



MICHIGAN STRATEGIC FUND

BOARD MEETING AGENDA

November 13, 2025

9:00am

I. CALL TO ORDER & ROLL CALL

II. PUBLIC COMMENT

III. COMMUNICATIONS

IV. ADMINISTRATIVE

- a. MSF Annual Allocation of the 21st Century Jobs Trust Fund Appropriations: FY26 Business Attraction and Community Revitalization and FY26 Entrepreneurship Ecosystem

V. MARKET THE STATE

- a. Travel Marketing Contract Approvals: Travel Marketing Representation in Germany, Austria and Switzerland to TravelMarketing Romberg GmbH ("TMR"); Travel Marketing Representation in the United Kingdom, Ireland and Scotland to Cellet Marketing and Public Relations LTD ("Cellet"); and approval of a Travel Public Relations Contract to FINN Partners, Inc.

VI. CONSENT AGENDA

- a. Proposed October 28, 2025, Meeting Minutes
- b. FY2026 Small Business Funding Allocations
- c. FY2026 Entrepreneurship & Innovation Funding Allocations
- d. Business Marketing Contract: Lambert
- e. Seasonal Travel Guide RFP Award
- f. Travel Marketing & Advertising Campaign Contract Amendment: MMGY Global, LLC