



### **CENTRAL AMERICA TRADE MISSION**

Hosted by the Great Lakes and St. Lawrence Governors & Premiers Sept. 12–16, 2022 | Costa Rica and the Dominican Republic

Join the Great Lakes St. Lawrence Governors & Premiers multi-sector trade mission to Costa Rica and the Dominican Republic! Benefit from customized B2B meetings to meet with prospective customers and business partners, which is critical to establishing business relationships in the region. Let the in-market MEDC International Trade Centers save you valuable time and resources to maximize your results.

# WHY COSTA RICA AND THE DOMINICAN REPUBLIC?

- Michigan exporters benefit from the CAFTA-DR free trade agreement that includes both Costa Rica and the Dominican Republic.
- The U.S. was the top exporter of goods to both countries in 2020.
- According to the U.S. International Trade Administration, Costa Rica's well-educated labor force, focus on English language instruction, relatively low corruption, and attractive free trade zone incentives offer strong appeal to exporters.
- Key economic sectors in the Dominican Republic include construction, agriculture, financial services, health care, hospitality, transportation, and local manufacturing.

# TOP MICHIGAN EXPORTS TO COSTA RICA

- Pharmaceuticals and medicines
- Oilseeds and grains
- Semiconductors and electrical components
- Springs and wire products
- Industrial machinery

### TOP MICHIGAN EXPORTS TO THE DOMINICAN REPUBLIC

- Pharmaceuticals and medicines
- Fabrics
- · Oilseeds and grains
- Motor vehicles
- Electrical equipment and components

#### **MATCHMAKING OPPORTUNITIES**

- Kick-off conference call to understand objectives of participation, products, and perceived route to the market
- Pre-visit market research and briefings
- Customized appointments with prospective partners, distributors, and buyers

#### **INCLUDED SERVICES**

- Mission briefing
- Group ground transportation
- Networking events
- Logistical assistance
- Customized B2B matchmaking meetings

### **SPACE IS LIMITED—APPLY NOW!**

- \$1,500 participation fee required by August 1, 2022
- \$500 per additional participant
- Eligible companies may receive up to 75% reimbursement for participation and travel expenses through MI-STEP. For details, visit michiganbusiness.org/export.

#### FOR MORE INFORMATION, CONTACT

Brendan Cherry, MEDC International Trade Manager 517.243.9877 | cherryb2@michigan.org.



