

Tracking Progress:

Bullet points = action steps with the stated goal

Blue = a completed action step

Green = good progress

Yellow = promising but no movement

Red = no progress or moving backwards

GOAL ONE, Solidify our Programs --- Progress

• **MCACA will work to increase our state appropriation in order to increase investment in our programs and available grant award levels** **From the beginning of this plan MCACA has increased its budget from \$5.7 million to \$10.7 million to grant**

4-27-2015

Under some difficult budget circumstances that have arisen for FY 2016, MCACA was fortunate to remain at “Status Quo” funding levels in the FY 2016 omnibus budget bill. This even in light of some fairly severe cuts to the department (MEDC). This may change if Proposal one is defeated on May 5th, so we remain vigilant, but optimistic.

In addition... Council member Pamella Roland-DeVos and Dan DeVos, via their family foundation, has added \$50,000 to our Arts Supplies and Equipment grant. This will go a very long way in FY 2016!

7-14-2015

Our first budget presentation for FY 2017 will be next week.

9 /2015

We presented a proposal to increase our General Fund Appropriation by \$4 million to MEDC Leadership. They have chosen not to take that request forward to the Governor /Budget Office. The Policy & Planning Committee of the Council is considering next steps.

12-2-2015

Policy and Planning and the ad hoc Advocacy committee met and have taken action on getting an appropriation increase request to Governor Snyder.

1 & 2-2016

Prior to the release of the Governor’s budget recommendations, the Policy and Planning Committee members did a stellar job meeting with the Governor and with key legislators to discuss MCACA the meetings were all positive.... but not fruitful. The Governor recommended status quo funding for FY 2017. But I think the committee has laid down some good ground work to approach them again next year for increases.

6-2016

Status Quo funding for FY 2017

11-2016

Meetings on the FY 2018 budget with the Department budget office were less than promising... MEDC is recommending a boilerplate change in return for taking our budget request forward.... Not acceptable. The boilerplate change would remove the current prohibition on using our appropriation for grant only, leaving the monies susceptible to the whims of the MEDC. My discussions with the budget office seemed fruitful, but have, for the most part, ended abruptly.

2-2017

Conversation with the department concerning our ask, a \$2 million increase in general fund and boilerplate changes has evaporated completely. Not surprisingly the Governor budget recommends a \$1 million increase and removes the restrictions on the use of the appropriation.

3- 2017 to 5-2017

Busy, busy, busy. Meeting on top of meetings with key policy makers have garnered good support for our programs. The individualized investment stat sheets (how many grants in each legislative district) have proved to be a useful tool. We have met with all members of the House and Senate Appropriations Subcommittees and feel confident language will be restored which is more important than a funding increase

6-2017

Conference committees are completed. We have the boilerplate restored and a \$1 million increase for FY 2018!!

• MCACA will work to partner with the MEDC to integrate the programs outside of MCACA that could directly benefit the arts and cultural field

3-23 & 24 -2015: 4-13 thru 4-17-2015

MCACA held it FY 2016 grant assistance workshops and, after meeting with MEDC's Cat team members (the Community Assistance Team) they agreed to open their programs up to a wider audience including Arts and Cultural Organizations. To help facilitate this, we shared printed information about CAT programs at each workshop. Over 200 individuals attended these workshops... including two field staff of the CAT unit who shared information at the workshop too... a first!

9/2015

MCACA is working with the Film Commission on an intra-agency committee to help identify places and projects where there are opportunities to collaborate

10/2015

We were able to secure MEDC funding for two international projects... The DSO trip to China and the Berlin Philharmonic visit to Ann Arbor (UMS). MEDC plans to take advantage of both project to enhance some business development and attraction efforts

1/2016 – 5/2016

We continue to meet with the interagency committee and have meetings scheduled with Travel Michigan. Thus far, besides the meeting no real progress has been made in terms of increased funding for our grantees, but awareness is growing

11/2016

The Berlin Philharmonic Residency was amazing. MEDC took advantage of the partnership we brokered with UMS and hosted the German Chamber of Commerce... evidently talks included a possible auto industry expansion. In all we feel pretty good about the partnership.

1/2017

The work with the Film Commission has shifted to a "Creative Chamber of Commerce" project The Film Commission has very limited funding remaining and we're happy to consult with them... very low expectations here though.

6/2017

The DSO will be leaving for their Asia tour next month... again, a good partnership with MEDC as they plan to host business leaders at concerts in Japan and China. Looking forward to the report!

• MCACA will work to enhance the peer review experience for applicants

Nothing to report... we had over 700 individuals login to the process last year. We have moved the process up into the summer and don't anticipate significant changes for FY 2016.

8/2015

The MCACA staff has had a very successful panel season. Please note that when we moved back to full fiscal year funding for FY 2016 it meant the staff had to facilitate a second round of grant application review panels within one calendar year, this was an amazing achievement. It included another 20% increase of applications across the board. 27 days of panels this summer nearly 800 attendees to the panel meetings alone... this includes on-line attendance. I wish I could give them all raises!

5/2016

We are some six weeks away from FY 2017 panel meetings. Our concern this year is the growth of the field (654 direct grant applications to us for FY 2016 funding over 1,100 when looking at decentralized applications) and flat funding again the ratio of funded organizations to award amount is beginning to look less than healthy. We are addressing each issue by adjusting the panel process. The question is if you can't reward excellence with larger grants, what can you offer? Beginning with the FY 2017 award we are offering organizations that score 95 or higher in our operational support

program the choice to opt out of the panel review for two additional years. This has been welcomed by nearly everyone that applies in the Operational Support program.

6/2016

2016 review has just started this process is going very well. I'm not sure how much we can improve on it at this point. But we are planning a couple of enhancements for 2017 panels... including a mock panel review for panelist training and embedded videos into the guidelines

6/2017

2017 review starts in three weeks..... It can't be overstated how much this transparent process has helped, not just with the professional development of our applicants and panelists, but also with our advocacy efforts... legislators love this!

• MCACA will expand the professional development grants available to organizations and individuals, including arts educators

Mixed success here. We use the Regional Regrants to adjudicate and distribute this money. Some have done very well, some have not used their allocation at all. Staff is reviewing this for FY 2015 to decide if it should continue. I will discuss with Regrants at their annual meeting 4-27-2016.

7-13-2015

At the regranting meeting the Regrants urged us to keep the POD grants. We agreed but will make adjustments to those that didn't use their POD monies. Staff will discuss the idea of POD for Teachers at our summer retreat.

10/2015

Still mixed but we will offer POD again for FY 2017 funding. Staff is tweaking eligible requirements for FY 2017. Decided against using these dollars for teachers at this time

4/2016

We are keeping the POD component for another year... the Regrants performed better this past FY and Jeff is reallocating in the regranting program for FY 2017 monies based on performance

4/2017

Well the people who use this program absolutely love it... we are talking about how to extend this to teachers in a more effective way.

• MCACA will seek out partnerships within MEDC and with other state government departments and agencies to align our programmatic efforts with their efforts, while identifying and expanding possible funding opportunities

5/2015

We have met with the Director of the Michigan Historical Center to include Historical Markers in our Mi Art Tours mobile app. We will be meeting with MSHDA 5-23-2015 to discuss place making. We will meeting with the Michigan Film Office to discuss mutually beneficial programming.

10/2015

We have secured MEDC support for three FY 2016-2017 projects

- 1) The Detroit Symphony Orchestra trip to China ---\$90,000
- 2) The Berlin Philharmonic residency in Ann Arbor --- \$30,000
- 3) The 2016 National Assembly of State arts Agencies Assembly 2016 conference --- \$75,000

8/2015

MCACA staff is currently serving on place making committee with MSHDA Community Development. We hope this will lead to more funding opportunities for our clients.

12/2015

MCACA Finance staffer, Adam Wheeler, has worked with MEDC Finance to secure EFT transfers for applications fees. This will save a great deal of time on our part and give clients immediate information on their grant applications submissions

4/2016

Started working with the MEDC Business Development team to ensure they are aware of overlapping projects in communities they are interested in

- MCACA will seek out partnerships with non-traditional partners that have an interest in place-making, especially those interested in providing support for capital improvement

7-8-2015

Beginning discussions with Arts Lab about a 3-state capacity building partnership

3/2016

Arts Midwest will use some of the SF award to push this forward

8/2016

The partnership idea across stateliness has proved too complicated to continue

- MCACA will improve the Services to the Field program to ensure that needed services are available to the field statewide

12-2014

Nothing to report... Staff is currently focused on the transition from a nine month funding cycle to full fiscal year funding.

5-11-2015

For FY 2016 funding we are piloting a Service with John Weiss of the Neutral Zone, to assist organizations in targeted cities engage High School aged citizens

10/2015

This pilot with the Neutral Zone is off to a slow start. MCACA staff is monitoring this partnership very closely

5/2016

The Neutral Zone program finally hit its stride and will expand to four more areas with the FY 2017 grant award

5/2016

We asked the Council to add a new Service award for Arts Education research. The Executive Committee approved an invitation to support professional learning/development for K-12 arts educators through the Michigan Arts Education Instruction and Assessment (MAEIA) project.

2/2017

Established a new service partnership with ACT (Artists Creating Together) to provide inclusion training for organizations to become friendlier to differently abled individuals. Hopefully this pilot can expand into a new state-wide effort, since the Michigan VSA is focused on programming versus service.

GOAL TWO --- Amplify the Professional Capacity of clients through grant making and continue the rebuilding of MCACA --- Progress

- MCACA will continue its commitment to supporting the infrastructure of the field through operational support, capital improvement and professional development programs statewide

7-1-2015

The grant deadline for FY 2016 funding in our four largest programs concluded with another 20% increase in applications. The good news is the field is growing as hoped and worked toward, the bad news is our grant funding can't keep up.

8/2015

We have begun to look at restructuring some programs due to anticipated "Flat" funding in FY 2017.

3/2016

We completed work on restructuring the Operational Support Program...basically, as a reward for excellence, 95 and higher get to skip the next two years of panel meetings.

3/2016

We are offering \$1,500 for Professional Development to organizations and individuals through our Regional Regranting program. The program seems to be slowly gathering steam.

6/2017

Our programs continue to grow in terms of numbers of applications and request amounts. Our menu has been so successful that we now have grant monies in every Congressional district, every State Senate district and all but two of the 110 State House Districts with FY 2017 funding. I have some concerns about our Arts in Education –Residencies program though

- MCACA will work to partner with the MEDC to support jobs in the arts and cultural sector directly and indirectly, through new and existing programs currently only accessible to for-profit business

7/2015

MEDC is still working with us to offer Business to Business Direct services to our clients. Few have taken advantage of the service. We are planning to remind the field of the service early in 2016

1/2016

Working closely with the international business development unit on two projects. Working with Travel Michigan to identify more way they can promote arts and cultural as it relates to tourism.

1/2017

For the most part, although MEDC units are always willing to meet and listen, as the MEDC goes through yet another transition, including becoming part of a larger department –v- being a standalone agency, they are more focused on their core mission and less interested in helping.

- MCACA will work to create more direct opportunities for individual artists

1/2015

Individuals are eligible in the New Leaders program and we are seeing more applications, however they are not that successful. Chad is assessing and the new Leaders will also discuss in the fall of 2016

1/2016

We have continued the POD (professional and organizational development) component of the Regional Regranting program, with mixed success. We will continue to analyze this program. FY 2017 will be the crucial year if it is to continue.

1/2017

The POD regranting component seems to be better utilized this FY. We still think it can be better and will reassess after our FY 2018 process.

- MCACA will redesign and refocus our Regional Regranting program to become fully integrated into Governor Snyder's Regional Prosperity Zones program

MCACA has aligned our Regional Regranting program with Governor Snyder's program. This required ending our partnership with some Regranters and nesting others into the new Regions.

6/2016

The overall success of this program is questionable... although the arts are holding up their end.

- MCACA will expand the professional development grants available to organizations and individuals, including arts educators

11/2015

We are not there yet. We are looking toward FY 2017 to implement this change if we can do this in an appropriate way.

6/2017

Our efforts with the Michigan Department of Education feels futile. We are looking at a smaller more targeted effort that we can implement without the aid of MDE

- MCACA will work to secure a new community development coordinator position to more directly monitor our regional and local grant making as well as develop new programs such as a community artist residency program or modified ARRA program for local arts agencies

3/2015

We have hired Jeff Garrett in this position. He brings great experience and enthusiasm and is working well with the team

6/2016

Jeff is working out great, and just returned from a National CDC conference.

- MCACA will improve the Services to the Field program to ensure that needed services are available to the field statewide

2/2015

Staff is currently focused on the transition from a nine month funding cycle to full fiscal year funding.

2/2015

Our newest service, The Michigan Museums Association Service partnership is continuing to flourish

10/2015

The transition back to a full year funding process (application, review and reporting) has gone very well.

5-11-2015

For FY 2016 funding we are piloting a Service with John Weiss of the Neutral Zone, to assist organizations in targeted cities engage High School aged citizens

6/2016

Neutral Zone has made good progress... we are also adding a new program to provide support professional learning/development for K-12 arts educators through the Michigan Arts Education Instruction and Assessment (MAEIA) project. We have high expectations.

6/2017

Really happy with MAEIA. They will be funded again for FY 2018

Goal 3 ---Strengthen local arts agencies and invest more deeply in local and regional community development efforts

- MCACA will work to secure a new Community Development Coordinator to better monitor and support local and regional efforts be they project, operational or capital efforts

4/2015

We have hired Jeff Garrett in this position and he continues to monitor and analyze and monitor these programs.

4/2016

It is great to have Jeff on board

- MCACA will work to partner with the Michigan Economic Development Corporation and its Community Assistance Team to identify and support local community development projects statewide and to leverage our joint efforts

9/2015

We have shared, and in some cases discussed, our capital improvement grants with the CAT Team. This assists them in understanding our program and our work in their communities of interest. This has allowed us to ensure arts and cultural organizations remain on their radar, which includes their crowd funding opportunities

3/2016

MEDC has gone through some restructuring and the CAT team. We are still working with them, but less frequently... they have their plate full. We did help them in connecting their crowd-funding program "Patronicity" with the arts and cultural sector

6/2017

Some of the CAT team's most successful Patronicity project have been with our grantees, the Bohm Theater in Albion is a prime example

- MCACA will redesign and refocus our Regional Regranting Program to become fully integrated into Governor Snyder's Regional Prosperity Zones Program

6/2015

We have aligned our Regional Regranting Program to reflect Governor Snyder's Prosperity Zones

- MCACA will research the feasibility of new community development support grant programs (e.g. a public art program) to complement our current programs

3/2016

Nothing yet.... This is likely dependent on appropriation which remains flat for FY 2017

6/2017

We are getting more interest in public art support through our Projects program. Until we get a much greater influx of funding we can't support a stand-alone program

- MCACA will work directly with the Michigan Municipal League and the Michigan Townships Association to ensure local units of government are aware of MCACA efforts and our community development opportunities

11/2015

We will share our grant workshops and application availability announcements with them again this year

3/2016

Due to the expected flat funding as presented by Governor Snyder, we are reducing the number of workshops and curtailing our marketing efforts concerning grant applications... we can't continue to invite more people to the table for the same piece of pie. This impact all programs not just Community development

2/2017

The strategy we used to limit interest by doing fewer workshops and virtually no marketing for the grants had very mixed success... 30 fewer applications in FY 2017, but an increase in request amount. WE ARE SCRAPPING THIS IDEA.

6/2017

Our workshops for FY 2018 funding were very successful... our June 1 deadline saw an increase in the number of applications and request amount... with one program left to accept applications for FY 2018 (the New Leaders Program has application due in February of 2018) it looks like a record year. The \$1 million increase in our FY 2018 appropriation will take some of the heat off, especially in the Capital Improvement program

Goal 4---Leverage midwest and national relationships

- MCACA will continue to collaborate and provide funding for partnerships with Midwest states to address areas of mutual interest along our borders

11/2015

We continue to talk with Wisconsin Arts Board and Arts Midwest on an “Arts Lab” partnership we hope to see this implemented in FY 2017.

1/2017

This effort has officially ended. We have shifted the focus of the Arts Lab partnership with Arts Midwest to assisting a new U.P. Alliance effort.

- MCACA will continue to seek out ways to take full advantage of our relationship with Arts Midwest, the Midwest’s regional arts organization, in terms of program and informational support

9/2015

In preparation for the target exit of 2019 for the Executive Director, we are working to ensure Michigan continues to have a voice at the Board level of NASAA and Arts Midwest. The Executive Director has stepped off both those boards and has arranged to be replaced by Council member Omari Rush. We should also note that Council Member Aaron Dworkin continues to serve as a Board Member on the National Council for the Arts.

12/2015

Over the last year Arts Midwest has invested \$228,842 in Michigan for touring arts, the Midwest Worldfest and Caravansera.

12/2015

We have been an integral partner with Art Midwest on the Building Public Will project. Please see <https://www.artsmidwest.org/programs/building-public-will>

6/2016

I addressed the National Council on the Arts, only the second State Arts Agency Director to be invited to do so, and took the opportunity to talk with their IT Director about partnering with us on the Mi Art Tours App. And their White House Liaison about PCAH and Flint

6/2016

Arts Midwest continues our excellent partnership... including holding a Board of Directors meeting in Detroit.

4/2017

I asked Arts Midwest to come to Flint as part of our “Crisis Intervention – the Arts Step Up” plans. In addition we have made good progress with Flint School in relation to a potential “Turnaround Arts’ application to the Kennedy Center.

- MCACA will supply more information to clients on grant opportunities outside of our own programs, both nationally and regionally

4/2015

In addition to our normal workshops etc. we have begun to use a Newsletter tool in addition to our social media and partner tools to keep the field informed of national and regional opportunities

4/2016

We continue to have good success in communication with our grantees through our source mentioned above

9/2016

The NASAA Assembly will be held in September of 2016 in Grand Rapids.... A big deal!

Goal 5 ---- Increase arts education programming and research/data gathering

- MCACA will continue to fund the Bus Trek grants and develop similar grant opportunities for schools and educators to provide arts education experiences, e.g. our new Arts Supplies and Equipment Program
The pilot round of the Art Supplies and Equipment program was enormously successful, more than \$130,000 in requests for our \$40,000 of grant support. We expect similar numbers in FY 2016 - 2017
- MCACA will expand our arts education efforts through increased funding to our Arts in Education—Residencies grant program, which brings arts and culture into the classroom

9/2015

Budget appropriation at status quo impedes our ability to grow this program at a rate that the demand suggests we could. Requests were up over 65% from FY 2015 for FY 2016 funding. Our worry is without an influx of appropriation momentum in this program will halt.

6-2016

We have a new partnership/service to support professional learning/development for K-12 arts educators through the Michigan Arts Education Instruction and Assessment (MAEIA) project.

- MCACA will work to build a strong relationship with the Michigan Department of Education

7/2015

A new State Superintendent may help here.

12/2015

Arts Education coordinator Chad Badgero service an arts education assessment committee, funded in part by MDOE, may help to better this relationship as well.

10/2015

A new Superintendent...same old responses.

6/2016

Council member Lillian Demas helped to arrange a meeting with Superintendent Whiston. The meeting seemed to go very well and we are hoping a partnership MOU is forthcoming.

3-2017

We are really happy with the work coming out of the MAEIA partnership.... Not so much with ESSA and SP3

8-2017

Recently informed the department of Education that we have partnered with Flint schools and Detroit schools on Turnaround Arts applications to the Kennedy Center... we have high hopes for the outcome, I have yet to receive a return response from MDE

- MCACA will continue to look for and support new ways to ensure lifelong learning opportunities in arts and culture

8/2015

Arts Education Programs Manager Chad Badgero serves on an Americans for the Arts program committee to consider education policy.

5/2016

Chad continues to serve on the Sp3 committee and the policy work seems to be progressing

- MCACA will work to create and offer programs to provide professional development opportunities directly to educators

12/2015

We are considering various new programs in case new appropriation becomes available for FY 2017...

- MCACA will collect and share success stories from its education based menu of programs

This is on-going.

- MCACA will work with the Michigan Youth Arts Association to provide a searchable tool for teachers to find artists that fit their specific needs

9/2015

This tool now exists, but needs work

- MCACA will work with partners to provide educators and school leaders with current information regarding the impact and value of the arts in students' lives and publish up-to-date data on the status and impact of arts education

Arts Education Programs Manager Chad Badgero serves on an Americans for the Arts program committee to consider education policy. Partners include representative from Americans for the Arts, Creative Many and the Michigan Department of Education

- MCACA will study the feasibility of creating community-based residencies outside of the educational setting
- No movement here, nor is there likely to be without increased appropriation.

Goal 6 ---- Increase public awareness and marketing efforts

- MCACA will continue to expand our partnership with Travel Michigan "Pure Michigan"

9/2015

New Leadership (David Lorenz) may assist us in these efforts. David is specifically interested in our Mobile app

2016

I've done several radio interviews with David and travel Michigan this year and the relationship is progressing.

- MCACA will work to create statewide Public Broadcasting partnerships in order to recognize the work of the arts and cultural field

9/2015

Although we are receiving and funding an increased number of applications from Public Broadcasting outlets, we still do not have an overarching partnership or program that encompasses them as a field. Council member Rich Homberg continues to share this goal with us.

4/2017

Alison Watson is working with a couple of film makers to collect Michigan Stories... we are setting up a meeting with Detroit Public Television to discuss broadcasting partnerships.

7/2017

Meeting with DPTV about the video project... high expectations!

- MCACA will work with Arts Midwest on a concerted public will building campaign

12/2015

We have been an integral partner with Art Midwest on the Building Public Will project. Please see <https://www.artsmidwest.org/programs/building-public-will>

2/2016 Helped

MCACA will create and grow a public art tours mobile app

12/2014

Our mobile app (Mi Art Tours) has made great strides thanks to our intern Taylor Rupp. In fact we have recently been asked by the City of Durango Co. if they could use the platform and we have included them. We may pursue a business model with the developer (Venturit) to add other national users

6/2016

The app continues to grow and is getting better. Taylor Rupp should get a big thank you for that. NEA Chairman Jane Chu asked me to address the National Council on the Arts about this mobile app, which was great recognition.

2-2017

Venturit has created a companion website for the mobile app... very cool <http://www.miarttours.com>

- MCACA will encourage important national and/or regional arts and culture related conventions to locate their events in Michigan

7/2015

We have secured National Assembly of State Arts Agencies Assembly 2016 conference. To be held September of 2016 in Grand Rapids

11/2015

Experience Grand Rapids has been asked to submit a proposal for a 2017 or 2019 bid for the Arts Midwest Booking Conference.

7/2016

NASAA planning is going great and we are looking forward to a great conference.

1/2017

The Grantmakers In the Arts conference will be in Detroit this fall.... I'm serving on the planning committee... a big deal for Detroit and Michigan

5/2017

GIA conference planning has gone really well

- MCACA will increase collaboration and coordination with the MEDC on promoting the Michigan quality of life to the site selection community, prospective businesses, investors, and talent

Ongoing, but with the MEDC funding to support the DSO and UMS the progress is good.

12/2015

Not among the stated goals is a new “Information” pocket-card we have distributed widely to the public and to legislative offices. The card, which including grant-making numbers etc., will be distributed again for FY 2016 grant making, as soon as the New Leaders program is adjudicated and approved. Just in time for legislative budget committee hears.

5/2016

The 2016 grant card is done and continues to be a good tool.

9/2016

Travel Michigan is undergoing some transition, as is the Pure Michigan Campaign. I’ve met with the President, David Lorenz, to discuss an MCACA role

Goal 7-----More deeply engage young and diverse peoples, including diversity of gender, ethnicity, race and sexual orientation, in the MCACA process

- MCACA will identify more roles for the New Leaders Arts Council of Michigan to take on, especially in advocacy and leadership outreach, inclusion and diversity, and in our Arts Education programs

10/2015

We have included the New Leaders as principal consultants with the Neutral Zone Pilot program

5/2016

The Neutral Zone partnership is doing better and will expand for FY 2017

4/2017

The New Leaders Retention and Engagement program is doing very well. We are now looking to add new leader “pods” in difficult to reach areas of the state.... By offering small stipends for a new leader in the difficult region to convene groups of young people interested in engaging their communities through the arts

- MCACA will increase the available funding for awards in the New Leaders Community Engagement and Retention grant program

10/2015 – 7/2016

Our appropriation for FY 2016 is status quo, the budget outlook for FY 2017 isn’t any better. The lack of increased appropriation impedes our progress on this goal.....

FY 2017 is no different.

7/2017

\$1 million for grants has been added to our FY 2018 appropriation. This will help several programs, including the New Leaders

- MCACA will arrange for the New Leaders to be directly connected to the state's graduate programs in arts administration

On-GOING

We will continue to share this information with the various graduate school programs. Several of the New Leader Council members are from Arts Administration programs at U of M and Wayne state and MSU

- MCACA will prepare guidelines well in advance of the New Leaders grant deadline in order to provide workshops directly related to the Community Engagement and Retention grant program

11/2015

This year's (FY 2016) guidelines will be available in December for a February 28 deadline giving them all of January and most of February to host workshops..... 11/2016 ...this worked well last year and will be duplicated this fiscal year

- MCACA will work to provide the New Leaders with public speaking opportunities

New leaders are now invited to present at every public Council meeting.

- MCACA has a bench or bullpen of sorts of young board members available for appointment to the MCACA or other arts and cultural organizations around the state

On-going. Two of our New Leaders have been appointed to the Council (Omari Rush and Susannah Goodman). Others have found work with arts or cultural organizations and one serves on the Board of Directors for the Michigan Festivals and Events Association. In addition Omari rush has recently been appointed to the NASAA board of Directors and the Arts Midwest Board of Directors.

- The work of our New Leaders is recognized by Michigan policymakers

We need to do more work here.

11/2016

One New Leader has been given a staff position in a state legislator's office... Arts in public policy has become her goal in life!

7/2016

Alison Watson is completing work on individualized advocacy fact sheets for every Michigan congressman and every state representative and senator.... We will have the New Leaders help distribute these in face to face meetings. Ali has done great work here!

7/2017

We will try this again for this year

- Michigan is recognized as a state that values and facilitates the careers of new leaders

Ongoing. Two of our New Leaders have been appointed to the Council (Omari Rush and Susannah Goodman). Others have found work with arts or cultural organizations and one serves on the Board of Directors for the Michigan Festivals and Events Association.

The New Leaders have been a topic at the recent NASAA Leadership Institute.

The New leaders will have a session at the 2016 NASAA Assembly

2016 - 17

Omari is now on the NASAA Board and the Board of Arts Midwest

- MCACA's New Leaders connect to even younger citizens to facilitate valuing and understanding arts and cultural organizations in Michigan

Nothing really happening here yet

Year 3 ---- Check up and taking our temperature: goals 8, 9 and 10

- MCACA will partner with the Michigan Economic Development Corporation to either update our current products or develop or purchase a new electronic application and database (8)

Ongoing. Our Financial manager Sue Carlson has done incredible work in working with MEDC IT staff and our service provider as well as her own skills to improve, and streamline our database and related systems. Thanks to Sue we are far ahead of the game!!

- MCACA will provide more professional development opportunities for Council members, especially in the realm of advocacy

7 -2017

I will remind Council members that we have money for travel dedicated to this. The Council has created and "Advocacy Committee" to track the budget, the federal Environment with NEA and the NEA (Michigan Humanities Council is a major partner of ours) and to work closely with the Michigan advocacy agency Creative Many

- MCACA will develop a comprehensive plan to strategically host or facilitate more regional and statewide convening of the field (9)

We have already made good progress here with NASAA, Arts Midwest and making our annual funding meeting a daylong event for the field. GIA is the newest National arts-related conference to come to Michigan.

- MCACA will work with the Michigan Economic Development Corporation to provide a detailed survey of the field on strategic plan progress and unforeseen changes in the field that need to be addressed

2014 We have made our first ask of MEDC research unit to do this for us. They agreed. We performed very well

2017 MEDC Research has provide a new Customer Satisfaction survey.....we did very well (customers love us!)

- MCACA will determine which goals from years one and two of the plan need continued work or development and need to be carried forward into years four or five

Staff will have its first review of this at our fall planning meeting

We decided enough progress was being made but nothing is exactly "completed"... I think we need to considered that the goals we tend to set are, for the most part, valuable goals... but truly on-going, big picture goals although some of the "action steps" can be considered to be completed.

- MCACA will work with the Michigan Economic Development Corporation to provide a detailed analysis of arts and culture leisure travel/tourism in Michigan (10)

MEDC Research agreed to provide this information in 2015, reflecting 2014 numbers. We plan to ask for the same work for 2015 numbers

The MEDC has produced a new study reflecting 2015 numbers... their methodology has reduced some numbers across the board, but arts and culture is still among the top areas for tourism.

http://www.michiganbusiness.org/cm/Files/MCACA/History_and_Arts_Travel_2015.pdf?rnd=1498764180082

- As part of MCACA succession planning, the Policy and Planning Committee creates a policy reflecting the Council's desire to have an appointee to any search Committee charged with replacing the Executive Director

12-2-2015

The Policy and Planning Committee has approved this policy and will ask for the full Council to approve the policy on December 11, 2015. MEDC Human Resources has agreed to honor the policy.

Goal 11 ----- Create a specific menu of programs for the individual artists

- MCACA will research national best practices to assess what makes a successful individual artist program. Such programs to be considered include:
 - Individual artist grants program
 - Commissioning program
 - Fellowships program

On-going. We continue to work with MSU to provide the Services to the Field program, Traditional Arts Program to offer apprenticeship opportunities.

- MCACA will work with the Michigan Economic Development Corporation to have them formally consider individual arts as entrepreneurs eligible for entrepreneur program assistance
- MCACA will look at programs for individual artists to specifically address quality of life issues for an aging population

On-going. MCACA staff has begun initial research into what a program might look like. We are working with Gay Hanna's National Center for Creative Aging.

2017--- We are now working with the Michigan Department of Health and Human Services to offer the grant information and assistance to their State Advisory Council on Aging (SAC). Lauren Swanson-Aprill, AASA's Lead to the SAC and MDHHS, Aging and Adult Services Agency is great to work with. WE are beginning to see more interest in applications for Health Center projects.

- MCACA will look at programs for individual artists to specifically address quality of life issues for those with disabilities

On-going. MCACA staff has begun initial research into what a program might look like. Staff has attended the LEAD (Leadership Exchange in Arts and Disabilities) to further the research.

2016 – On-going

We have funded a new Partnership with Artists Creating Together (ACT) to provide accessibility workshops to our grantees

- MCACA will work to ensure there are appropriate services for individual artists and culture bearers
- MCACA will research the feasibility of programs designed specifically for film makers or other new media artists and implement a new program if possible

Goal 12 ----- Welcome and engage Michigan's growing immigrant populations

- MCACA will partner with the Michigan Traditional Arts Program at Michigan State University to provide a new “Culture Bearers” apprenticeship program

Nothing here yet. Given the growth in demand for arts funding, this is dependent on more appropriation

- MCACA will partner with the Michigan Humanities Council to augment our touring arts program to specifically address immigrant populations and artists

Beyond keeping an eye out for these applications and providing direct assistance there isn’t really any meat here yet. Given the growth in demand for arts funding, this is dependent on more appropriation

The environment at the Federal level has us very concerned for the Michigan Humanities Council. We are working closely with them to find replacement funding for their NEH grant if necessary... bridge funding as it were. Approximately 80% of their revenue is from the NEH ... about 12% from us.

- MCACA will work with the Michigan Economic Development Corporation to match arts organizations and/or artists to roles in MEDC business development and attraction as well as to MEDC’s work with national site selectors working with international companies

10/2015

MEDC has agreed to support two efforts scheduled for FY 16 and 17 along these lines

- 1) The DSO Asia tour
- 2) The UMS / Berlin Philharmonic Residency

- MCACA will work with the Michigan Economic Development Corporation to recognize arts and culture-based immigrant entrepreneurial efforts

3/2015

MCACA Executive Director met with the Governor’s Office of New Americans to pursue points of mutual interest

11/2015

MCACA Executive Director met with personnel from the Canadian Consulate office to discuss this and other points of mutual interest

Goal 13 --- Expand arts and cultural opportunities with tribal entities

- MCACA will work with the Michigan Economic Development Corporation Tribal Office to better inform tribal groups about our funding opportunities

5/2015

MCACA met with the Tribal office and provided information for them to share with their constituents

7/2015

MCACA was able to have its first ever tribal member, Mike Kasper, appointed by Governor Snyder to the Council.

9/2015

Mike Kasper was reappointed to a full three year term

- MCACA will work with our traditional arts service partner Michigan State University Traditional Arts Program, to expand the Traditional Arts Apprenticeship Program to include a specific Native American component

MSU has done great work especially in recognizing Michigan artist and NEA National Heritage Fellow, Yvonne Walker Keshick.

2016 - MCACA is named in new legislation passed to develop Tribal Heritage Trails. This is bring us closer to tribal entities.

Goal 14 ---- Strengthen and support marketing and planning efforts and opportunities for the field

- MCACA will work with the Michigan Economic Development Corporation Marketing and Communications Unit to better inform state tourism professionals — convention and visitors bureaus, chambers of commerce and hoteliers — of Michigan's arts and cultural assets

Ongoing. We have been successful in getting the Communications unit to provide an "Information Card" about our grant programs as well as promote the Mi Art Tours mobile app

- MCACA will expand our work with and search out additional opportunities with the Pure Michigan campaign to directly promote Michigan's arts and culture assets

Ongoing. New Leadership, David Lorenz, has greatly improved these talks

- Research the viability of a specific Marketing and Communications Plans grant program for MCACA arts and cultural organizations and implement if possible

Permanently on hold

- Research the feasibility of offering professional development institutes in marketing for arts and cultural organizations

We have asked tow partner recipients of Services to the Field grants, The Michigan festivals and Events Association and the Michigan Museums Association, to include more professional development geared toward marking and communications at their annual conferences. Both are doing great work

- Research the feasibility and implement if possible a program to assist organizations with strategic planning

On-going. We continue to offer POD grant opportunities that could include funding for hiring a facilitator for Strategic planning, with mixed success. We will continue to consider better methods as funding allows.

Goal 15 ---- Implement an international diplomacy strategy

- MCACA will work with the Michigan Economic Development Corporation International Unit to develop a joint international diplomacy strategy inclusive of arts and culture

Ongoing some progress here with MEDC agree to fund the DSO China trip and the UMS/Berlin Philharmonic residency.

- MCACA will develop an international artist exchange program, alone or in partnership with nearby states, regional arts organizations or national, federal or global (UNESCO) agencies

Our excellent Programs Manager, Alison Watson, is working on this research in anticipation of increased appropriation. We are working with the MEDC International Unit to more proactively share their international targets and plans... with mixed success.

- MCACA will work with existing research exchange programs within higher education to leverage their relationships and develop more holistic efforts

Our excellent Programs Manager, Alison Watson, is working on this research in anticipation of increased appropriation

Goal 16 --- Implement an "Art Everyday" strategy

- MCACA will research the feasibility of creating a "Mi Own Art" program, modeled after the "Own Art" program in the United Kingdom
- MCACA work with the Michigan Economic Development Corporation to identify a financial partner interested in "Mi Own Art"

2017 ---[New Council Member April Clobes is President of the Michigan State University Credit Union.... She is asking her staff to look into the feasibility of providing this service](#)

- MCACA will research the feasibility of creating a "Mi Arts Resource Center" program modeled after the Chicago Artist Resource Center program
- MCACA will develop appropriate partnerships, or build enough capacity, to implement a "Mi Artist Resource Center"

Goal 17 --- Create a Speakers, Thinkers and Innovators grant program

- MCACA will research the feasibility of creating a program, in conjunction with an Artist resource Center, that provides funding to arts and cultural organizations for keynote speakers, strategic planners or other professional thinkers

[We held a symposium in Flint to discuss the role of arts and cultural organizations in the face of that community's water crisis. Nationally known and internationally known speakers addressed the Flint groups. Next steps will be to institute an intensive training project for inclusive programming.](#)

Addendum--- Flint, Michigan

Although not a specific part of our strategic plan... the Council has responded admirably to an unforeseen environmental situation, the Flint Water crisis. It is clear that Flint arts and cultural organization, rooted in community as all arts and cultural organization are, have an audience development situation unlike anything we've ever seen... one that may last for the next 50 years. I believe the Council's response "the Flint Crisis Intervention Plan as it were, is worth mention:

To date:

5-9-2016

We held a "Symposium" for arts and cultural organizations speaking were:

- a. Dr. Mona Hanna-Attisha
 - i. She was responsible for the discovery and informing the public about the lead in the drinking water and its effects on Flint's residents
- b. Dr. Bruce Lanphere
 - i. Perhaps North America's most recognized expert in lead poisoning issues
- c. Roger I. Ideishi
 - i. Nationally renowned expert in planning for institutionalizing sensory inclusive

programming

d. Lt. Governor Brian Calley

i. Known for his political work for individuals on the spectrum, the Lt. Governor was our closing speaker

10-27 & 28-2017

Following the symposium, feedback we received from Flint's arts and cultural organizations said that, in way of next steps, they should have a training. We brought Roger and two of his Kennedy Center colleagues together for a two-day workshop/training on building sensory inclusive programming.

On-going

In the interim we met with Arts Midwest leadership about a new way to consider their community programming by adapting them for Flint and Flint School Superintendent, Bilal Tawwab, about the potential of becoming a Turnaround Arts district. We also began discussion with the Kennedy Center, The Whiting Auditorium and composer Dan Zane about commissioning a sensory Inclusive new work. WE made great progress.

To that end "Worldfest" which happens beginning this fall in Flint (four residencies over 18 months) is already paid for on our end. As is the Co-commissioning work on a sensory friendly performance partnership with the Kennedy Center and the Whiting.

So what remains in our current Flint plan idea.... including finding the funding is:

- 1) Arts Midwest / Flint Arts Lab
- 2) Arts Midwest /Creating Connections workshops
- 3) Flint's Turnaround Arts application

In addition:

- I want to continue to work with Roger Ideishi ... although I think I'm going to ask Arts Midwest to build that into Arts Lab
- I plan to talk with U of M-Flint about adding a component about programming for inclusion in their graduate arts administration program.... I thought their grant writing course for a few years and of course my go to (Roger) thinks it would be a great addition to the program