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MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION

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**Executive Committee Minutes**

November 15, 2022

10 am – 12 pm

MEDC – Lake Michigan Conference Room – 300 N. Washington Sq. Lansing, MI  
Or Virtually via Zoom

**Members Present & Location of Virtual Attendance:**

Beth Ardisana, Grand Rapids, MI	Fay Beydoun, Dearborn, MI
Chris MacInnes, Detroit, MI	April Clobes, Las Vegas, NV
Tom Lutz, Detroit, MI	Awenate Cobbina
Bill Pink, Big Rapids, MI	Krista Flynn, Grand Rapids, MI
Bobby Hopewell	Mike McLauchlan
Phil Shaltz, Flint, MI	Sheldon Neeley, Flint, MI

**Members Absent:**

Kyle Caldwell	Robert McMahan
La June Montgomery Tabron	Samuel Stanley
Ryan Waddington	Dave Meador

**Staff Present:**

Amiee Evans	Christin Armstrong
Steve Bakkal	Brad Heffner
Lynne Feldpausch	Michele Wildman
Natalie Chmiko	Quentin Messer
Jen Nelson	Aileen Bovan
Amy Rencher	Kerry Ebersole
Michelle Grinnell	Kelly Watkins
Jill Trepkoski	

**I. Call to order**

Mr. Cobbina called the meeting to order at 10:06 a.m. He requested that Ms. Armstrong provide any necessary communications. A roll call was performed to determine attendance. A quorum was not present. The meeting was held at the Michigan Economic Development Corporation at 300 N. Washington Sq. Lansing, MI 48913. Members of the Executive Committee, MEDC staff, and the general public could also participate virtually via Zoom.

Mr. Cobbina invited public comment, there was none.

**II. CEO Report**

Mr. Messer provided brief updates on the health deal pipeline that the organization continues to manage. He also requested Ms. Michelle Grinnell provide an update on the

organization's business and talent marketing campaigns. Ms. Grinnell provided an overview of the refreshed campaigns for both talent and business marketing.

**III. Chairman's Report**

Mr. Cobbina asked if there were any questions, changes, or corrections to the August 30, 2022 minutes. There were none. *Mr. Hopewell moved to approve the minutes of the August 30, 2022, meeting and Ms. Ardisana supported the motion. A vote was taken with 12 aye votes, 0 nay votes. The motion passed unanimously.*

**IV. Strategic Planning Subcommittee**

Dr. Pink provided an overview of the presentation of the annual targets. Mr. Steve Bakkal review the fiscal year 2022 outcomes and presented target for fiscal year 2023 around the guiding principles as well as the strategic focus areas of the organization.

*Dr. Pink moved to approve the fiscal year 2023 targets and Mr. McLaughlan supported the motion. A vote was taken with 12 aye votes, 0 nay votes. The motion passed unanimously.*

**V. Personnel & Compensation Subcommittee**

**FY23 Corporate Benefit Renewal**

Mr. Cobbina requested that Ms. Lynne Feldpausch provide an overview of the subcommittee's recommendations on behalf of the Personnel and Compensation Subcommittee. She recommended that the organization adopt the 2023 BSBSM-PPO benefit rates with no changes or premium impacts, adopt the 2023 BCN benefit rates with no changes or premium impacts, and adopt all no cost or decreased cost plans and enhancements for benefit year 2023, related to the employee navigator portal and the health savings accounts and COBRA.

*Mr. Hopewell moved to approve the fiscal year 2023 corporate benefit renewals and Ms. McInnes supported the motion. A vote was taken with 12 aye votes, 0 nay votes. The motion passed unanimously.*

**Resolution Authorizing Closed Session**

Mr. Cobbina noted that Mr. Messer requested a closed session to review and discuss his performance for fiscal year 2022. *Mr. Hopewell moved to authorize closed session and Ms. MacInnes supported the motion. A vote was taken with 12 aye votes, 0 nay votes. The motion passed unanimously.*

**CEO Performance Evaluation**

Mr. Cobbina noted that based on the positive feedback and discussion around Mr. Messer's excellent performance during closed session, the recommendation is increase

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the base salary of Mr. Messer by up to 10% (the “Base Salary Increase”) and consider a performance bonus of up to 15% of the Chief Executive Officer’s base salary, effective November 14, 2022, and authorized the Chairperson to make the final determination as to the percentage for the calculation of the performance bonus and to have the appropriate communications with Mr. Messer regarding that final determination. *Mr. Neeley moved to approve the recommendation and Ms. Ardisana supported the motion. A vote was taken with 12 aye votes, 0 nay votes. The motion passed unanimously.*

The meeting was adjourned at 11:49 a.m.