MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

MiGROW PROJECT SCORING RUBRIC

PROJECT STRENGTH SCORING			MAX POINTS
MEDC Strategic Focus Impact *(Max 25 Points)*	How closely does the project align with the region's prioritized MEDC strategic clusters?	Projects will receive between 1 and 10 points based on the pre-assigned score for the applicable MEDC strategic cluster in that region.	**10**
	Will the project result in diversification into the development or creation of new products, customers, markets, technologies, or industries?	No = 0 points Yes = 10 points	**10**
	Does the business meet the SBA small business definition?	No = 0 points Yes = 5 points	**5**
		MEDC Strategic Focus Total Points	**25**
Investment Impact *(Max 25 Points)*	What is the total investment amount?	Less than $1M = 0 points Greater than or equal to $1M up to $5M = 1 point Greater than $5M up to $10M = 2 points Greater than $10M up to $15M = 3 points Greater than $15M up to $20M = 4 points Greater than $20M = 5 points	**5**
	Will machinery and equipment account for more than 50% of the project's total personal property investment?	No = 0 points Yes = 5 points	**5**
	Will the project result in real property investment that will increase the taxable value?	No = 0 points Yes = 5 points	**5**
	Will the company own the facility? If not, is the lease term longer than five (5) years?	No = 0 points Yes = 5 points	**5**
	Will this investment result in additional contracts with Michigan suppliers or buyers?	No = 0 points Yes = 5 points	**5**
		Investment Impact Total Points	**25**
Jobs and Employment Impact *(Max 25 Points)*	How many new jobs will the project create?	Less than 10 = 0 points 10–25 = 2 points 26–50 = 3 points 51–75 = 4 points 76+ = 5 points	**5**
	What is the quality of the jobs being created?	Less than 75% of new jobs qualify as targeted jobs = 0 points At least 75% of new jobs qualify as targeted jobs = 10 points 100% of new jobs qualify as targeted jobs = 15 points *(Targeted jobs require the wage to be at or above regional median wage and the employer pays at least 70% of health care benefits)*	**15**
	By what percentage will employment grow at the project location?	Less than 10% = 0 points 10%–30% = 3 points 30%+ = 5 points	**5**
		Job and Employment Total Points	**25**
Place Impact *(Max 25 Points)*	Does the peak annual payroll exceed the median annual payroll for that region?	No = 0 points Yes = 5 points	**5**
	Does the project involve either of the following? 1. Redevelopment and reactivation of an existing building that has been vacant for at least two years. 2. A property that is, or will be, designated as a brownfield or is functionally obsolete.	No = 0 points Yes = 5 points	**5**
	How many new jobs will the project create as a percentage of existing county employment?	Less than or equal to 1% = 0 points Greater than 1% up to 5% = 3 points Greater than 5% = 5 points	**5**
	Is the county unemployment rate higher than the state?	No = 0 points Yes = 5 points	**5**
	Is the project located in a geographically disadvantaged area or eligible distressed area?	No = 0 points Yes = 5 points	**5**
		Place Impact Total Points	**25**
		TOTAL POSSIBLE PROJECT POINTS	**100**

Disclaimer: The scoring rubric is subject to change at the discretion of the MEDC based on evolving economic conditions, market factors, program needs, or other relevant considerations. Projects must receive a minimum score of 50 points to be considered. Eligibility is subject to additional review and program requirements.

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