

MICHIGAN CAREER PATHWAYS ALLIANCE

Educate. Empower. Employ.



The Michigan Career Pathways Alliance is a collaborative and innovative group of business, education, economic development, labor leaders and legislators all working to ensure every Michigan student reaches their potential with expanded opportunities to explore all pathways – with an emphasis on closing critical talent gaps – that lead to good careers in Michigan and build 21st-century talent for our employers.

90K+

UNFILLED JOBS

120+

ALLIANCE MEMBERS

17

RECOMMENDATIONS

1

COMMON GOAL

17 MICHIGAN CAREER PATHWAYS ALLIANCE RECOMMENDATIONS



EXPAND CAREER AND
TECHNICAL EDUCATION
(CTE) STATEWIDE



INCREASE
OPPORTUNITIES FOR
CAREER DISCOVERY



IMPLEMENT CAREER
EXPLORATION AND
JOB READINESS



USE TOOLS FOR
STUDENT CAREER
PLANNING



ENHANCE CAREER
COUNSELING



IMPLEMENT TALENT
PORTFOLIOS



INTEGRATE CURRICULUM
REQUIREMENTS WITH
PROFESSIONAL TRADES
COURSES



RECRUIT AND RETAIN CTE
INSTRUCTORS



BRING BUSINESS AND
EDUCATION TOGETHER



DEVELOP CTE/
PROFESSIONAL TRADES
PLAYBOOK



MATCH CROWDFUNDING
FOR COUNSELORS



PROMOTE NON-TAXABLE
DEDUCTIONS TO SUPPORT
SCHOOL TO WORK



CREDIT FOR TEACHER
EXPERIENCES IN PRIVATE
SECTOR



MEANINGFUL USE OF
INDIVIDUALIZED
CAREER LEARNING
ROADMAPS



ENSURE STATE-FUNDED CTE
PROGRAMS LEAD TO
INDUSTRY-RECOGNIZED
CREDENTIALS



COUNT RIGOROUS CTE
CREDENTIALS AS
TRANSFERABLE COLLEGE
CREDITS

Going PRO
IN MICHIGAN

MARKETING PROFESSIONAL
TRADES OPPORTUNITIES

Join the movement: www.michigan.gov/micareerpathways