships.

- **Direct services** include on-site support through staff, contractors or strategic partnerships
- **Remote services** include off-site support through field staff, contractors or strategic partnerships
- **Referral relationships**, meaning partnerships with organizations, entities or individuals with distinct or complementary technical or culturally competent expertise

Services provided by hubs may include one-on-one coaching, consultations, workshops, seminars, cohort-based learning, incubation and accelerator activities, as well as networking and mentorship opportunities.

Eligibility

An eligible applicant must be a non-profit organization that self-identifies as an entrepreneurial hub, is headquartered in Michigan and is in good standing with the state.

Upon selection, awardees must also be registered or able to register for a federal Unique Entity ID and be eligible to do business with the federal government.

Eligible applicants may include, but are not limited to,

- Business Service Organizations (“BSO”) / Entrepreneurial Service Organizations (“ESO”)
- Entrepreneurial hubs, business accelerators or business incubators
- Tribal entities
- Other entities serving small business owners in diverse, rural and other underrepresented communities

Timeline

Applications will be accepted from April 1, 2026 to June 1, 2026.

Detailed information will be provided via a webinar in early April, and the recording will be made available following the event.

- **Application window:**
April 1, 2026 – June 1, 2026
- **Application review:**
June 1, 2026 – June 29, 2026
- **Awardees announced:**
September 2026

Need Additional Information?

Visit www.michiganbusiness.org/support-hub for additional information and to sign up for updates.

Questions?

Submit written questions to medcsbsh@michigan.org. Questions will be monitored and addressed by program staff.

