

MICHIGAN'S thriving digital media occupations

Michigan's growing economy is creating job opportunities in the digital media industry. From web developers to interior designers to animators to sound engineers and more, Michigan's digital media occupations are projected to grow for years to come.

The **average earnings** for those employed in digital-media related industries in **Michigan** is **nearly \$89,000**



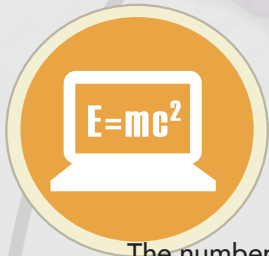
Michigan **ranks 2nd** in the number of workers employed in the **commercial and industrial designer** occupation and is more than **three times the national average**

2nd

In 2017 there are more than **189,000 digital media jobs in Michigan**, which are projected to **grow by 7% by 2022**



The number of **computer and information research scientists** is expected to **grow by 21% by 2022**.



Nearly **50,000 digital media jobs** in Michigan are in **Oakland County**



The State of **Michigan** has continued to strengthen Michigan's digital media industry through the **Michigan Film and Digital Media Office (MF&DMO)**.



MF&DMO launched the Creative Chambers grant program in 2017 and works directly with local business communities to attract more and better creative jobs, engage local creatives, and make the state a more attractive place for individuals to live, work and play. For more information, visit: www.michiganbusiness.org/mifilmanddigital.



Michigan's digital media occupational groupings

Architectural and Civil Drafters
Surveying and Mapping Technicians

Audio and Video Equipment Technicians
Sound Engineering Technicians

Camera Operators, Television, Video, and Motion Picture
Cartographers and Photogrammetists
Photographers
Photographic Process Workers and Processing Machine Operators

Computer and Information Research Scientists
Computer and Information Systems Managers
Computer Network Architects
Computer Network Support Specialists
Computer Occupations, All Other
Computer Programmers
Computer Systems Analysts
Computer User Support Specialists
Web Developers
Network and Computer Systems Administrators
Database Administrators
Desktop Publishers

Film and Video Editors
Motion Picture Projectionists
Multimedia Arts and Animators

Graphic Designers
Interior Designers
Commercial and Industrial Designers

Information Security Analysts
Software Developers, Applications
Software Developers, Systems Software

Note: The Digital Media industry group was broadly defined to include both industries that are directly related to digital media and industries that are largely supportive of digital media industries. The Corporate Research team chose industries with high concentration of digital-media occupations, using the staffing patterns data available through the Bureau of Labor Statistics.