MiGROW Performance-Based Grant
GROWING BUSINESS OPPORTUNITIES IN MICHIGAN

Funding gaps and higher costs than competing locations can delay, shrink or stop a business's planned investment in Michigan. The MiGROW program helps businesses overcome these barriers.

Administered by the Michigan Economic Development Corporation (MEDC), these performance-based grants will encourage investments that strengthen our economy and create jobs for Michiganders who want to build their future in the state.

MiGROW Project Eligibility

Businesses can qualify whether they're expanding a Michigan operation or establishing a new location in the state. The grant must affect whether the project can happen in Michigan, how big it can be or how soon it can start. MiGROW ties performance-based funds to commitments for job creation, private investment or both.

Local support for the project is required, and priority goes to the industries Michigan is working to grow or those designated as regional priorities. Projects in other industries could also qualify if they bring significant benefits to their communities and meet additional requirements for how many jobs they create and what those jobs pay.

MICHIGAN'S STATEWIDE PRIORITY INDUSTRIES

- Advanced manufacturing
- Automotive manufacturing
- Energy and grid infrastructure
- Engineering, design and development
- Life sciences
- Professional services

Businesses Spend First, Get Reimbursed

Each grant can cover up to 25% of total project costs, with a maximum award of $1 million. The business pays eligible costs first and documents them, and the MEDC reimburses up to 50% of approved expenses.

MiGROW can help pay for directly related project costs, including:

- **Facilities and site improvements:** Land buying, site preparation, construction, renovation, building improvements and infrastructure.
- **Machinery and equipment:** Buying, installing and modifying machinery, equipment, tooling, furniture and fixtures.
- **Services, fees and permits:** Project-related services, including architectural, engineering, environmental and surveying, plus permits, inspections and utility connection fees.
- **Technology:** Software and technology directly related to the project's production, operations or delivery.
- **Training:** Third-party training related to project-specific equipment and certifications necessary to make the project operational.

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All costs require MEDC review and approval, and award amounts depend on project need, economic impact, eligibility and available funding.

How the MEDC Evaluates Projects

MEDC reviewers look at four categories when considering funding:

- **Industry growth:** How well the project helps Michigan's priority industries diversify and grow.
- **Lasting investment:** The proposed investment and the project's long-term presence in the state.
- **Job opportunities:** Full-time jobs the business creates in Michigan, wage levels and the payroll they add.
- **Community development:** Redevelopment of vacant or brownfield properties, local unemployment and the significance of new jobs to the county.

Timelines, From First Look to Final Report

Businesses can bring a project to Team Michigan at any time to explore the support that best fits their needs, whether through MiGROW or another program.

1. **Start a conversation:** Discuss the proposed investment, timing and potential support with a local economic development partner or MEDC business development manager to identify the best ways the MEDC can support business growth in Michigan.
2. **Review and agreement:** If MiGROW is a fit, the MEDC guides the business through application, evaluation and due diligence. After a project is approved, the business will sign an agreement establishing its commitments.
3. **Reporting and reimbursement:** The business documents eligible expenses and reports progress toward its commitments. If project commitments aren't met, the business may have to repay a portion of the grant.

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The MEDC targets three to four months from initial review to a signed agreement, depending on project complexity, complete documentation and approval schedules.

SUPPORTING ECONOMIC GROWTH IN MICHIGAN COMMUNITIES

See the MiGROW website for program requirements, project scoring and FAQs. Connect with Team Michigan to discuss an upcoming project.

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

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