



ADVANCED MANUFACTURING TRADE MISSION TO INDONESIA & SINGAPORE

October 17–21, 2022 | Optional day in Japan

The Advanced Manufacturing Business Development Mission will assist Michigan producers of advanced manufacturing products and systems to identify export opportunities in Indonesia, Singapore, and Japan. Led by the U.S. Department of Commerce, International Trade Administration and supported by the MEDC, the mission will visit Jakarta and Batam, Indonesia and the Industrial Transformation Asia-Pacific trade show in Singapore, along with an optional stop in Tokyo, Japan. These markets present excellent opportunities for Michigan companies because of their strength and projected growth in advanced manufacturing, and their strategic location in the Asia Pacific region.

WHY EXPORT HERE?

- Since 2016, exports from Michigan to Singapore have increased 26% and exports to Indonesia have increased 117%.
- Exporters benefit from Singapore's open economy, with more than 99% of imports entering the country duty-free.
- The U.S. was a top exporter of goods to all three countries in 2021.

Advanced manufacturing (aka Industry 4.0) increases productivity and quality, reduces energy use, and enables producers to better monitor and interact with their supply chains, all of which are essential to improving manufacturing resiliency. Targeted sectors include:

- Industrial machinery and electrical components
- Industrial automation and robotics solutions
- Industrial controls and process controls
- Sensors and metrology software and equipment
- Human machine interfaces and programmable logic controllers
- Automation software solutions and engineering services

B2B OPPORTUNITIES

- Potential partners, distributors, and buyers are invited to participate in B2B meetings.
- MEDC will support with supplemental customized matchmaking.
- Singapore and Indonesia B2B meetings at no additional cost, SMEs add \$950 for Tokyo option.

OPTIONAL EXHIBITION OPPORTUNITY

Optional Exhibition at the Industrial Transformation Asia-Pacific (ITAP) Show

Exhibition space is available at no cost for six companies within the dedicated Michigan booth at ITAP, a Hannover Messe event. Non-exhibiting companies will attend the second and third day to walk the show.

SPACE IS LIMITED—APPLY NOW!

- \$3,950 SME participation fee includes B2B meetings, networking receptions, factory tours and in-country briefings.
- MI-STEP grants are available to qualified companies to cover up to 75% of the participation fee and travel. Connect with your international trade manager to learn more about MI-STEP. Because this event occurs in the first month of MEDC's 2023 fiscal year, grant applications must be submitted starting October 1, 2022, and no later than October 13, 2022.

FOR MORE INFORMATION, CONTACT

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MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

REGISTRATION DEADLINE IS JUNE 26, 2022.

APPLY NOW!