



## MICHIGAN STRATEGIC FUND

### MEMORANDUM

**Date:** March 13, 2026

**To:** Sen. Sarah Anthony, Chair, Senate Appropriations Committee  
Sen. Jon Bumstead, Minority Vice Chair, Senate Appropriations Committee  
Sen. Mary Cavanagh, Chair, Senate Appropriations Committee on LEO/MEDC  
Sen. Mark Huizenga, Minority Vice Chair, Senate Appropriations Committee on LEO/MEDC  
Rep. Ann Bollin, Chair, House Appropriations Committee  
Rep. Nancy Jenkins-Arno, Chair, House Appropriations Subcommittee on LEO  
Rep. Jasper Martus, Minority Vice Chair, House Appropriations Subcommittee on LEO

**From:** Quentin L. Messer, Jr., President, Michigan Strategic Fund

**Subject:** **FY 2025 Business Attraction and Community Revitalization Specific Outcomes Report – Public Act 22 of 2025, Section 522**

Section 522 of Public Act 22 of 2025, the FY 2026 Omnibus Budget, requires the identification of specific outcomes and performance measures for business attraction and community revitalization funds, including total verified jobs, total private investment and amount of private and public square footage created and reactivated during the previous fiscal year. Also required are the results and data related to these outcomes and measures for the previous fiscal year, if available. To fulfill these requirements, the FY 2025 report is attached.

Please contact our Office of Legislative Affairs at [medcgovrelations@michigan.org](mailto:medcgovrelations@michigan.org) if you have any questions.

#### Attachment

cc: Members, Senate and House Appropriations Committees  
Members, Senate and House Appropriations Subcommittee on Labor and Economic Opportunity  
Kathryn Summers, Director, Senate Fiscal Agency  
Mary Ann Cleary, Director, House Fiscal Agency  
Senate and House Policy Offices  
Jen Flood, State Budget Director

## **FY 2025 Business Attraction and Community Revitalization Specific Outcomes Report**

Section 522(1) of Public Act 22 of 2025, requires identification of specific outcomes and performance measures for funds appropriated in part 1 for business attraction and community revitalization. These funds encompass the Michigan Business Development Program (MBDP) and the Michigan Community Revitalization Program (MCRP), authorized under the Michigan Strategic Fund (MSF) Act. The outcomes and performance measures include:

- The total verified jobs created by the business attraction program during the previous fiscal year;
- The total private investment obtained through the business attraction and community revitalization programs during the previous fiscal year; and
- The amount of private and public square footage that was created and reactivated through the community revitalization program during the previous fiscal year.

Section 522(2) requires the report to include specific outcomes and measures under subsection (1) and provide results and data related to these outcomes and measures for the previous fiscal year.

MBDP is an incentive program available from the MSF, in cooperation with the Michigan Economic Development Corporation (MEDC). The program is designed to provide grants, loans and other economic assistance to businesses for highly competitive projects in Michigan that create jobs and/or provide investment. All awards are performance-based.

Verified jobs (actual jobs created) reflect the number of jobs a company has created to reach a milestone and receive a disbursement. All project milestones and disbursement requests are reviewed and verified through a consistent compliance process.

MBDP milestones may be amended or dismissed, thus causing values to shift to subsequent years reports and amended for prior years.

The MCRP's purpose is to accelerate private investment in Michigan's communities through the redevelopment of functionally obsolete properties, reduction of blight and the reuse of brownfield and historic properties. Job creation is not a focus of this program. MCRP functions as a deal closing mechanism to address cost gaps and market deficiencies. The program provides incentives for projects that offset the excess costs of the redevelopment opportunity. Loans and other investment vehicles also are provided in conjunction with senior lenders and are required for any incentive over \$1.5 million.

This report for FY 2025 provides data and charts demonstrating the outcomes of these performance measures for the fiscal year.

Please note the MCRP only revitalizes private square footage, not public square footage. Therefore, there is no data to report for public square footage created and reactivated.



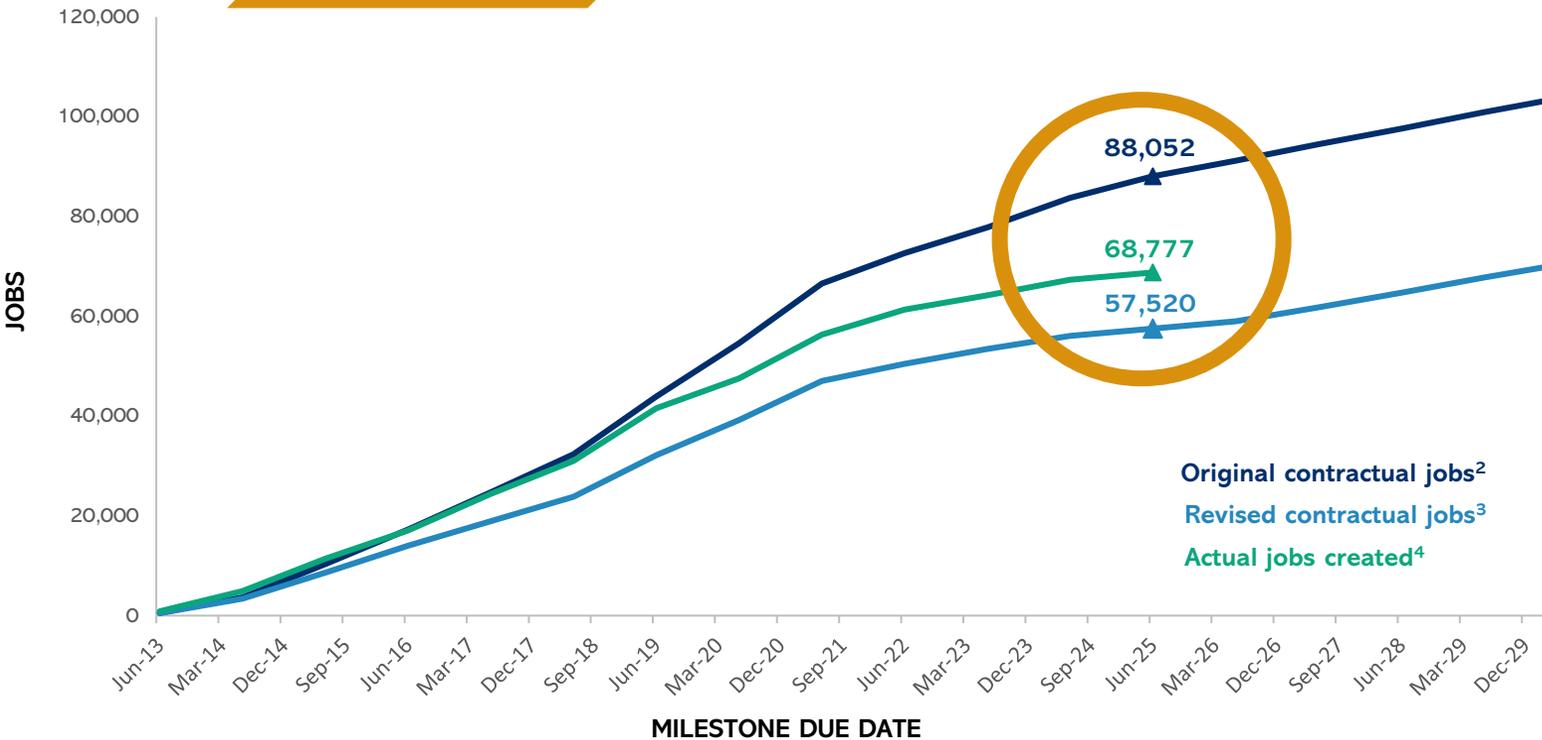
# MBDP JOB CREATION UPDATE

MBDP Effectiveness: Measures the performance of the program by comparing the actual jobs companies who received a MBDP incentive created against the jobs they initially committed in contract agreements.

Data as of January 5, 2026

78% Effectiveness

78% of jobs originally committed to be created are verified as created<sup>1</sup>



Since 2012, the Michigan Business Development Program (MBDP) has provided grants to businesses for competitive projects that create new jobs and spur investment. This biannual effectiveness update provides an at-a-glance measurement of how effective the program is in creating incented jobs.

### Key Takeaways:

- **78%** of jobs originally committed to be created are verified as created<sup>1</sup> as of June 2025.
  - This percentage is based off the original contracted jobs which are all the jobs that companies originally committed to create regardless of the current status of the project (e.g., Dismissed, Terminated, Repayment, in default, etc.).
- As of June 2025, companies who have received an MBDP and completed at least one milestone have created 68,777 verified jobs, sometimes exceeding original commitments.
- As of June 2025, the original contractual jobs committed have been reduced by over 30,500 jobs, taking into account projects that have been dismissed, terminated, are in repayment, or are otherwise inactive. Similarly, the funding associated with these contractual job commitments have either been reduced, were not disbursed, or in certain cases, have been clawed back.

1. Data as of January 5, 2026. Analysis period covers milestone due dates from September 2012 through June 2025.

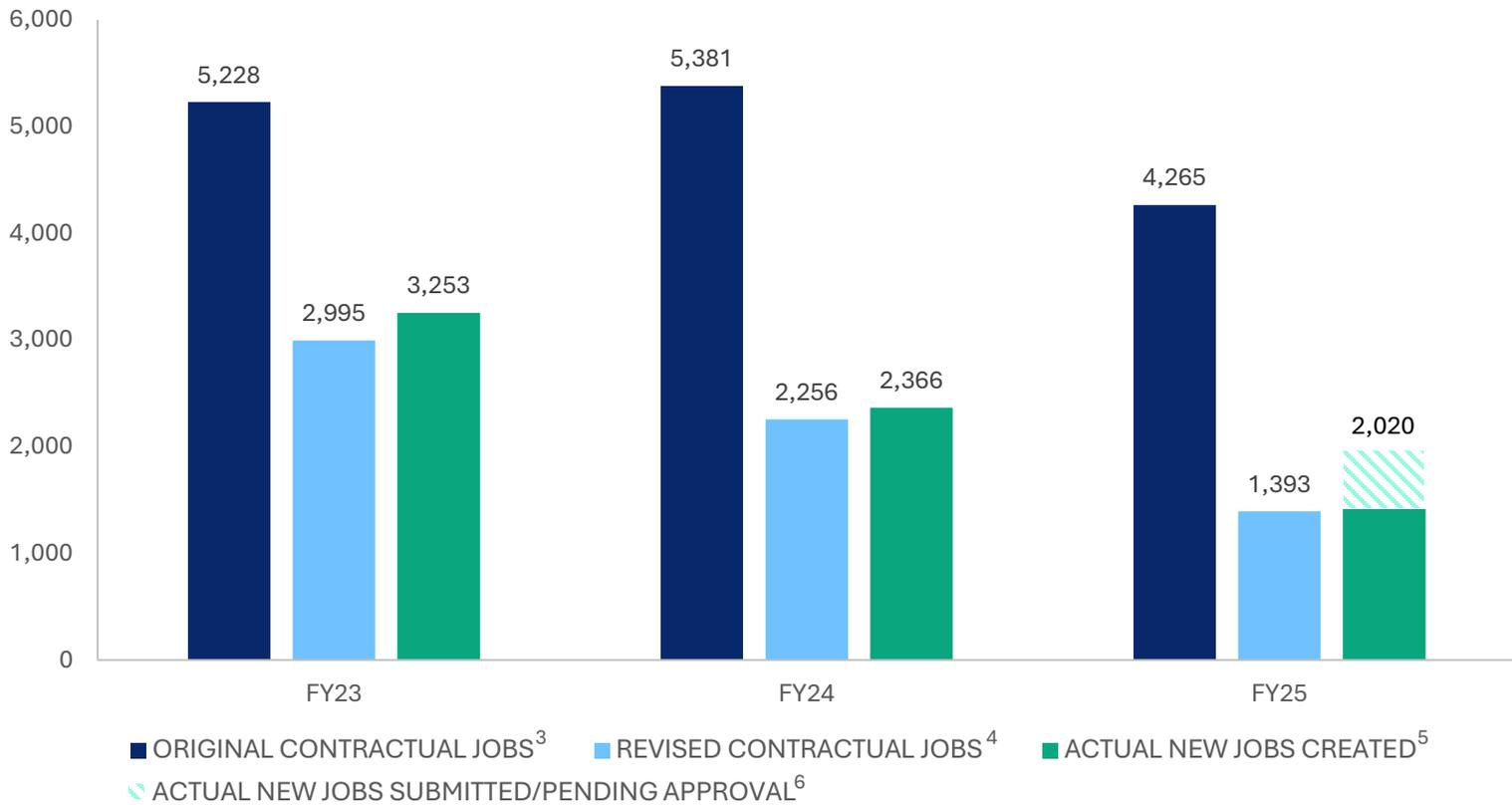
2. "Original Contractual Jobs" are the milestone jobs that companies are contractually committed to create by a certain date from all approved MBDP deals, including those that have been dismissed.

3. "Revised Contractual Jobs" are the milestone jobs contractually committed to be created for active deals as opposed to all deals (i.e., Revised Contractual Jobs excludes dismissed, terminated, and otherwise inactive projects).

4. "Actual Jobs Created" are new jobs verified via a sampling method. Fifteen percent of a random sample of new hires, usually a minimum of 5 and a maximum of 100 new hires are evaluated against payroll data. This does not include verified jobs from terminated agreements due to data complexity.

# MICHIGAN BUSINESS DEVELOPMENT PROGRAM: JOBS BREAKDOWN<sup>1</sup>

Fiscal Years 2023 - 2025<sup>2</sup>



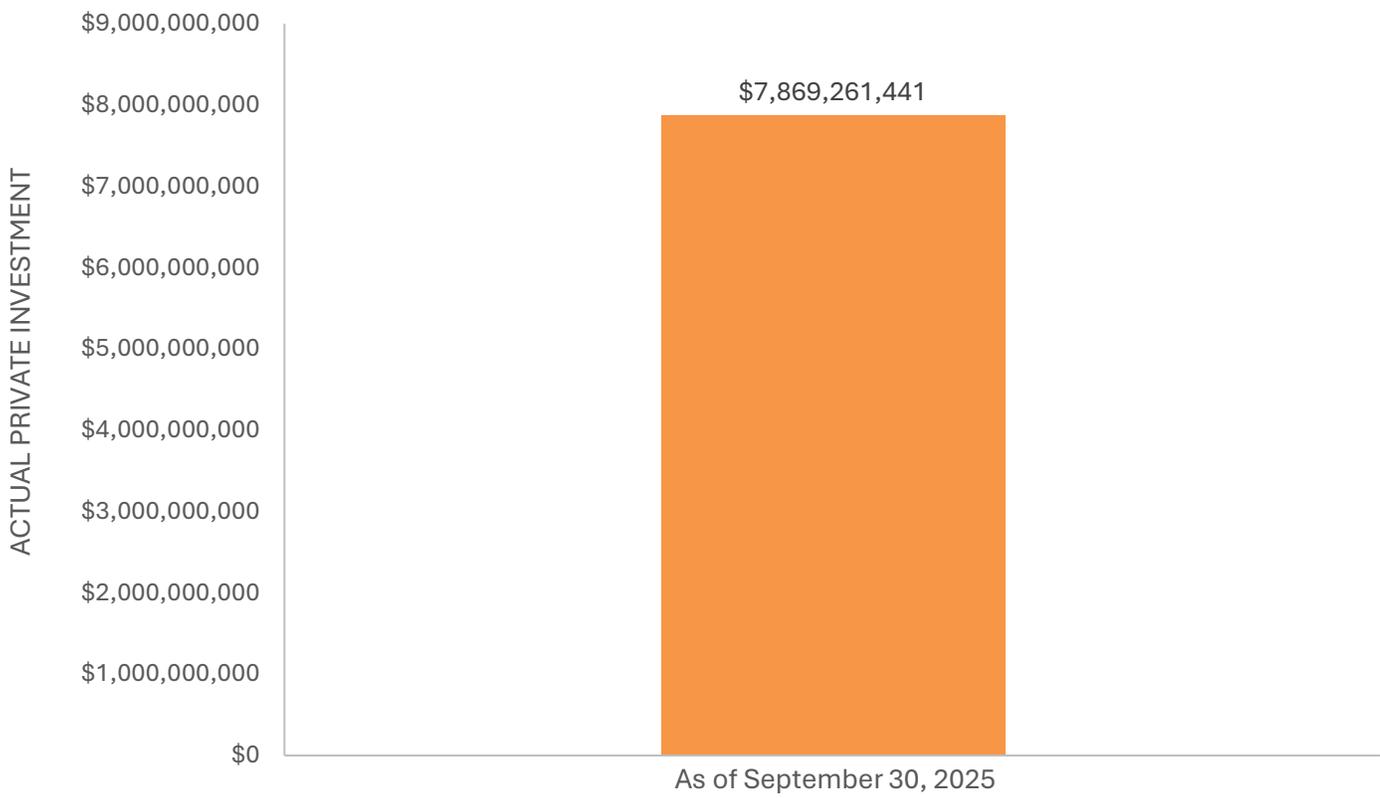
1. Data as of September 30, 2025.  
 2. A restructuring of the MBDP grant agreement occurred in October 2023 in which job creation is required at the end of the term. This may delay reporting of the actual jobs created by companies.  
 3. "Original Contractual Jobs" are the milestone jobs that companies are contractually committed to create by a certain date from all approved MBDP deals, including those that have been dismissed.  
 4. "Revised Contractual Jobs" are the milestone jobs contractually committed to be created for active deals as opposed to all deals (i.e., Revised Contractual Jobs excludes dismissed, terminated, and otherwise inactive projects).  
 5. "Actual Jobs Created" are new jobs verified via a sampling method. Fifteen percent of a random sample of new hires, usually a minimum of 5 and a maximum of 100 new hires are evaluated against payroll data. This does not include verified jobs from terminated agreements due to data complexity. For active incentives, the value is based on the number of jobs a company has been incentivized to date, and therefore, may be lower than the number of jobs companies actually created.  
 6. "Actual New Jobs Submitted/Pending Approval" are new jobs that companies have created and are pending verification by MEDC's Compliance team.



# MICHIGAN BUSINESS DEVELOPMENT PROGRAM: ACTUAL PRIVATE INVESTMENT<sup>1</sup>

**\$7.9B**  
Actual Private  
Investment

*As of September 30, 2025, companies with active projects have reported \$7.9B Actual Private Investment per most recent progress reports.*



1. The MBDP Actual Private Investment is the actual investment that has been made at the project site as reported by the Company per the most progress report. It captures the investment made to-date for all active projects that received an MBDP incentive.

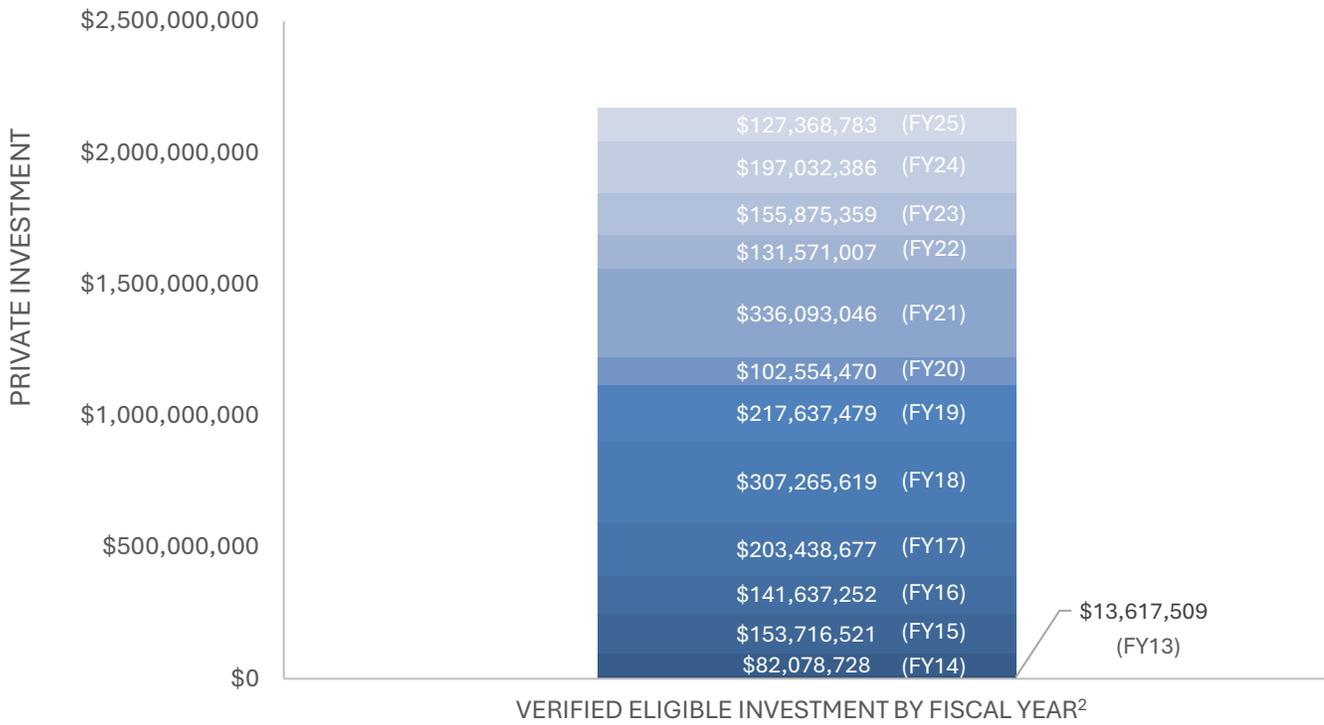


# MICHIGAN COMMUNITY REVITALIZATION PROGRAM: VERIFIED ELIGIBLE INVESTMENT<sup>1</sup>

*Fiscal Years 2013 - 2025*

**\$2.2B**  
Verified Eligible  
Investment

*As of September 30, 2025, projects have created \$2.2B in verified investment.*



1. Verified Eligible Investment means the actual Hard Costs incurred and paid by the Company on the Project. Hard Costs include demolition, construction, alteration, rehabilitation or improvement of buildings, site improvements, the addition of machinery, equipment or fixtures to the property, or Professional fees or costs for the Project for architectural services, engineering services, Phase I environmental site assessment, Phase II environmental site assessment, Baseline Environmental Assessment or surveying services.
2. Verified Eligible Investment reflects the year the investment occurred.



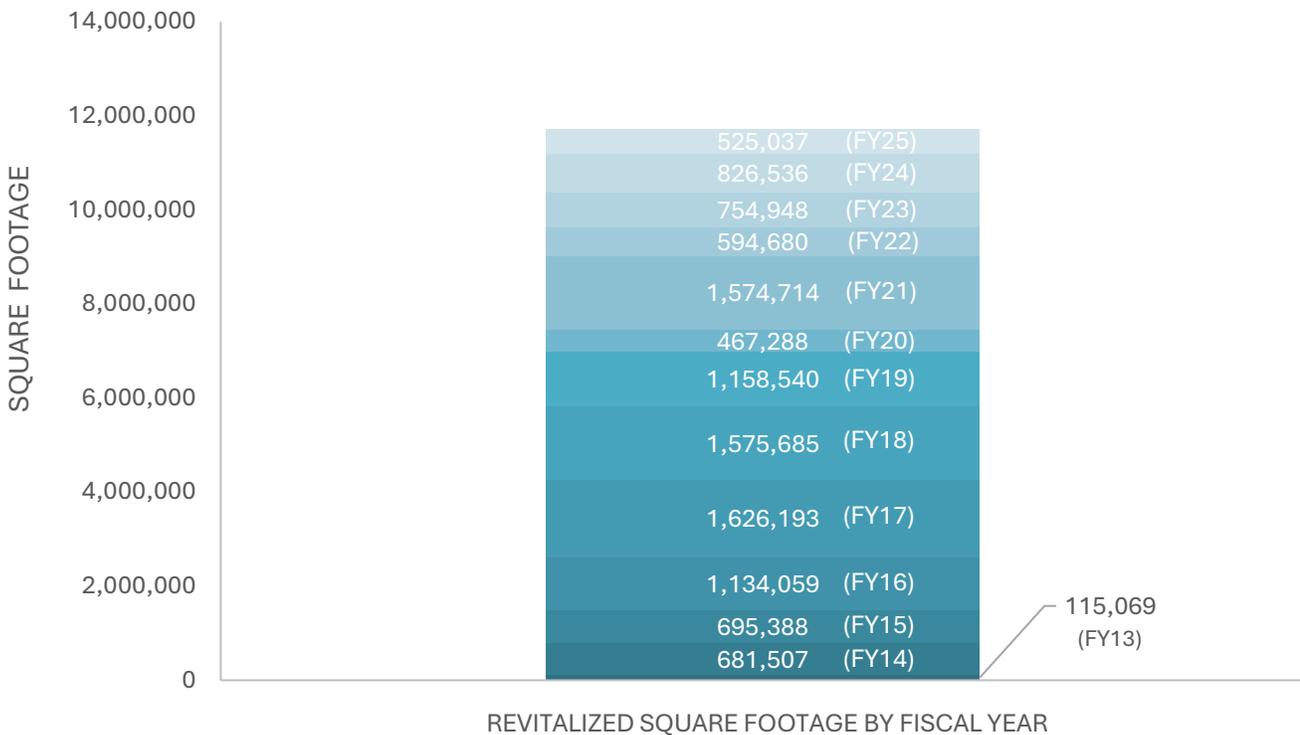
**MICHIGAN ECONOMIC**  
DEVELOPMENT CORPORATION

# MICHIGAN COMMUNITY REVITALIZATION PROGRAM: REVITALIZED SQUARE FOOTAGE<sup>1</sup>

Fiscal Years 2013 - 2025

11.7M  
Revitalized  
Square Footage

As of September 30, 2025, projects have revitalized 11.7M in square footage.



1. Revitalized Square Footage is self-reported for each project and has not been verified. Some projects may have benefited from additional incentives (e.g., Brownfield TIF).

