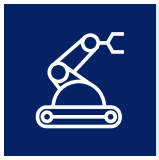
MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

MiGROW Strategic Clusters

STRATEGIC CLUSTERS

Strategic clusters represent areas where Michigan has statewide competitive advantages and opportunities for high-value growth.

These clusters are often tradeable, innovation-oriented, connected to Michigan's existing strengths, and capable of supporting quality jobs, private investment, productivity growth, and long-term competitiveness and guide MEDC's work in business attraction, expansion, entrepreneurship, innovation, and strategic partnerships.



ADVANCED MANUFACTURING
- Aerospace and defense
- Machinery manufacturing
- Semiconductors
- Specialty materials and polymers



AUTOMOTIVE MANUFACTURING
- Automotive assembly
- Automotive inputs
- Automotive parts manufacturing



ENERGY & GRID INFRASTRUCTURE
- Electrical components and equipment



ENGINEERING, DESIGN & DEVELOPMENT
- Engineering
- Research and development
- Specialized design services



LIFE SCIENCES
- Medical devices
- Pharmaceuticals



PROFESSIONAL SERVICES
- Business support services
- Computer services
- Corporate headquarters
- Financial services

REGIONAL IMPACT CLUSTERS

Regional impact clusters recognize that economic opportunities look different across Michigan.

Some clusters may not be the primary statewide focus for growth and diversification, but they are still deeply important to specific regions, local employment, community vitality, and regional economic resilience. Including these clusters ensures the strategy remains grounded in Michigan's full economic geography and supports places where unique regional assets, employers, and communities play a critical role in the state's overall prosperity.



AGRIBUSINESS
- Region 2
- Region 4
- Region 8



INSURANCE
- Region 7
- Region 10



TOURISM & OUTDOOR RECREATION
- Region 1
- Region 2



TRANSPORTATION & LOGISTICS
- Region 3

View Michigan's 10 prosperity regions here.