

### **About MCACA**

Since 1966 with the creation of the Michigan Council for the Arts, the State of Michigan has recognized the value and importance of a vibrant arts and cultural sector. On August 28, 1991 the Governor by Executive Order created The Michigan Council for Arts and Cultural Affairs (the Council) to maintain and nurture its cultural and artistic riches. Today, the Council reaffirms and believes in our enabling doctrine:

- Arts and culture enrich our lives and are vital to the well-being of our society.
- Arts and culture bring important benefits to Michigan's economy, to our efforts to attract business to this state and to our tourism industry.
- Arts education is a critical part of the education of our youth in that it opens new worlds to them, encourages creativity and presents opportunities for careers.

#### **Vision**

The Council envisions a Michigan where every citizen celebrates the state's cultural treasures and arts and cultural experiences are accessible to all its citizens.

#### **Mission**

From our historic monuments and museums to traditional practices and contemporary arts, the Council is dedicated to ensuring that every citizen and community in Michigan enjoys the civic, economic and educational benefits of arts and culture.

# The Creative Sector: Statewide Snapshot (FY 2017)

Arts and culture - an essential part of the creative industries - contribute powerfully to the vibrancy of Michigan cities and communities, creating great places to live, work and visit, and destinations that attract talent and business investment.

This collection of data represents 409 nonprofit arts and cultural organizations that have completed the cultural data profile in DataArts and have applied for and/or received MCACA funding in fiscal year 2017.

#### These organizations:

engaged 685,855 youth in arts education based programs

have \$696,205,998 in annual direct expenditures

provided 4,491,223 people with free admission

welcomed 19,159,805 visitors

have 5,189 people serving on their boards

programmed 171,324 events

employed 31,197 people

had 58,852 volunteers

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$13,957,755,000** and **2.8 percent** of the Michigan economy, contributing **130,040** jobs. An interactive dashboard can be found at:

https://nasaa-arts.org/nasaa\_research/creative-economy-state-profiles/

# financial support breakdown:

Private Foundations **\$96,402,314** 

Corporate sector \$27,249,337

Total Government Support \$67,124,772 14/14 Congressional

Districts reached

38/38
Senate
Districts reached

107/110

House
Districts reached

## **Grant Awards** (FY 2019)

MCACA used its general fund appropriation\* to make 1,053 grant awards in 76 counties out of Michigan's 83 counties.

\*when regranting is included

Grants awarded directly: 508 out of 600

applications

**Total awarded:** \$10,815,000 **Total requested:** \$18,713,653

#### **Regranting Partners**

#### **Regional Regrantors**

244 grants in 63 counties

**Michigan Humanities Council** 

#### **Touring Arts Program:**

152 grants in 35 counties

#### **Michigan Youth Arts Association**

#### **Art Equipment/Supplies Program:**

51 awards in 26 counties 14,181 students impacted

#### **Bus Trek Program:**

98 awards in 44 counties 8,424 students took a field trip

#### **Programs Receiving Grants**

#### **Operational Support**

\$5,403,797

**Capital Improvement program** 

\$2,906,722

#### **Project Support**

\$980,848

#### **Regional Regrantors**

\$702,000 **SV:** \$193,845 **RR:** \$508,155

#### **Services to the Field**

\$560,000

#### **Arts in Education**

\$261,633





To get involved or for more information on how the Council is impacting Michigan communities, visit Michigan.gov/arts