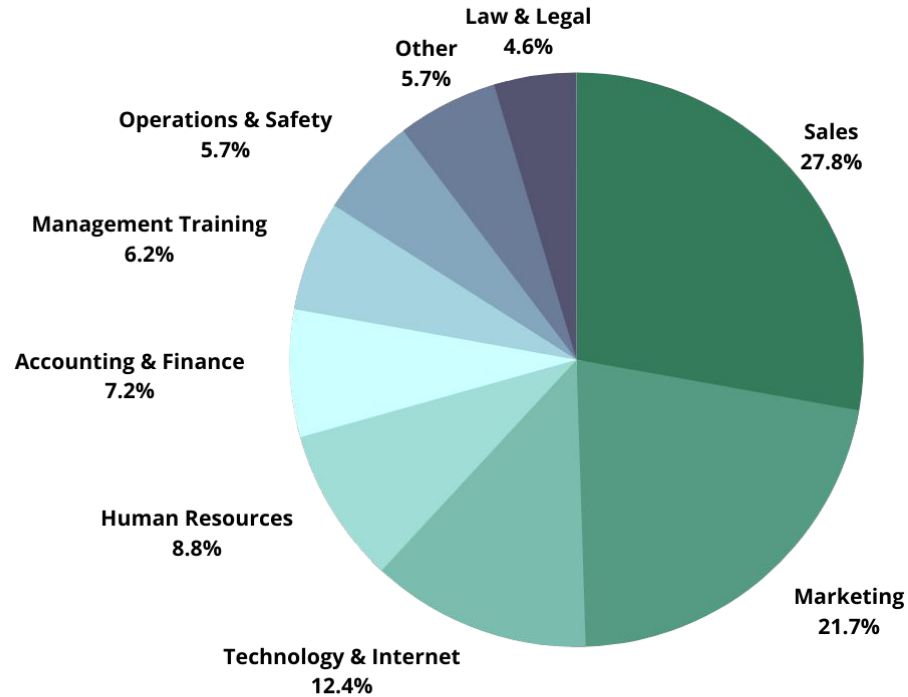




MEDC Small Business Survey 2022

# MANUFACTURING INDUSTRY

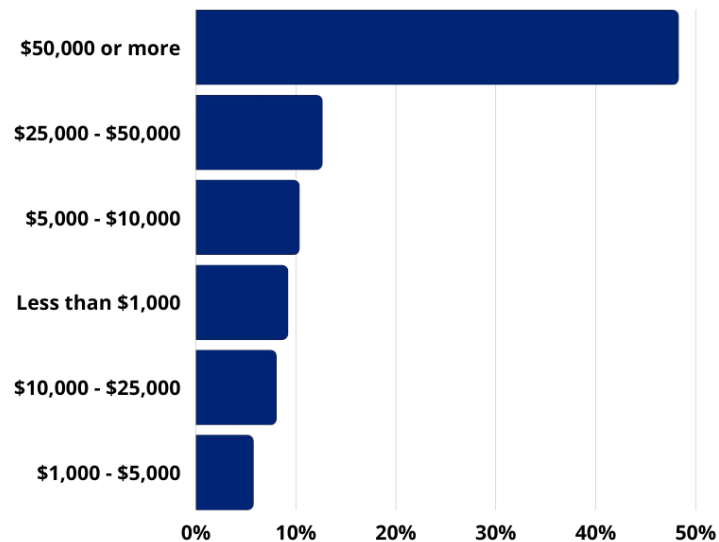
# NEEDS OF THE SMALL BUSINESS OWNER



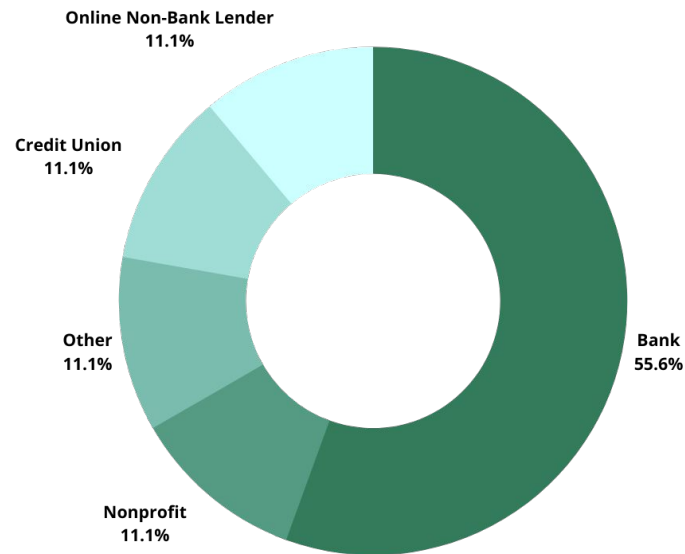
# CAPITAL NEEDS



## Cash on Hand



## Applied Lenders



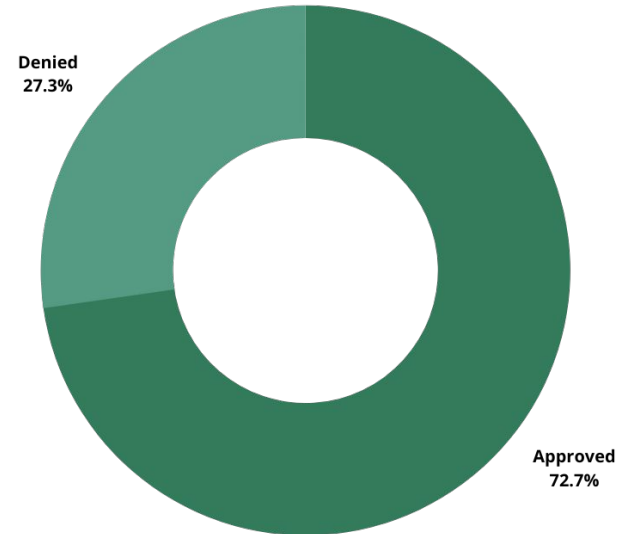
# CAPITAL NEEDS - TRADITIONAL BANK



## Requested Loan Amount



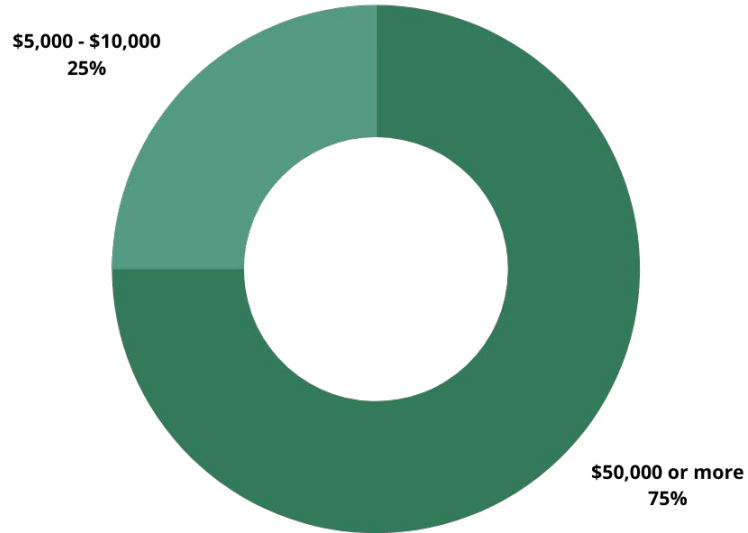
## Approval Rate



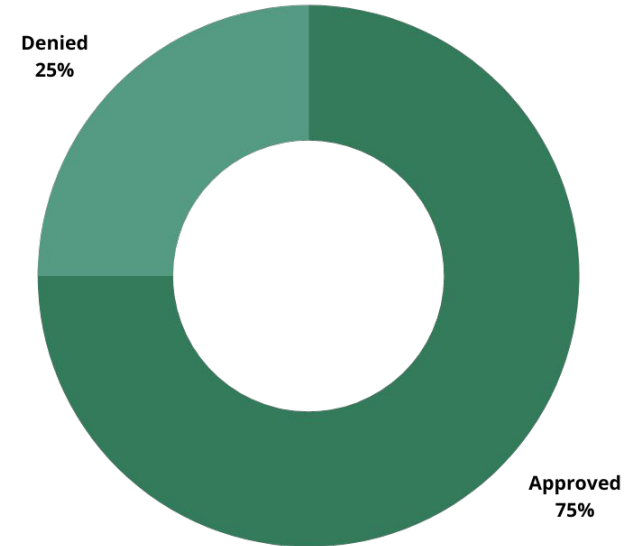
# CAPITAL NEEDS - CREDIT UNION



## Requested Loan Amount



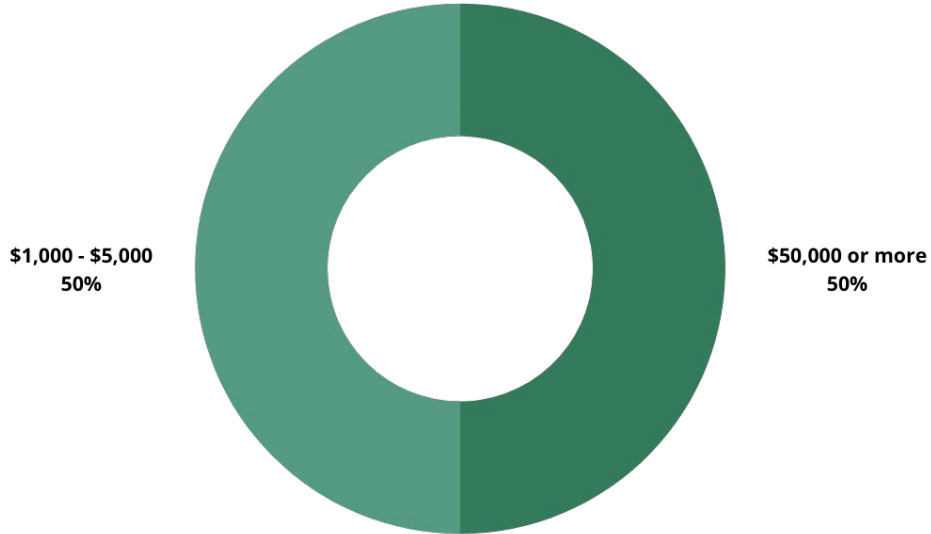
## Approval Rate



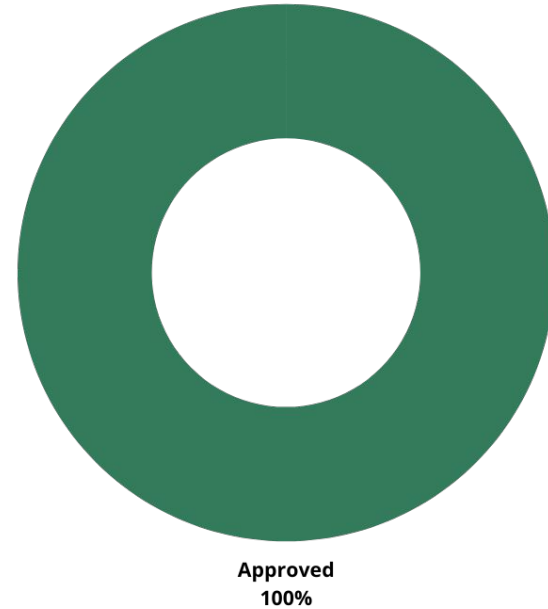
# CAPITAL NEEDS - ONLINE LENDER



## Requested Loan Amount



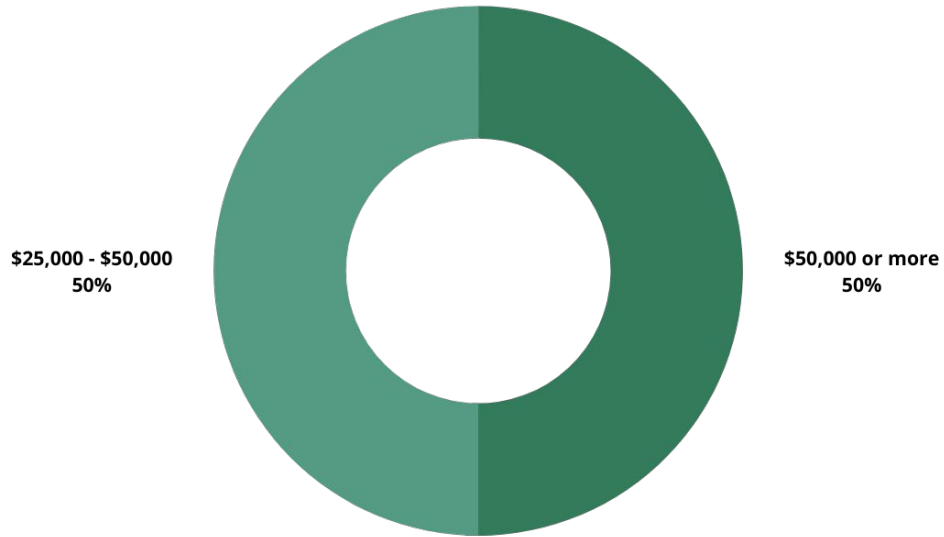
## Approval Rate



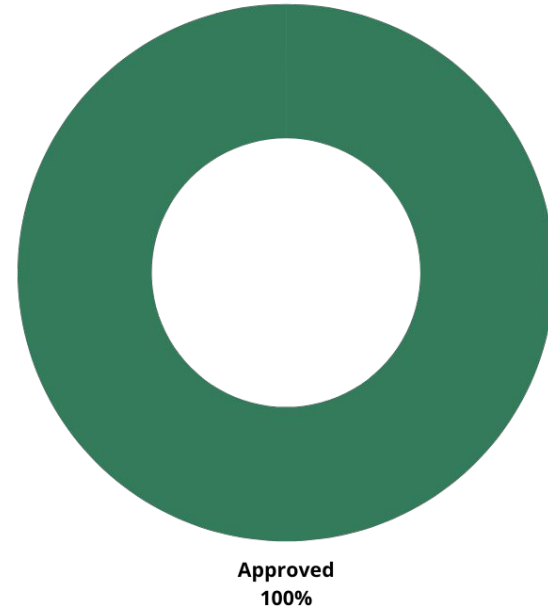
# CAPITAL NEEDS - NONPROFIT LENDER



**Requested Loan Amount**



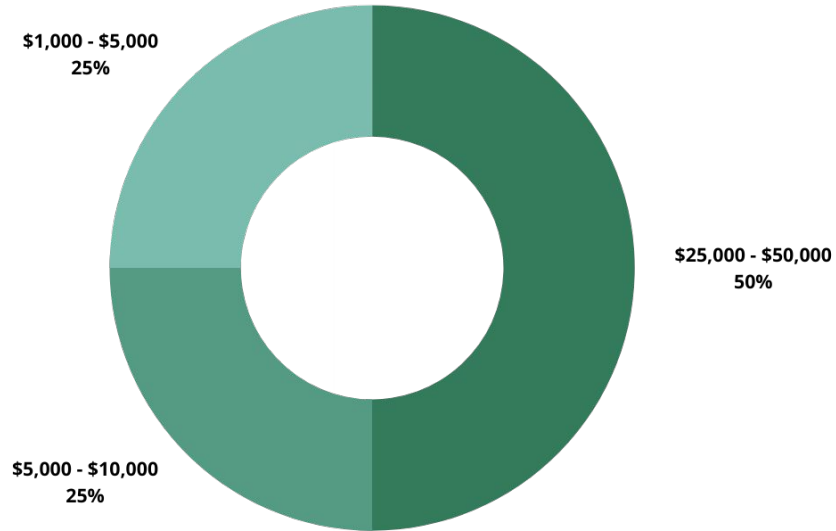
**Approval Rate**



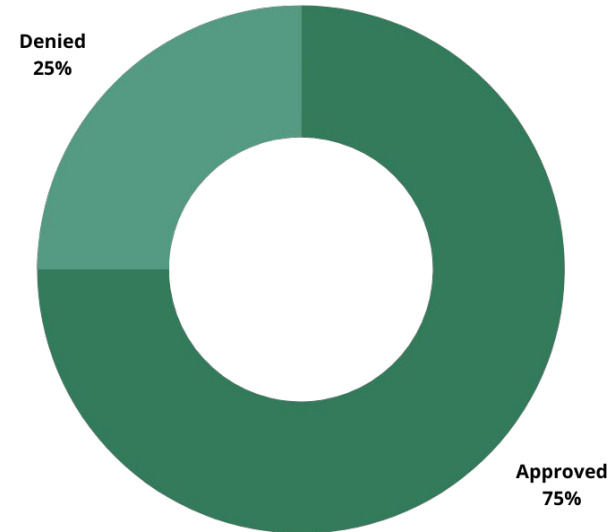


# CAPITAL NEEDS - OTHER LENDER TYPES

## Requested Loan Amount



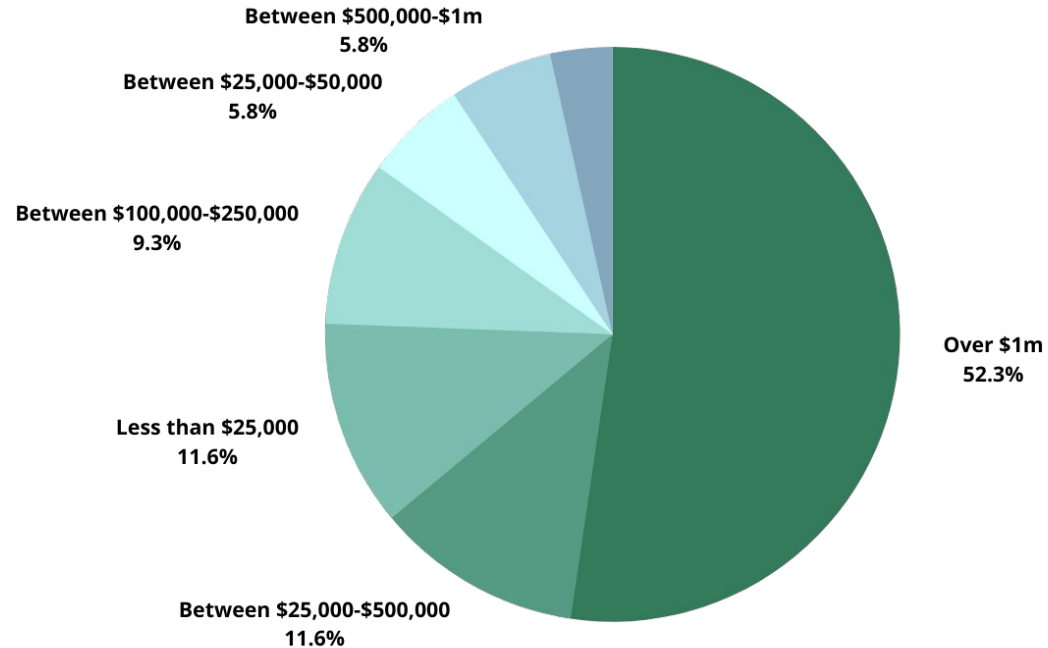
## Approval Rate



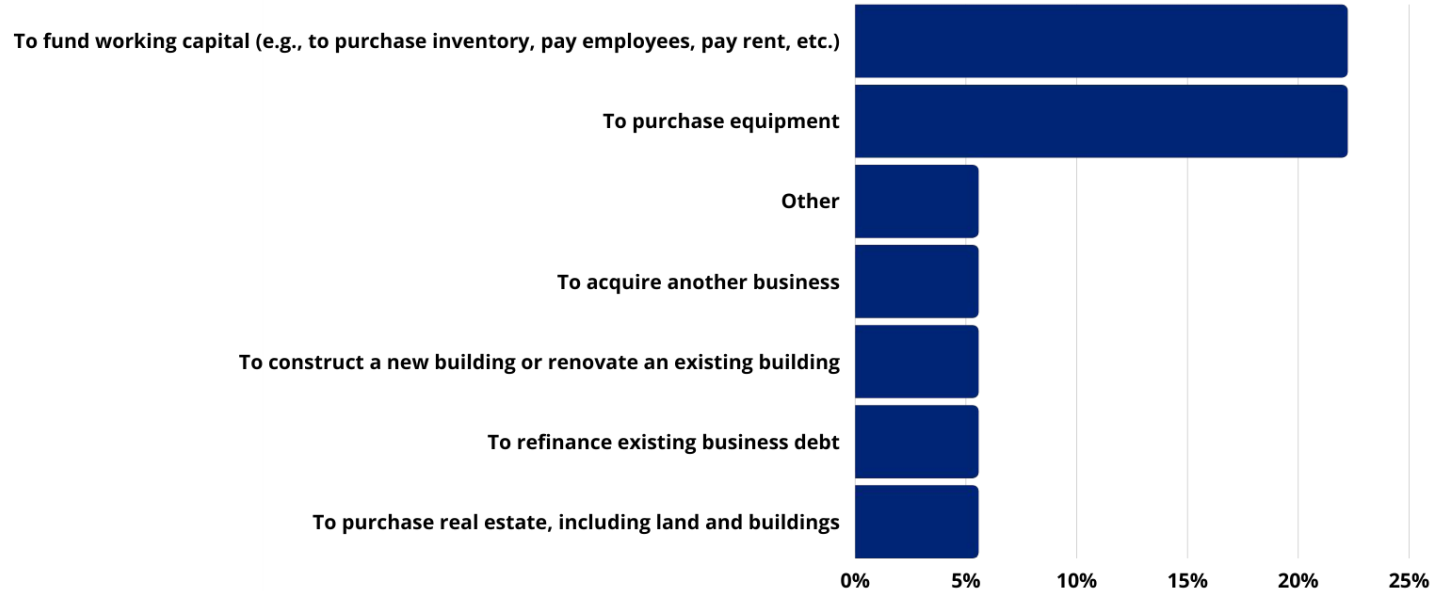




# REVENUE OF RESPONDENTS



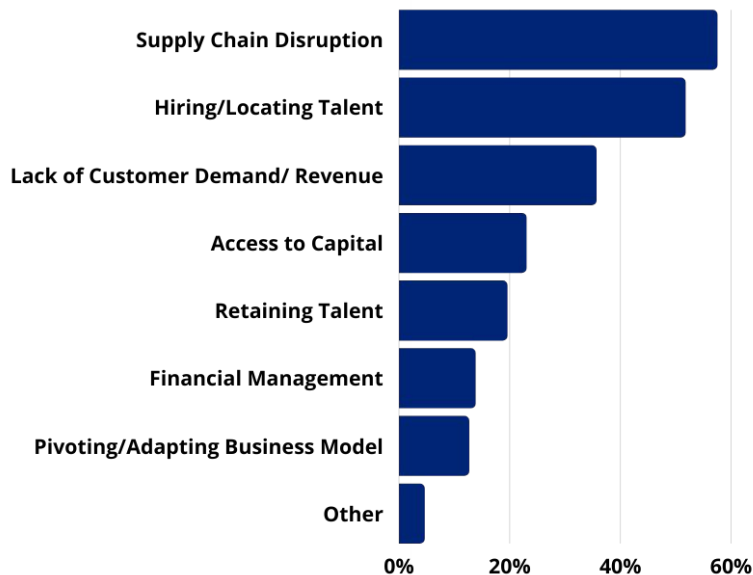
# USE OF CAPITAL



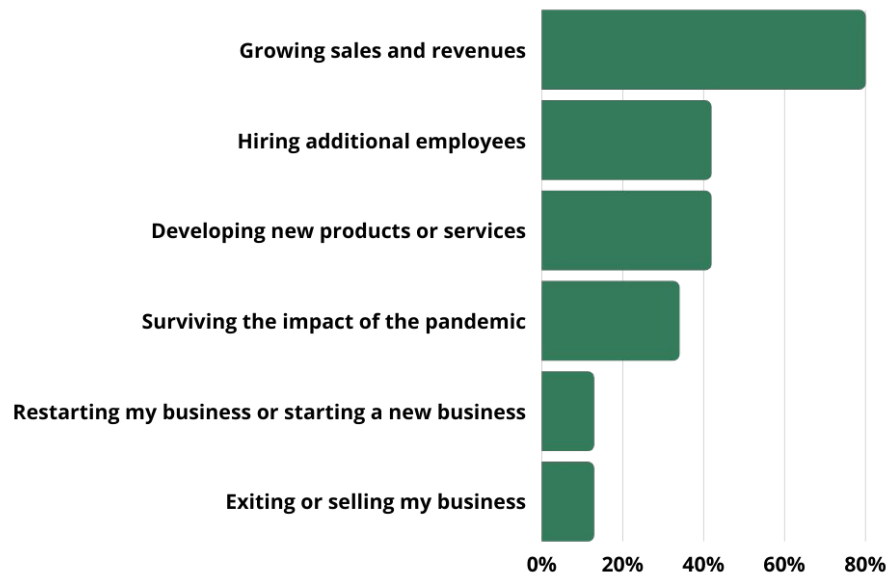
# BUSINESS CHALLENGES & GOALS



## Top Challenges



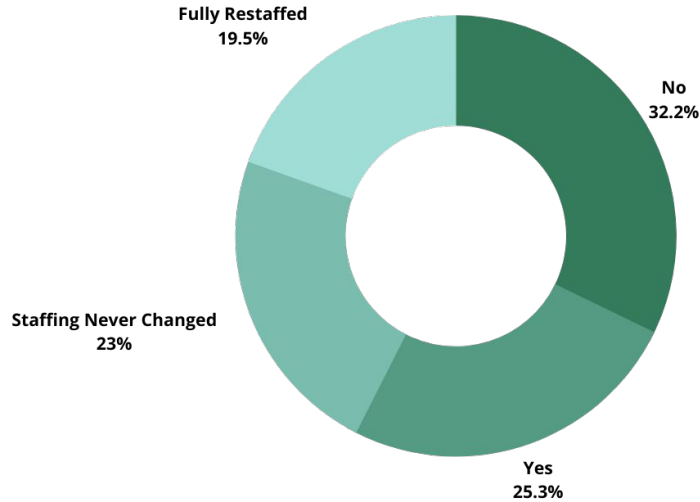
## Top Goals



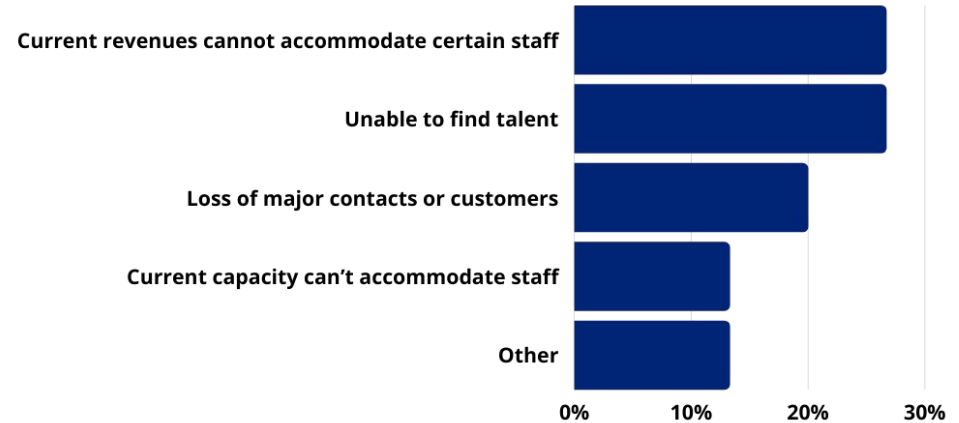
# BUSINESS SENTIMENT & STAFFING/GROWTH



## Restaffing Expectations



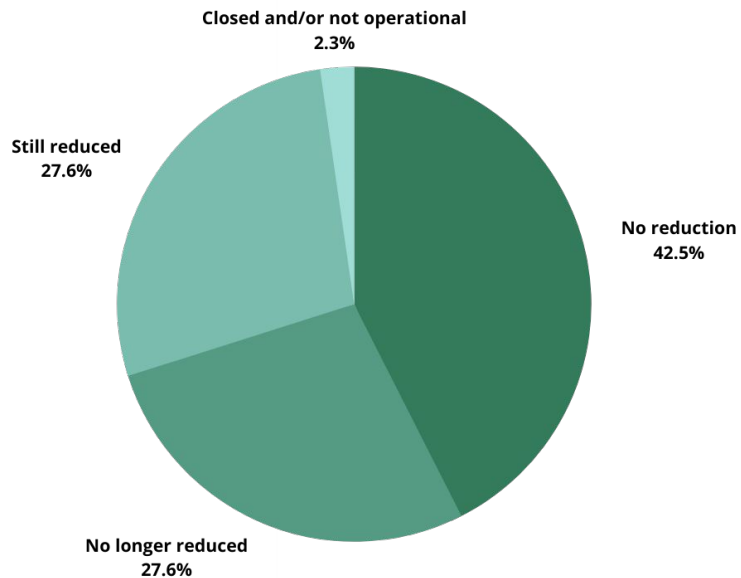
## Reasons for Not Restaffing



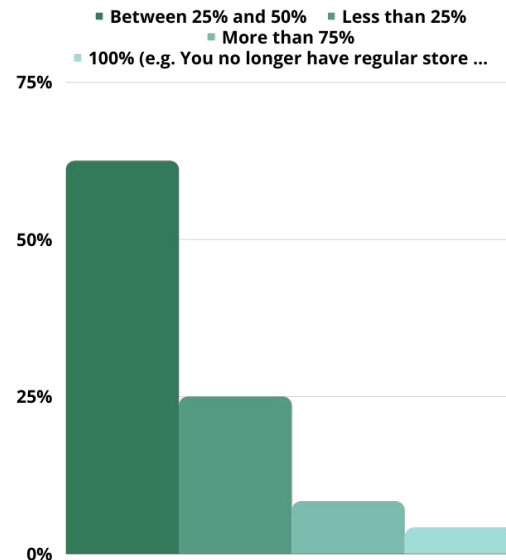
# HEALTH OF THE SMALL BUSINESS



## Reduction of Hours



## Operating Hours





**For additional information please  
contact**

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