

MICHIGAN FILM OFFICE ADVISORY COUNCIL MINUTES

November 7, 2024

Celebration Cinema North

2121 Celebration Dr. NE

Grand Rapids, MI 49525

&

Microsoft Teams Open Virtual Meeting

1. Call to Order/Welcome from the Chairman

The meeting of the Michigan Film Office Advisory Council (MFOAC) was called to order at 3:04 p.m. by Council Member Rick Hert. The following Council members were in attendance: Rick Hert, Dori DePree, Eric Kuiper, Dan Lemieux, Andriy Pereklita, Tim Pietryga, Terry Terry, Skot Welch, Brian Winn, and Selam Ghirmai.

Mr. Hert welcomed everyone and thanked the council members for their attendance.

2. Adopt Agenda

There was a motion to approve the agenda, which was seconded; motion passed unanimously.

3. Approval of Minutes of August 27, 2024 meeting

There was a motion to approve the minutes of the August 27, 2024, MFOAC meeting; which was seconded; motion passed unanimously.

4. Director's Report / Presentation – Selam Ghirmai

- a. Played "State of Creativity" video
- b. Status of Film Office in terms of staff and budget
- c. Overview of Film Office services
- d. MEDC Reorganization
- e. Michigan Multimedia Jobs Act
 - i. [House Bill 4907](#) and [House Bill 4908](#), introduced in July by Representative Jason Hoskins and Representative John Roth, respectively
 1. Referred to second reading
 - ii. [Senate Bill 438](#) and [Senate Bill 439](#), introduced in June by Senator Dayna Polehanki
- f. Film Office speaking engagement
 - i. Spoke at tourism industry meeting hosted by Kent County Hospitality on September 19 in Grand Rapids, Michigan to provide update from Film Office and state of the industry.
 - ii. Spoke to Michigan State University students on October 16 on state of industry.
- g. Recapped success of first-ever student internship brokered between Wilson Talent Center and Capital City Film Festival
- h. Future Advisory Council meeting dates for 2024
 - i. Next meeting: December 13 in Plymouth
- i. State of the film industry
 - i. Trends in streaming versus theater going
 - ii. Strikes
 - iii. TUBI platform
- j. Film festival tourism

5. Presentations by:

- a. Eric Kuiper, Chief Creative Office of Studio C
- b. Skot Welch, Founder of Mosaic Film Experience

6. Public Comments

Questions from council members regarding operations and forecasts for Studio C and Mosaic Film Experience.

7. Old Business

There were no items discussed under Old Business.

8. New Business

There were no items discussed under New Business.

9. Adjournment

There being no further business, there was a motion to adjourn the meeting, that was seconded; motion passed unanimously.