
MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Executive Committee Minutes

November 10, 2020

10 am to 12 pm

Microsoft Teams Virtual Meeting

Members Present & Location of Virtual Attendance:

Lizabeth Ardisana, Dearborn, MI	Fay Beydoun, Farmington Hills, MI
Kyle Caldwell, Grand Rapids, MI	Awenate Cobbina, Detroit, MI
April Clobes, East Lansing, MI	Fritz Erickson, Marquette, MI
Krista Flynn, Ada Township, MI	Bobby Hopewell, Lansing, MI
Tom Lutz, Detroit, MI	Chris MacInnes, Benzie County, MI
Mike McLauchlan, Grosse Pointe Woods, MI	Dave Meador, Bloomfield Township, MI
Scott Newman-Bale, Traverse City, MI	Jeff Noel, Benton Township, MI
Bill Pink, Grand Rapids, MI	Phil Shaltz, Flint, MI
Ryan Waddington, Webster Township, MI	

Members Absent:

Sheldon Neeley

Bob McMahan

Staff Present:

Amiee Evans	Mark Burton	Amanda Bright McClanahan
Steve Bakkal	Christin Armstrong	Linda Ascitutto
Lynne Feldpausch	Greg Bird	Doug Kuiper
Josh Hundt	Brad Heffner	Jill Trepkoski
Michele Wildman	John Groen	

I. Call to order

Mr. Noel called the meeting to order at 10:04 a.m. He requested that Ms. Armstrong provide any necessary communications. There were none. A roll call was performed to determine attendance and a quorum was declared present. The meeting was held virtually via Microsoft Teams due to the COVID-19 pandemic.

II. Public Comment

Mr. Cobbina invited any public comment, there was none.

III. Chairman's Report

- a. Mr. Cobbina asked if there were any questions, changes, or corrections regarding the September 8, 2020 minutes. There were none. *Ms. Ardisana moved to approve the minutes of the September 8, 2020 meeting and Mr. Newman-Bale supported the motion. A roll call vote was taken with 17 aye votes and 0 nay votes.*

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

- b. Mr. Cobbina provided a copy of the 2021 Executive Committee meeting schedule. He asked if there were any concerned with the proposed dates. There being no immediate concerns, he noted that the calendar would be distributed, and appointments would be set for the 2021 meetings.
- c. Mr. Cobbina provided an update since the last meeting on the CEO search process. He noted that he executed an engagement letter with Korn Ferry for the purposes of conducting the CEO search process. In order to formalize and ratify that engagement letter he requested that the board approved the attached resolution to confirm the process to date. *Mr. McLauchlan moved to approve the Resolution, Ms. MacInnes supported the motion. A roll call vote was taken with 17 aye votes and 0 nay votes.*
- d. Mr. Cobbina introduced the team from Korn Ferry that would be engaging on the CEO search process. Korn Ferry provided an update of activities to date as well as a timeline for the process moving forward. They noted that they would be reaching out to the Executive Committee as well as key stakeholders to learn more about what characteristics are needed to be successful in the role of CEO at the MEDC.

IV. CEO Update

Mr Burton provided an overview of the activities that the organization has undertaken through this calendar year and the successful outcomes associated with those initiatives. He noted the success that the organization continues to have despite the challenges with Michigan Businesses and our attraction efforts through several key national rankings that Michigan has continued to score well in. He reported that the organization needs to continue to focus on the key initiatives that will help rebuild Michigan post-crisis including having an effective toolkit to assist businesses, access to broadband to all of our citizens throughout the state, increased promotion of travel and tourism safely, and continued support of small businesses.

V. Strategic Planning Subcommittee

Mr. Bakkal provided an overview of the fiscal year 2021 targets and operational plan for the organization. He provided updates to the five-year north star goals that the organization is continuing to work towards as well as the definition for a “pathway job” as well as clarification on the “MI vs. Peers” ranking. Additionally, within the operational plan he provided an overview of each of the five strategic goals of the organization and the objectives and strategies within those areas.

At 11:15 am, Mr. Pink left the meeting.

MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Approval of the Fiscal Year 2021 Targets and Operational Plan

Mr. Noel moved to approve the Resolution; Ms. MacInnes supported the motion. A roll call vote was taken with 16 aye votes and 0 nay votes.

Personnel and Compensation Subcommittee

Mr. Noel provided an overview of the health benefits rate changes for the 2021 calendar year. He noted that between savings due to COVID-19 and minor increases to the health plan, with rate locks on the dental, disability, and life insurance plans the organization would like to keep the rates for the benefit plans the same as 2020 without any increase to the employee contribution amounts for 2021.

Ms. Beydoun moved to approve the Resolution; Ms. Clobes supported the motion. A roll call vote was taken with 16 aye votes and 0 nay votes.

- VI.** Mr. Cobbina asked if there was any additional discussion for the Executive Committee. There was none.

The meeting was adjourned at 11:41 a.m.