PROPOSED MICHIGAN FILM OFFICE ADVISORY COUNCIL MINUTES

November 18, 2025

Michigan Life Science & Innovation Center 46701 Commerce Center Drive, MI 48170

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Microsoft Teams Open Virtual Meeting

1. Call to Order/Welcome from the Chairman

The meeting of the Michigan Film Office Advisory Council (MFOAC) was called to order at 1:00 p.m. by Chairman Bill Ludwig. The following Council members were in attendance: Bill Ludwig, Dori DePree, Rick Hert, Dan Lemieux, Andriy Pereklita, Tim Pietryga, Selam Ghirmai.

2. Adopt Agenda

There was a motion to approve the agenda, which was seconded; motion passed unanimously.

3. Approval of Minutes of October 22, 2025 meeting

There was a motion to approve the minutes of October 22, 2025, MFOAC meeting; which was seconded; motion passed unanimously.

4. <u>Director's Report / Presentation – Selam Ghirmai</u>

- a. EVENT: From Short to Feature: How Multimedia Incentives Help Make Films Happen (October 2, 2025)
 - a. Michigan State University Professor of Practice, Rola Nashef draws on her 17 years of experience and knowledge of independent filmmaking to share her story about how creating a short film enabled her to produce and direct her debut award-winning feature, *Detroit Unleaded*, and how the film was made possible because of the previous Michigan film incentive.
 - b. Location: Civic Theater, 33332 Grand River Ave, Farmington, MI 48332

b. EVENT: Tinseltown Meets Motown (November 7, 2025)

- a. Film Office invited to the National Lebanese American Chambers of Commerce event. Keynote speaker and guest of honor was John A. Kuri, a Lebanese-American filmmaker, screenwriter, director, producer, author who is also the son of two-time Oscar-winning set decorator, Emile Kuri.
- b. Location: The Embassy Hilton Hotel, 19525 Victor Parkway, Livonia, MI 48152

c. RESOURCE: Carole Dorothy Joyce Grant for Student Filmmakers

- a. Sponsored by nonprofit From the Heart Productions (501(c)3), this grant seeks student filmmakers who are creating unique, socially impactful films on a budget of \$50,000 or less.
 - i. Submission Deadline: November 30, 2025
- b. Learn More & Apply Here: Carole Dorothy Joyce Student Filmmaker Grant Details
 - For any questions, please email info@fromtheheartproductions.com or call 805-984-0098.
- c. **Call to Action:** Please share with students in your network so they don't miss this incredible opportunity to gain funding, mentorship, and resources to help launch their filmmaking careers.

d. EVENT: D-Hack 2025 (Saturday, December 6, 2025 9am-9pm)

- a. Educational 12-hour hackathon for high school students to have immersive experience in AI, digital marketing & entrepreneurship.
- b. Location: Western International High School, 1500 Scotten Street, Detroit, MI 48209
- c. Update:
 - i. Volunteer judge judges identified (task complete)
 - ii. Marketing workshop instructor Film Office matched event organizer with 4 volunteers from Apple Developer Academy in Detroit (task complete)

5. <u>Michigan Film Office Advisory Council meetings</u>

d. 2026 meeting dates are TBD

6. Public Comments

None

7. Old Business

There were no items discussed under Old Business.

8. New Business

There were no items discussed under New Business.

9. Adjournment

There being no further business, there was a motion to adjourn the meeting, that was seconded; motion passed unanimously.