

## MICHIGAN SMARTZONES

SmartZones<sup>SM</sup> provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

### TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure

necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

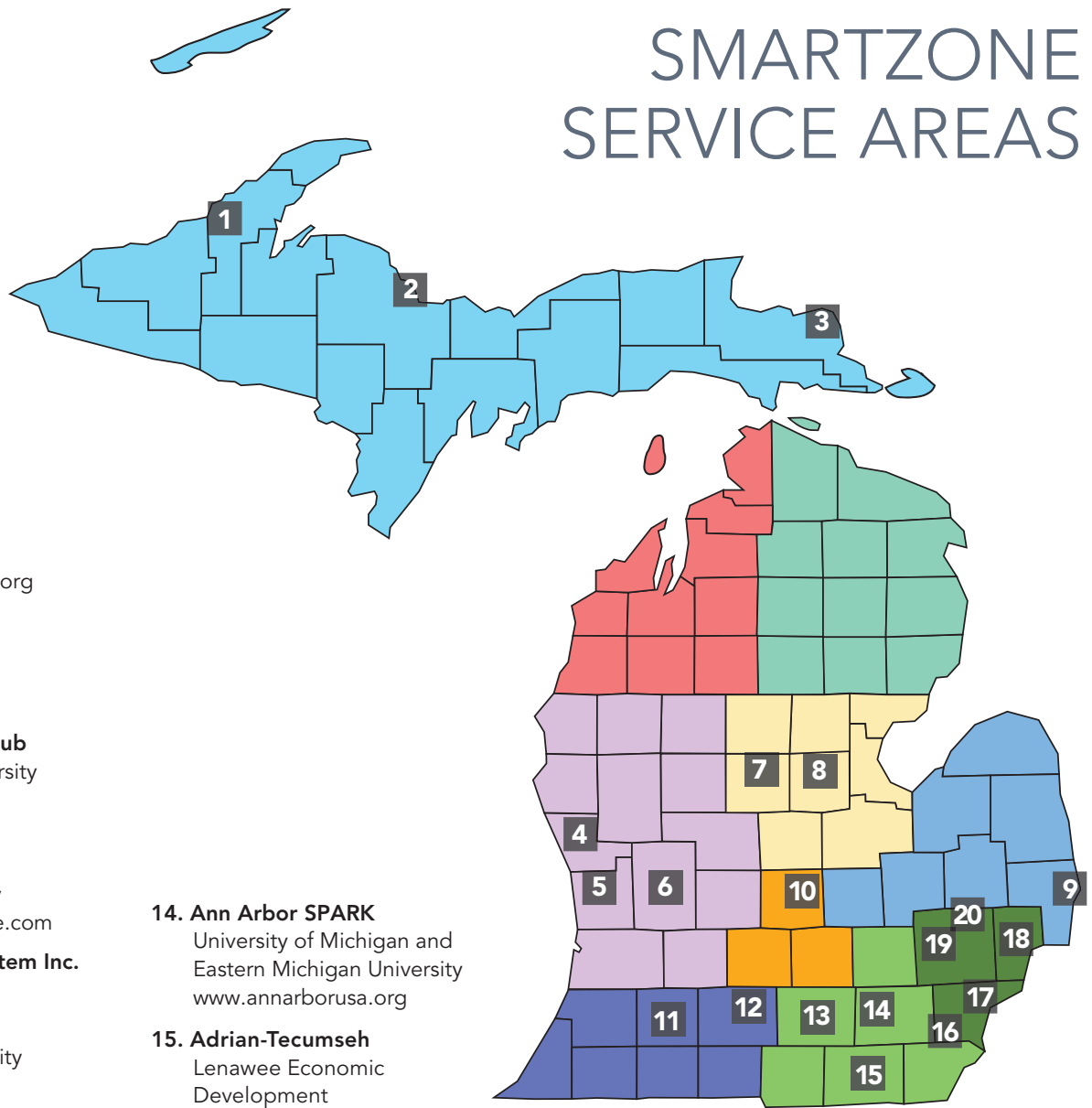
Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 517.373.9808.

# SMARTZONE SERVICE AREAS

## SmartZones



**1. MTEC SmartZone**

Michigan Technological University  
www.mtecsz.com

**2. Innovate Marquette SmartZone**

Northern Michigan University  
www.innovatemarquette.org

**3. Sault Ste. Marie**

Sault Ste. Marie SS Mart  
Lake Superior State  
www.ssmartzone.com

**4. Muskegon Innovation Hub**

Grand Valley State University  
www.gvsu.edu/mihub

**5. Holland SmartZone**

Lakeshore Advantage  
Michigan State University  
www.lakeshoreadvantage.com

**6. Start Garden/SG Ecosystem Inc.**

www.startgarden.com

**7. CMURC**

Central Michigan University  
www.cmurc.com

**8. Midland SmartZone Midland Tomorrow**

www.midlandtomorrow.org

**9. Port Huron**

St. Clair County EDA  
www.startunderground.com

**10. Lansing Regional SmartZone/LEAP**

Michigan State University  
www.purelansing.com

**11. Western Michigan University Homer Stryker M.D. School of Medicine**

Western Michigan University  
www.med.wmich.edu

**12. Battle Creek Unlimited**

Western Michigan University and Kellogg Community College  
www.bcunlimited.org

**13. Jackson Technology Park SmartZone**

Baker College, Jackson College, and Spring Arbor University  
www.enterprisegroup.org

**14. Ann Arbor SPARK**

University of Michigan and Eastern Michigan University  
www.annarborusa.org

**15. Adrian-Tecumseh**

Lenawee Economic Development  
www.lenaweenow.org

**16. Pinnacle Aeropark**

Huron Township LDFA  
www.hurontwpldfa.com

**17. TechTown**

Wayne State University  
www.techtowndetroit.org

**18. Macomb-OU INCubator**

Oakland University—Macomb  
www.oakland.edu/macombouinc

**19. Automation Alley**

Lawrence Technological University and Oakland University  
Southfield Centrepolis  
www.automationalley.com  
www.ltucollaboratory.com  
www.southfieldcentrepolis.com

**20. OU INC**

Oakland University—Rochester  
www.oakland.edu/ouinc

## REGIONS

Upper Peninsula region

Northwest region

Northeast region

West Michigan region

East Central region

East Michigan region

South Central region

Southwest Michigan region

Southeast Michigan region

Detroit Metro region