



# MICHIGAN. PURE OPPORTUNITY.



**Michigan has always kept the world moving. Today, Michigan's manufacturing and design heritage, paired with its innovation expertise and talented workforce, are creating unmatched opportunities for businesses of all sizes to grow and thrive in the state.**

- Michigan was ranked first in "Automotive Manufacturing Strength" in *Business Facilities* magazine's 2020 state rankings.<sup>1</sup>
- 96 of the top 100 automotive suppliers to North America have a presence in Michigan; 71 are headquartered in Michigan.<sup>2</sup>

- Michigan is home to nearly 19% of all U.S. auto production, more than any state in the nation.<sup>3</sup>
- Automotive is the state's top investing industry totaling more than \$5 billion in foreign direct investment.<sup>4</sup>
- Michigan businesses spent \$15.8 billion on automotive R&D in 2018, comprising over 68% of the U.S. total.<sup>5</sup>
- Michigan has the most industrial robots in use out of any U.S. state (28,000+ engineered in state), making up a 12% share of the U.S. total.<sup>6</sup>

**For more information, contact David Newhouse at [newhoused@michigan.org](mailto:newhoused@michigan.org).**

## SOURCES

1 "Business Facilities' 15th Annual Rankings: State Rankings Report." (July 24, 2019). Business Facilities.

2 Detroit Regional Chamber, "Michigan is Automobility 2020"

3 Center for Automotive Research. Governor's Dashboard: Michigan Automotive Industry Metrics, 2nd Quarter, 2019.

4 fDiMarket.com

5 National Science Foundation; National Center for Science and Engineering Statistics and U.S. Census Bureau, Business Research and Development Survey, 2018. Table 28-A:

6 "Companies with domestic R&D paid for and performed by the company, by industry, company size, and state (A-M): 2018" (Accessed July 21, 2021). Muro, M. (August 14, 2017).



# MICHIGAN COMPANY DELEGATION

**Big changes are taking place in the world and once again, Michigan is at the forefront. Businesses are choosing Michigan for its diverse and abundant workforce, business-friendly environment, low cost of living and global supply chain assets. The next great revolution is happening right here. Contact us to access unmatched opportunities for business of all sizes to grow and thrive.**

## MOBILITY

**Bollinger Motors | [www.bollingermotors.com](http://www.bollingermotors.com)**

Founded in 2015, Bollinger Motors is developing the world's most capable consumer and commercial electric trucks. Bollinger Motors will manufacture all-electric, on- and off-road trucks, the B1 Sport Utility Truck and the B2 Pickup Truck, as well as electric trucks and platforms for commercial vehicles in Classes 3–6.

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**Dataspeed | [www.dataspeedinc.com](http://www.dataspeedinc.com)**

Dataspeed Inc. provides complete autonomous research and development vehicle integrations that allow engineers to get up and running quickly on their algorithm, sensor, or data research. Dataspeed's team of expert software and hardware engineers have supplied R&D platforms for sensor developers, mobility-as-a-service providers, teleoperators, research institutions, startups, and government agencies.

**Heidi Bodell, Director of Sales and Marketing,**

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**MIC Custom Solutions | [www.mic-cust.com](http://www.mic-cust.com)**

MIC is the worldwide leading provider of global customs and trade compliance software solutions. More than 800 customers in 55+ countries on six continents use MIC customs and trade compliance software that integrates global customs and trade compliance systems based on specific corporate structures and consider regional and national legal requirements.

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**Quadrobot | [www.4-bot.com](http://www.4-bot.com)**

Founded in 2017 and headquartered in the Detroit metropolitan area, Quadrobot will manufacture all-electric Class 1 and 2 light commercial vehicles.

**James Gray, Chief Operating Officer, [jamesgray@4-bot.com](mailto:jamesgray@4-bot.com)**

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**Soothsayer Analytics | [www.soothsayeranalytics.com](http://www.soothsayeranalytics.com)**

Founded in 2014, Soothsayer Analytics helps dozens of Fortune 1000 and Global 2000 companies achieve data science success and garner huge ROIs. Building upon decades of success and experience in data science consulting, their mission is to build innovative AI/machine learning solutions for the problems of today and to proactively seek solutions for the problems of tomorrow to make the world a more connected place.

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**United Precision Products | [www.uppci.com](http://www.uppci.com)**

UPP has been in operation for more than 70 years manufacturing high-quality, precision-made fasteners and related hardware, and specialty machined parts for the aerospace market. UPP manufactures parts from nearly any bar stock, conventional steel, super alloys, or corrosion resistant material, with extensive expertise in working with complex nickel-based alloys and exotic materials.

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## INNOVATION

**Cleanetics | [www.cleanetics.com](http://www.cleanetics.com)**

Cleanetics specializes in custom turnkey high-end design of clean spaces: planning, trouble-shooting, designing, and building environments that create the ideal state for clean production or material processing.

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**International Strategic Management Inc. | [www.myisminc.com](http://www.myisminc.com)**

A leading U.S. advisory and capacity-building provider, ISM specializes in resilient entrepreneurship and works in five practice areas: entrepreneurship, global leadership, community, technology, and education.

**Faris Alami, CEO, [faris.alami@myisminc.com](mailto:faris.alami@myisminc.com)**

**Life Rx | [www.liferxgroup.com](http://www.liferxgroup.com)**

Founded in 2011, Life Rx is an independent pharmacy group managed by registered pharmacists and other health care professionals, with goals on promoting the advancement of public health and patient care. Life Rx supports the welfare of patients, public health awareness, and supporting individuals who seek to earn a degree in the pharmacy profession by establishing endowed scholarship funds at colleges of pharmacy.

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**Oasis Advanced Engineering | [www.oasis-ae.com](http://www.oasis-ae.com)**

Founded in 1993, Oasis pioneered the reuse of tactical vehicle software in ground combat vehicle training systems by providing tactical vehicle software reuse in all U.S. Army and Army National Guard training systems. Oasis also developed embedded gunnery training for U.S. Army combat vehicles resulting in Common Embedded Training System being incorporated into the M1A2 SEP v4 Abrams Tank.

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**MICHIGAN ECONOMIC  
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