



TRADE MISSION TO EUROSATORY

June 7-13, 2020 – Paris, France



JOIN THE MICHIGAN PAVILION AT THE WORLD'S NUMBER ONE LAND & AIRLAND DEFENSE AND SECURITY EXHIBITION

Join the Michigan booth at Eurosatory 2020 and connect with defense and homeland security professionals from around the world. Eurosatory features all products and components in the air and land defense and security supply chains. The Michigan booth can accommodate eight exhibitors.

WHY ATTEND?

- Eurosatory is one of the world's premier defense exhibitions, offering unique opportunities to connect with foreign buyers and develop international business
- Prime booth location in the AUSA Pavilion next to the Exhibitor Lounge and Speaker's Corner
- The show attracts exhibitors from over 60 countries, over 60,000 visitors, and 200 official delegations

AREAS OF FOCUS

All products and components of the defense and security supply chains, from basic parts to finished products and operational systems:

- Spares/repair parts
- Technical assistance
- Publications/documentation
- Support equipment

Highlighted technologies include:

- Intelligence
- Civil security, crisis management, and people security
- Tests, measurements, and engineering
- CBRNe
- Training and simulation
- UABs and UGVs
- Embedded electronics

MATCHMAKING OPPORTUNITIES

- A kick-off conference call with your company to understand your goals and objectives
- Pre-visit market research
- Customized appointments with prospective partners, distributors, and buyers

MICHIGAN BOOTH

- High visibility on the main hallway into the AUSA Pavilion, bordering Exhibitor Lounge and Speaker's Corner
- Exhibiting companies will receive their own kiosk with lockable counter, graphics, and company signage
- Internet connection and power accessibility
- Central shared meeting tables
- Access to AUSA hospitality area and support services

SPACE IS LIMITED – APPLY NOW!

- \$1,500 mission participation fee includes welcome reception and in-country briefing, exhibitor fees, and matchmaking
- Eligible companies can receive 50% reimbursement for travel expenses and mission fees through the State Trade Expansion Program (STEP). For more information, visit michiganbusiness.org/services/international-trade/

REGISTRATION AND INFORMATION

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REGISTRATION DEADLINE IS MARCH 16, 2020

REGISTRATION LINK

<https://medc.cventevents.com/Eurosatory>

