



REPORT: A Survey to Evaluate the Performance of the Michigan Council for Arts and Cultural Affairs

Michigan Economic Development Corporation
Corporate Research

February 2, 2012

Survey Methods

On December 12th, 2011 at 4:38 PM, e-mail invitations to participate in this evaluation survey were sent from survey@michigan.org to a list of 477 arts and cultural organizations, provided to the MEDC Corporate Research staff by John Bracey, Executive Director of the Michigan Council for Arts and Cultural Affairs.

Follow-up reminders were sent only to the non-respondents on December 14th at 9:58 AM, on December 19th at 2:36 PM, and on December 26th at 8:01 AM, to encourage survey completion. A special reminder message was also sent to the non-respondents from John Bracey's email account on December 19th at 2:30 PM. This online survey was closed on January 3, 2012 at 5:39 PM.

A total of 236 organizations completed this survey in its entirety. Twenty-six email addresses were unreachable and delivered bounced back or undeliverable replies. Thirty-two organizations partially completed a survey. Adjusting for undeliverables, this survey achieved a completion rate of 52.3 percent, providing an excellent dataset for analysis.

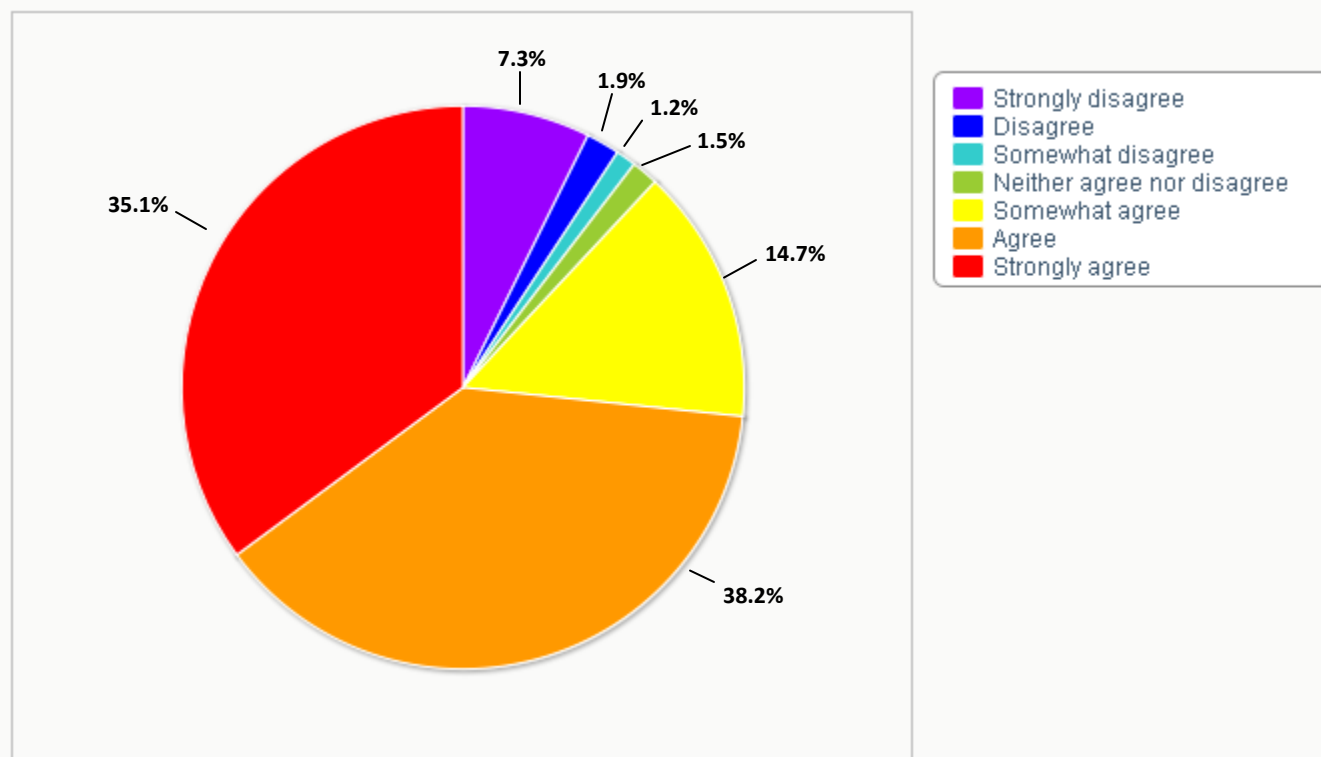
Open-ended responses contained in this report have not been edited; they are presented as typed by the respondents.

Questions about these methods or this report may be directed to Lori Langone in MEDC Corporate Research at langonel@michigan.org.

Mission Statement: The Michigan Council for Arts and Cultural Affairs (MCACA) serves to encourage, develop, and facilitate an enriched environment of artistic, creative and cultural activity in Michigan.

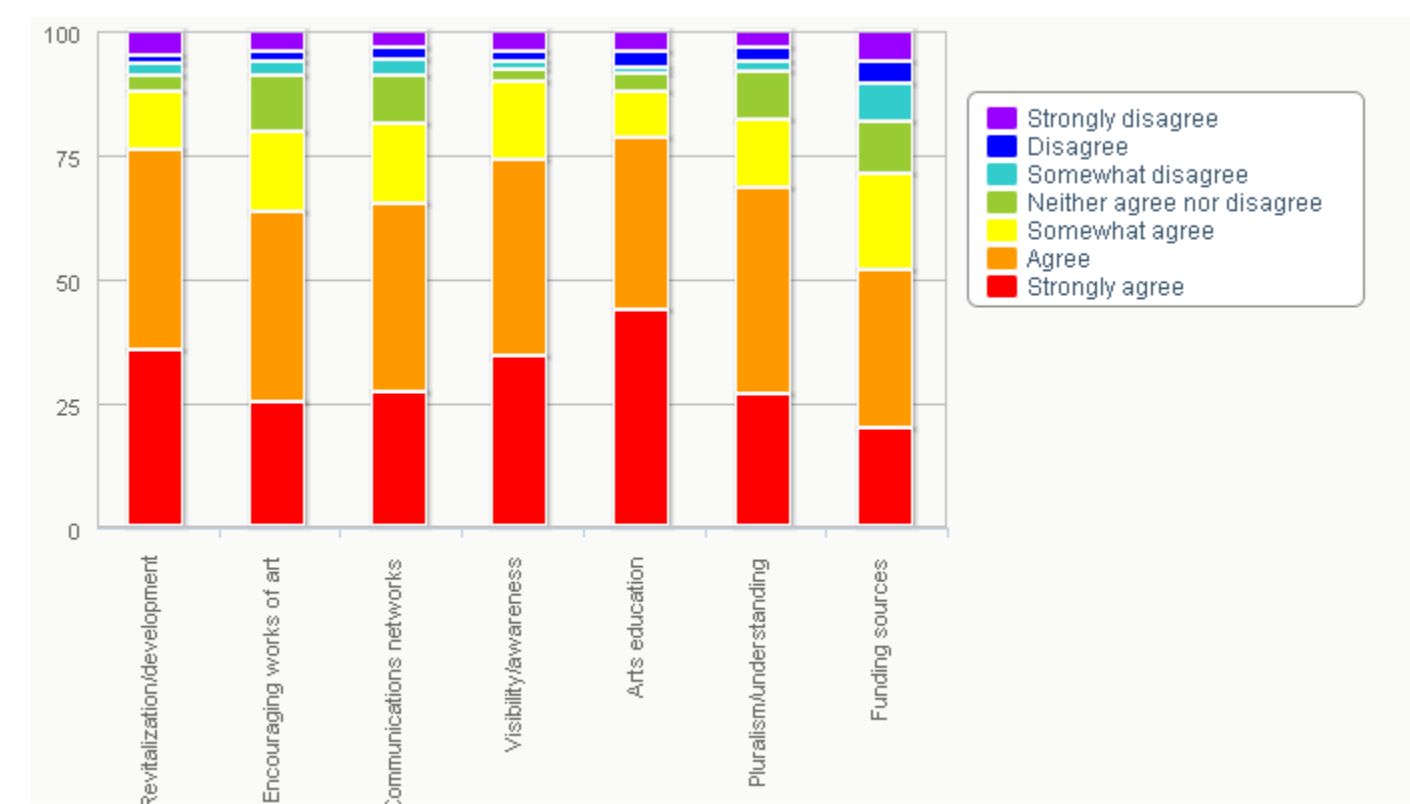
1. How strongly do you agree or disagree that the MCACA is accomplishing this mission?

(Respondents could only choose a **single** response)



Response	Chart	Frequency	Count
Strongly disagree		7.3%	19
Disagree		1.9%	5
Somewhat disagree		1.2%	3
Neither agree nor disagree		1.5%	4
Somewhat agree		14.7%	38
Agree		38.2%	99
Strongly agree		35.1%	91
		Valid Responses	259
		Total Responses	259

2. How strongly do you agree or disagree that the MCACA is achieving each of the following goals?



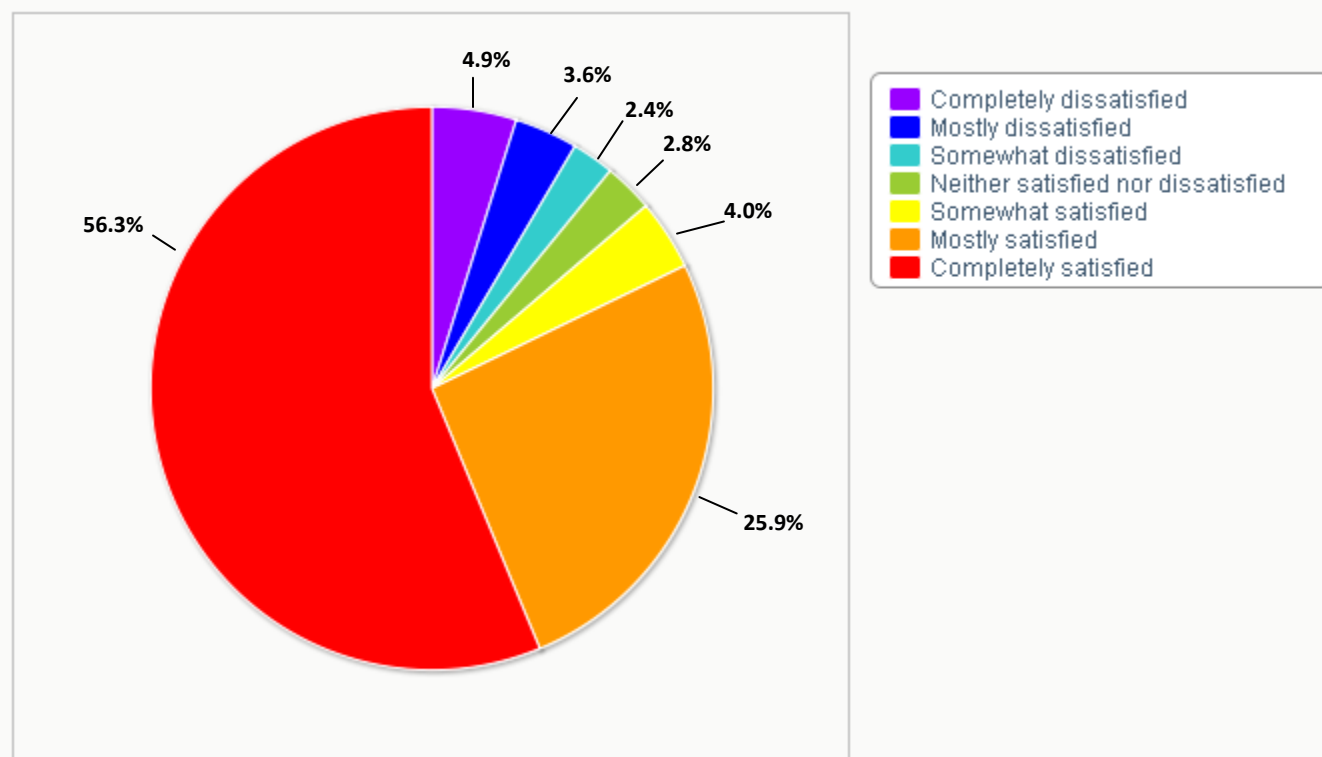
		Strongly disagree	Disagree	Somewhat disagree	Neither agree nor disagree	Somewhat agree	Agree	Strongly agree	Total
Supporting arts and culture as a catalyst for community revitalization and economic development	Count	12	4	6	8	29	100	88	247
	% by Row	4.9%	1.6%	2.4%	3.2%	11.7%	40.5%	35.6%	100.0%
Encouraging new, creative and innovative works of art	Count	10	5	7	28	40	95	62	247
	% by Row	4.0%	2.0%	2.8%	11.3%	16.2%	38.5%	25.1%	100.0%

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Strengthening arts and culture by establishing and facilitating communications networks	Count	8	6	8	24	40	94	67	247
	% by Row	3.2%	2.4%	3.2%	9.7%	16.2%	38.1%	27.1%	100.0%
Strengthening arts and culture by increasing visibility and awareness of arts and culture	Count	10	5	4	6	39	98	85	247
	% by Row	4.0%	2.0%	1.6%	2.4%	15.8%	39.7%	34.4%	100.0%
Strengthening arts and culture by supporting arts education	Count	10	8	3	9	23	86	108	247
	% by Row	4.0%	3.2%	1.2%	3.6%	9.3%	34.8%	43.7%	100.0%
Strengthening arts and culture by recognizing, reflecting and celebrating cultural pluralism and broadening cultural understanding	Count	8	7	5	24	34	103	66	247
	% by Row	3.2%	2.8%	2.0%	9.7%	13.8%	41.7%	26.7%	100.0%
Expanding and developing funding resources for the Council and its clients	Count	15	11	19	26	48	79	49	247
	% by Row	6.1%	4.5%	7.7%	10.5%	19.4%	32.0%	19.8%	100.0%
Total	Count	73	46	52	125	253	655	525	1729
	% by Row	4.2%	2.7%	3.0%	7.2%	14.6%	37.9%	30.4%	100.0%

3. How satisfied or dissatisfied have you been with the interaction that your organization has had with MCACA during the past year?

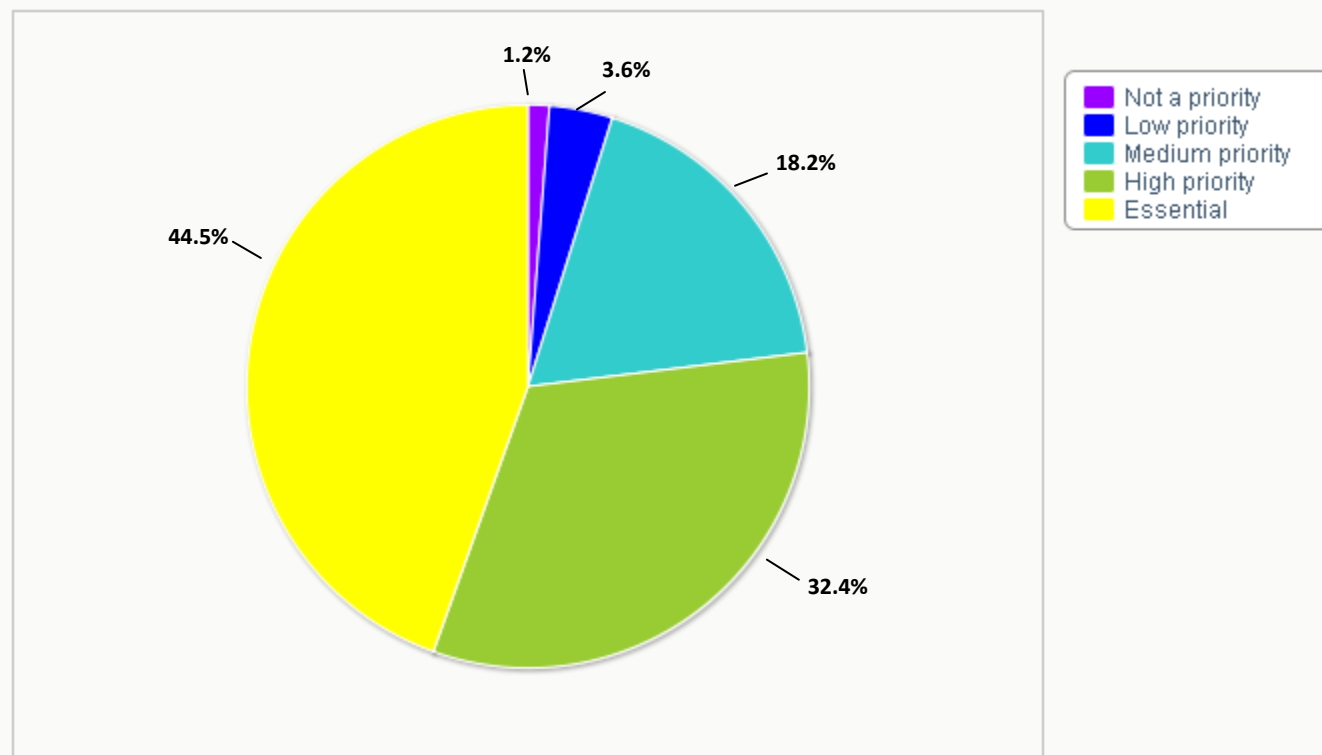
(Respondents could only choose a **single** response)



Response	Chart	Frequency	Count
Completely dissatisfied		4.9%	12
Mostly dissatisfied		3.6%	9
Somewhat dissatisfied		2.4%	6
Neither satisfied nor dissatisfied		2.8%	7
Somewhat satisfied		4.0%	10
Mostly satisfied		25.9%	64
Completely satisfied		56.3%	139
Valid Responses			247
Total Responses			247

4. How high or low of a priority is arts education to your organization?

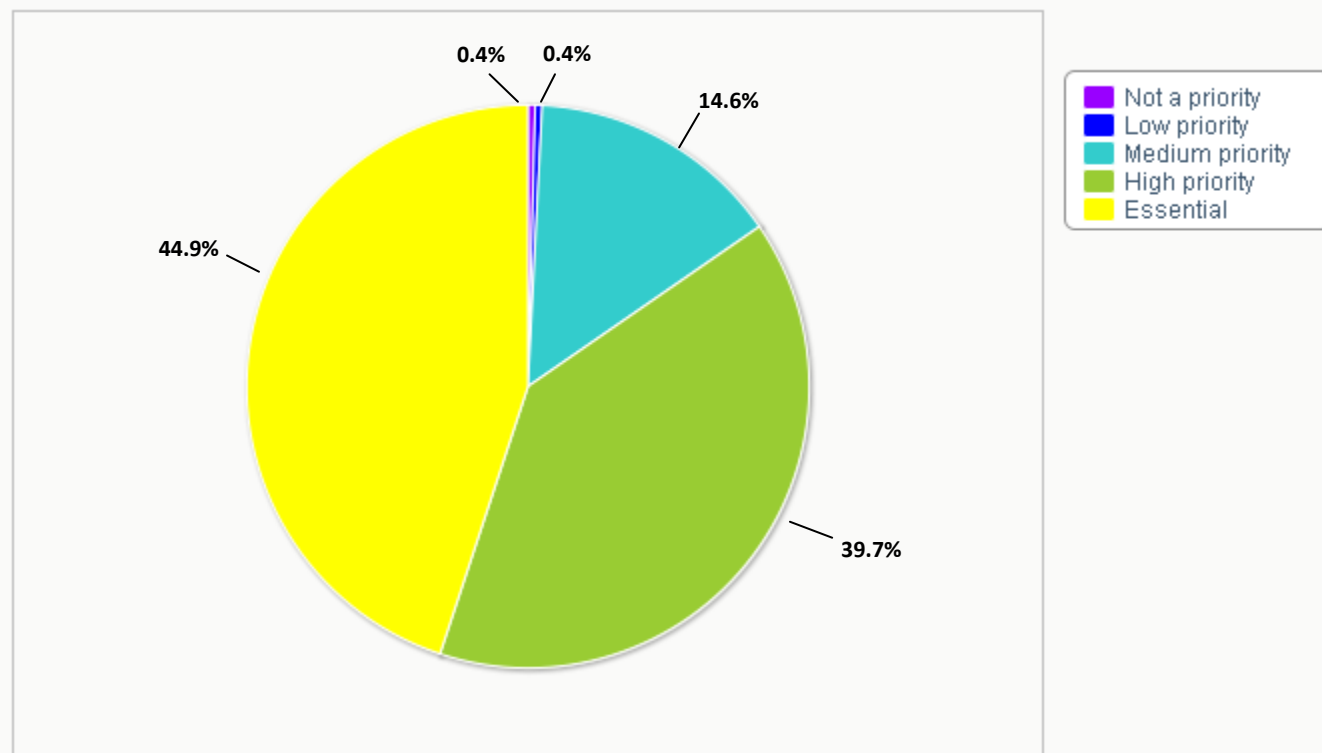
(Respondents could only choose a **single** response)



Response	Chart	Frequency	Count
Not a priority		1.2%	3
Low priority		3.6%	9
Medium priority		18.2%	45
High priority		32.4%	80
Essential		44.5%	110
		Valid Responses	247
		Total Responses	247

5. How high or low of a priority do you think arts education should be to the MCACA?

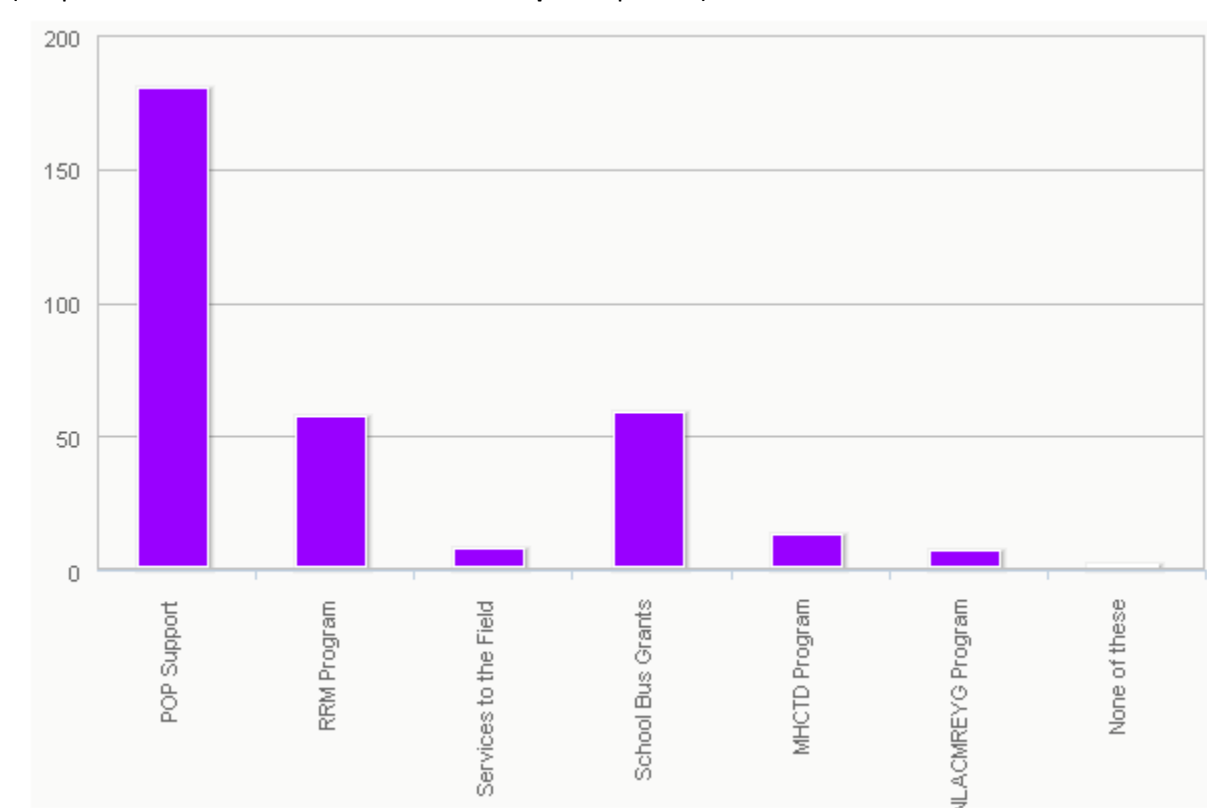
(Respondents could only choose a **single** response)



Response	Chart	Frequency	Count
Not a priority		0.4%	1
Low priority		0.4%	1
Medium priority		14.6%	36
High priority		39.7%	98
Essential		44.9%	111
		Valid Responses	247
		Total Responses	247

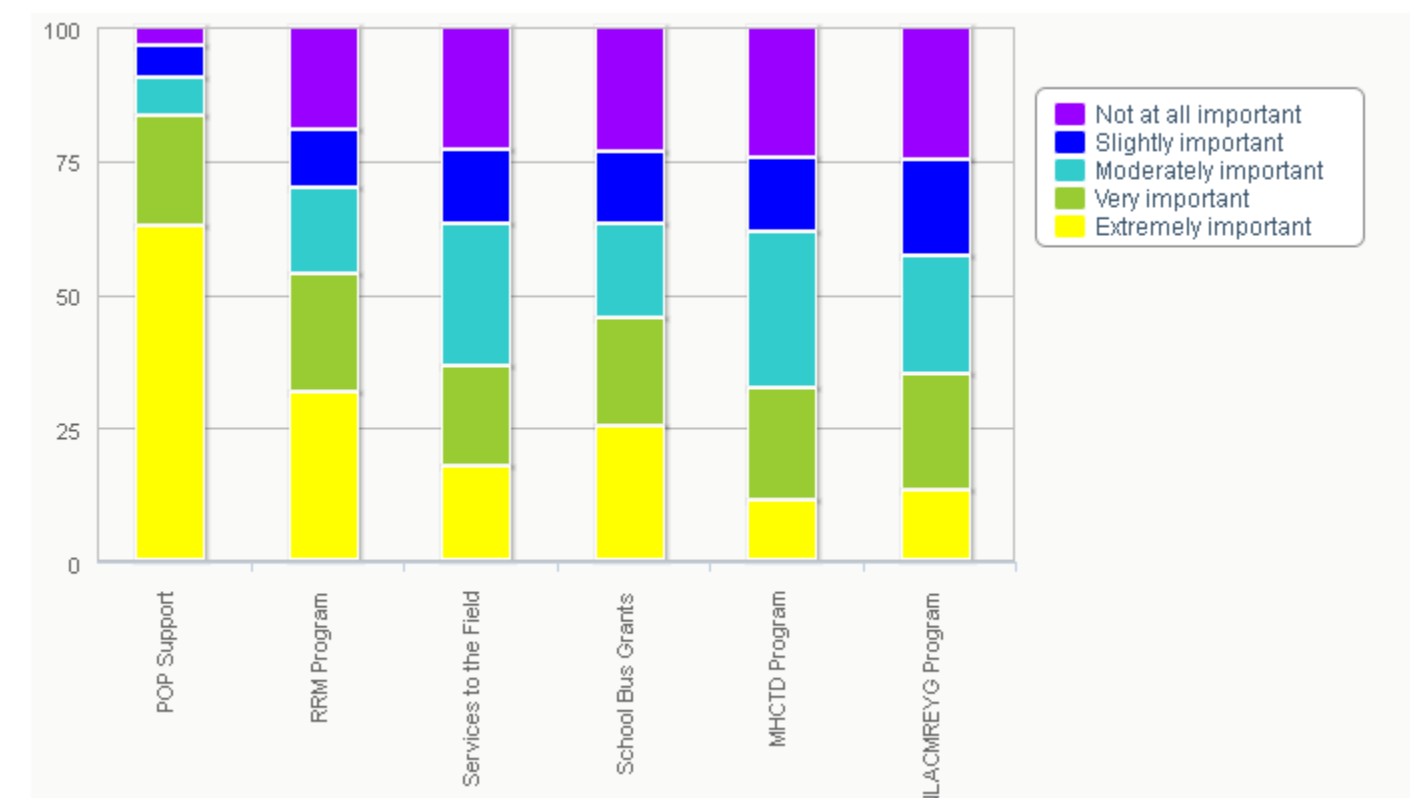
6. Which of these MCACA grant programs has your organization been a recipient of during the past three years? (Select all that apply.)

(Respondents were allowed to choose **multiple** responses)



Response	Chart	Frequency	Count
Program for Operation and Project Support		73.2%	180
Regional Regranting Minigrant Program		23.2%	57
Services to the Field		3.3%	8
School Bus Grants		24.0%	59
Michigan Humanities Council Tourism Directory Program		5.3%	13
New Leaders Art Council of Michigan Retention and Engagement Youth Grant Program		2.8%	7
None of these		0.8%	2
		Valid Responses	246
		Total Responses	246

7. How important is the state funding provided through each of these MCACA grant programs to the success of your organization?



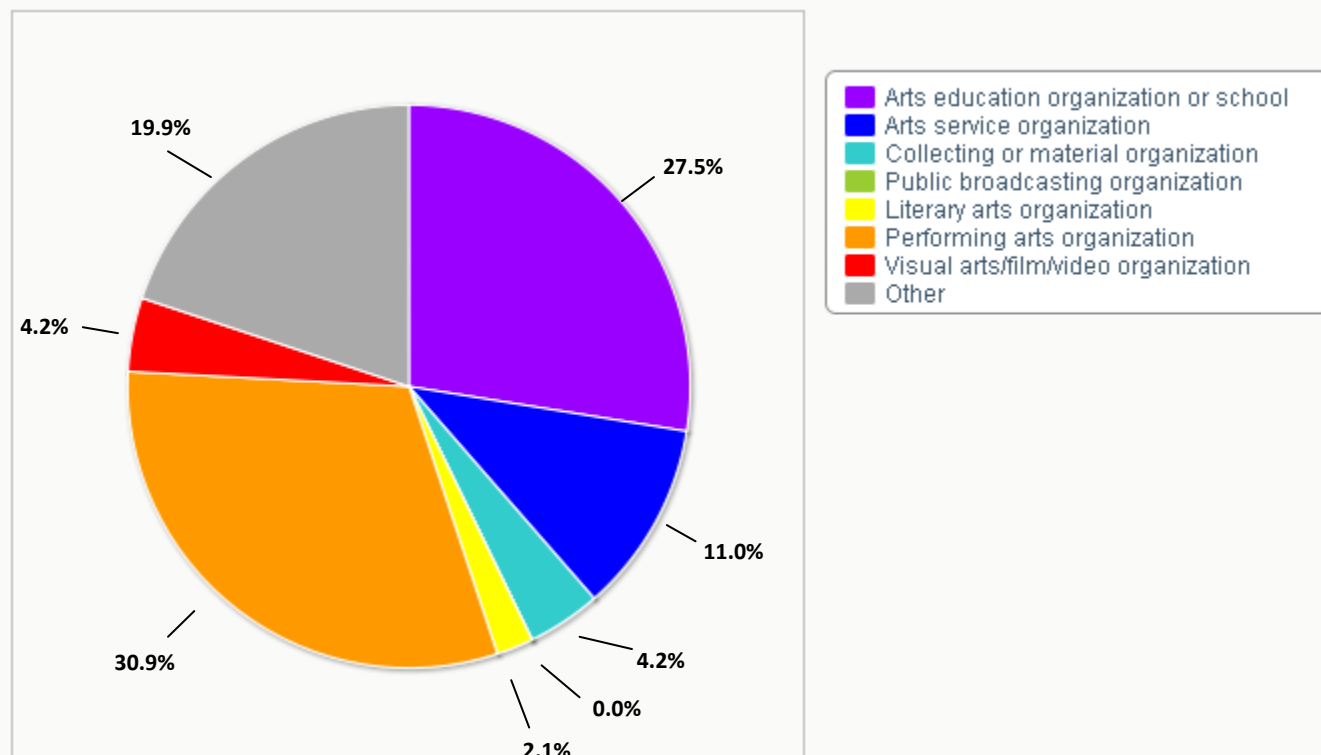
		Not at all important	Slightly important	Moderately important	Very important	Extremely important	Total
Program for Operation and Project Support	Count	9	14	18	50	154	245
	% by Row	3.7%	5.7%	7.3%	20.4%	62.9%	100.0%
Regional Regranting Minigrant Program	Count	47	27	39	54	77	244
	% by Row	19.3%	11.1%	16.0%	22.1%	31.6%	100.0%
Services to the Field	Count	56	34	65	46	43	244
	% by Row	23.0%	13.9%	26.6%	18.9%	17.6%	100.0%
School Bus Grants	Count	57	33	43	49	62	244
	% by Row	23.4%	13.5%	17.6%	20.1%	25.4%	100.0%

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	% by Row	23.4%	13.5%	17.6%	20.1%	25.4%	100.0%
Michigan Humanities Council Tourism Directory Program	Count	60	34	71	51	28	244
	% by Row	24.6%	13.9%	29.1%	20.9%	11.5%	100.0%
New Leaders Art Council of Michigan Retention and Engagement Youth Grant Program	Count	61	44	54	53	32	244
	% by Row	25.0%	18.0%	22.1%	21.7%	13.1%	100.0%
Total	Count	290	186	290	303	396	1465
	% by Row	19.8%	12.7%	19.8%	20.7%	27.0%	100.0%



10. Which one of the following organization types best describes your organization?

(Respondents could only choose a **single** response)



Response	Chart	Frequency	Count
Arts education organization or school	<div></div>	27.5%	65
Arts service organization	<div></div>	11.0%	26
Collecting or material organization	<div></div>	4.2%	10
Literary arts organization	<div></div>	2.1%	5
Performing arts organization	<div></div>	30.9%	73
Visual arts/film/video organization	<div></div>	4.2%	10
Other	<div></div>	19.9%	47
		Valid Responses	236
		Total Responses	236

Grant Type from MCACA's List – This was not a question that appeared on the survey.

Response	Chart	Frequency	Count
Bus Grant		20.5%	55
Other Grant		79.5%	213
		Valid Responses	268
		Total Responses	268