



# MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

## Executive Committee Adopted Meeting Minutes

January 27, 2014

1:00 – 3:00 p.m.

*Michigan Economic Development Corporation, Lansing, Michigan*

**Members present:** Lizabeth Ardisana, Mary Lou Benecke, Robert Collier, Paul Hillegonds, Chris MacInnes, Chris Rizik, Doug Rothwell, Anmar Sarafa, David Sowerby and Dayne Walling

**Members present via phone:** John Brown, Jeff Metts, Jeff Noel, Gerald Poisson and Greg Northrup

**Members absent:** David Armstrong, Stephen Forrest and Marilyn Schlack

**MEDC staff present:** Michael Finney, Steve Hilfinger, Doug Smith, Christin Armstrong, Amy Banninga, Amy Cell, Lynne Feldpausch, Nigel Francis, Val Hoag, Carsten Honke, Leslie Hornung, Elaine Jaworsky, Gary LaRoy, Juzer Modi, and Jennifer Tebedo.

### **Call to Order**

Mr. Rothwell called the meeting to order at 1:04 p.m. The meeting was held at the Michigan Economic Development Corporation, Lansing, Michigan 48913. It was acknowledged that due to a lack of quorum, the action items would be tabled until the next meeting of the Executive Committee.

### **Public Comment**

Mr. Rothwell asked if anyone in attendance would like to provide public comment. There was none.

### **Chairman's Report**

Due to a lack of quorum the meeting minutes will be voted on at the March 2014 Executive Committee meeting.

### **CEO Update**

Mr. Hilfinger presented the MEDC Executive Report to the Committee and encouraged members to provide feedback. The Committee discussed the report.

*[Ms. MacInnes arrives]*

### ***Pipeline Review***

Ms. Hoag provided an update on projects in pipeline and reviewed several lost projects.



### ***Automotive Strategy***

Mr. Francis reviewed the Automotive Strategy and it was discussed by the Committee.

### ***Personnel Engagement***

Ms. Feldpausch presented to the Committee the results of the Employee Engagement MEDC Survey results.

## **Subcommittee Updates**

### **Compensation and Personnel Subcommittee Report**

Mr. Noel stated that he and Mr. Rothwell will be meeting to prepare a survey for Mr. Finney's annual review. The Committee was advised that once the survey was complete they will be emailed a link for participation.

### **Audit and Governance Subcommittee Report**

Mr. Rothwell thanked Mr. D'Arcy for assisting with the Audit Committee and stated that the vote for Audit Committee Chair will be postponed until March due to a lack of quorum. He asked that all Committee members sign up for at least one Subcommittee.

### **Finance**

Mr. Rizik stated that revenues are up and the Subcommittee is working with staff on a funding policy.

### **Strategic Planning**

Mr. Rothwell referred the Committee to the report in the packet.

### **Task Force Updates – SWOT Talent Task Force**

Ms. Banninga thanked the Chair of the Task Force, Ms. Schlack, and her team of Mr. Poisson, Mr. Northrup, Ms. Cell and Ms. Walker for their efforts. She provided the Committee with Task Force recommendations as follows:

To build alignment across the system and make it more effective:

1. Collaborate with our Michigan Works! agencies to develop accurate regional reporting talent data and needs analysis. **Demand** based measures that reflect success or failure for employers.
2. Develop a consistent performance based talent system scorecard across programs, partners, etc.
3. Support MEDC Talent and Research, Workforce Development Agency, Michigan Labor Market Information, and the Michigan Works Agencies efforts to develop targeted research that is directly translatable to collaborative planning, development, and implementation.

Potentially, the MEDC would allocate resources to help the regions succeed. The expectation is to use data to develop meaningful approaches. The recommendations were discussed by the Committee.



### **Task Force Updates – SWOT Customer Satisfaction Task Force**

Ms. MacInnes thanked the Committee participants and Staff who worked on the Task Force. She noted that they looked at how to effect customer satisfaction with minimal capital investment using current assets including improving communication of programs and services and the Committee discussed.

*[Mr. Rizik departs]*

#### **Open discussion.**

Mr. Rothwell advised the Committee that the Governor's office is working on the two new appointments for the Committee. He also reminded the Committee about the retreat on July 21 and 22 at Crystal Mountain and thanked Ms. MacInnes for offering to host.

The meeting adjourned at 3:09 p.m.