SMARTZONES

SmartZones™ provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan’s SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:
• Business development mentoring
• Networking events
• Business feasibility studies
• Business planning
• Coaching
• Entrepreneurial training
• Grant writing
• Incubator and wet lab space
• Management recruitment
• Market analysis
• Product development
• Small Business Innovation Research (SBIR) assistance
• Small Business Technology Transfer (STTR) assistance
• Technology assessments
• Technology mining
• Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 888.522.0103.
SmartZones

1. Houghton/Hancock SmartZone
   MTEC
   www.mtecsz.com

2. Marquette SmartZone
   Innovate Marquette
   www.innovatemarquette.org

3. Sault Ste. Marie SmartZone
   Sault Ste. Marie EDC
   www.saultedc.com

4. Muskegon SmartZone
   Muskegon Innovation Hub
   www.gvsu.edu/mihub

5. Grand Rapids SmartZone
   Spartan Innovations
   www.msufoundation.org/venture-creation
   Start Garden
   www.startgarden.com

6. Holland SmartZone
   Lakeshore Advantage
   www.lakeshoreadvantage.com

7. Midland SmartZone
   Midland Business Alliance
   www.mbami.org

8. Mount Pleasant SmartZone
   CMURC
   www.cmurc.com

9. Port Huron SmartZone
   St. Clair County EDA
   www.startunderground.com

10. Lansing/East Lansing SmartZone
    Lansing Economic Area Partnership (LEAP)
    www.lansingregionalsmartzone.com

11. Battle Creek SmartZone
    Battle Creek Unlimited
    www.bculimited.org

12. Kalamazoo SmartZone
    WMed Innovation Center
    www.med.wmich.edu/node/373

13. Ann Arbor/Ypsilanti SmartZone
    Ann Arbor SPARK
    www.annarborusa.org

14. Jackson SmartZone
    Lean Rocket Lab
    www.leanrocketlab.org

15. Adrian/Tecumseh SmartZone
    Lenawee Now
    www.lenaweenow.org

16. Rochester Hills SmartZone
    OU INC
    www.oakland.edu/ouinc

17. Sterling Heights SmartZone
    Sterling Heights Velocity Center
    www.mivelocity.com

18. Troy SmartZone
    Automation Alley
    www.automationalley.com

19. Southfield SmartZone
    Centrepolis Accelerator
    www.centrepolisaccelerator.com

20. Detroit SmartZone
    Techtown
    www.techtowndetroit.org

REGIONS

- Upper Peninsula region
- Northwest region
- Northeast region
- West Michigan region
- East Michigan region
- South Central region
- Southwest Michigan region
- Southeast Michigan region
- Detroit Metro region