



MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

Executive Committee Meeting Minutes

September 15, 2015

10:00 a.m. – 12:00 p.m.

Lansing, Michigan

Members present:

Tom Moran	David Washburn
David Armstrong	Greg Northrup
John Brown	Chris Rizik
Robert Collier	Doug Rothwell
Chris MacInnes	Anmar Sarafa
Jeff Noel	Dayne Walling
Fritz Erickson	Gerald Poisson

Members present via phone:

Cindy Larsen

David Meador

Members absent:

David Sowerby

Jeff Metts

Lizabeth Ardisana

Scott Newman-Bale

MEDC/TED staff present: Steve Arwood, Jennifer Nelson, Amanda Bright McClanahan, Lynne Feldpausch, Amiee Evans, Greg Tedder, Melanie Brown and Lavonne Blonde.

Call to order

Mr. Rothwell called the meeting to order at 10:00 a.m. The meeting was held at the Michigan Economic Development Corporation, 300 N. Washington Square, Lansing, Michigan.

Public Comment

Mr. Rothwell asked if anyone in attendance would like to provide public comment. There was none.



Chairman's Report

Mr. Rothwell welcomed Mr. David Washburn to the Executive Committee. Mr. Washburn thanked Mr. Rothwell, introduced himself to the Executive Committee and gave a brief summary of his professional background.

Mr. Rothwell asked if there were any questions, changes or corrections regarding the July meeting minutes. There being none, a motion was made to approve the minutes from the July 21, 2015 meeting. *It was moved by Mr. Northrup and seconded by Mr. Armstrong. Motion passed unanimously.*

CEO Report

Mr. Arwood advised that at the July Meeting the Committee directed him, as the CEO, to prepare the FY16 corporate budget with due consideration of alignment of the budget with the anticipated gaming revenue and legislative appropriation reduction. Mr. Arwood indicated that every area, from programs, commitments to partners, vendors, leases, etc. was reviewed and a FY16 strategic focus was developed. Mr. Arwood reviewed the strategic focus. This new strategic focus calls for a reorganization and cross training around core programs and he is optimistic this focus is sustainable by the budget that will be presented. The Committee discussed.

Subcommittee Reports

Finance Subcommittee

Mr. Rizik discussed factors that have led to the current budget situation and the steps that have been put in place to realign charges to the appropriate state or corporate line items. Mr. Rizik then reviewed, in detail, the budget memo along with the FY16 budget compared to the FY15 budget. Ms. Amanda Bright McClanahan, at Mr. Rizik's request, reviewed the impact of state funding reductions as well as FY15 mid-year reductions. The committee discussed in detail the impact to programs, prior commitments and staffing as well as the opportunity this presents to refocus to core programs. Committee members were appreciative of the hard and thoughtful work put into the budget preparation by staff. As the resolution was discussed Mr. Rothwell requested the following language be added:

"The budget adopted by the executive committee today will ensure the viability of the MEDC and the core programs it needs to retain and attract more good jobs to Michigan. Reducing the size of the corporation's talented staff was not an easy decision, but unavoidable given the reductions to both our corporate revenues and state funding. While some programs will be reduced or eliminated, the budget focuses on supporting the MEDC's core mission of business growth and attraction, community vitality, and marketing. We believe the MEDC is vital to the future growth of our state and are committed to continuing to strongly advocate for the resources and policy support it needs to fulfill that mission."

A motion was made to approve the Resolution – Adoption of Fiscal Year 2016 Budget, as amended. It was moved by Mr. Northrup and seconded by Mr. Moran. Motion passed unanimously.



The meeting adjourned at 10:41 a.m.