



DETROIT **ISSIMI**

MICHIGAN DELIVERS CREATIVITY.

Our state is a concentration of world-class creators, with Detroit at its center. UNESCO named Detroit the first “City of Design” in the U.S. for its promise to turn the creativity and culture of Michigan into a force for positive change and economic development.

We’ve earned this reputation by fostering great ideas. Our universities, industry leaders and innovation centers work together to create a pipeline of forward-thinking fashion.

WE’RE ALREADY TAKING FASHION’S NEXT STEPS.

Fashion is always evolving, from the upcoming season’s trends to the industry’s approach to sustainability. Michigan has its finger on the pulse of what’s next—and the ability to reliably design and manufacture the future.

Michigan’s creative force plugs directly into our state’s reliable sourcing and manufacturing chains. This combined effort allows us to deliver the latest high-quality goods internationally and uninterrupted.

For more information, contact the Michigan Economic Development Corporation at pitti@michigan.org, or visit us at michiganbusiness.org.



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION





BOSWELL MILLINERY
DETROIT | PARIS

boswellmillinery.com



kwalker.co

 **Detroit Denim Co**

detroitdenim.com

DEVIATE

deviatefashion.com



carhartt 

B · MAY

bmaybags.com

collegeforcreativestudies.edu

Our ecosystem develops visionary talent through hands-on experience alongside industry professionals. This makes our creators better—and keeps the industry moving forward.

DESIGN CORE DETROIT

Detroit is a UNESCO City of Design, and Design Core Detroit helps creatives carry that torch. From producing legendary artists to its industrial powerhouse status, Detroit has made creativity a strategic factor for sustainable development.

INDUSTRIAL SEWING AND INNOVATION CENTER (ISAIC)

ISAIC is a national institute for the sewn trades, focused on producing high-quality garments with human- and education-centered solutions, advanced technologies and a commitment to sustainability.

MICHIGAN FASHION MEDIA SUMMIT

Michigan Fashion Media Summit events invite college students, industry professionals and the world's largest brands to collaborate and shape the future fabric of fashion.

MICHIGAN FASHION WEEK

Michigan Fashion Week showcases Michigan's prestigious talent in fashion design, photography, art and modeling directly to international consumers.

TRACY REESE

Tracy Reese is an internationally acclaimed designer and the president of the board of ISAIC, working to create economic opportunities for Detroit's women in underserved communities.

SHINOLA DETROIT

Shinola Detroit, housed in the College for Creative Studies, is an American lifestyle brand committed to timeless design, thoughtful craftsmanship and lasting quality.

COLLEGE FOR CREATIVE STUDIES

The College for Creative Studies' fashion design program teaches students to make and merchandise fashion with oversight from revered designers such as Reese, Anna Sui and John Varvatos.

EASTERN MICHIGAN UNIVERSITY (EMU)

EMU's bachelor's degree in fashion marketing innovation offers courses in textile science, design and manufacturing to develop products and solve manufacturing problems.

MICHIGAN STATE UNIVERSITY (MSU)

MSU's apparel and textiles program combines fine art, couture and technical design with an understanding of global issues such as sustainability and cultural dress.

PENSOLE LEWIS

COLLEGE OF BUSINESS AND DESIGN

Pensole Lewis College offers career development in product creation with master classes in marketing and design for footwear, color and materials and apparel.

