



TRADE MISSION to EUROSATORY

June 12–17, 2022 | Paris, France

Join the Michigan booth at Eurosatory 2022 and connect with defense and homeland security professionals from around the world. Eurosatory features all products and components in the air and land defense and security supply chains.

WHY ATTEND?

- One of the world's premier defense exhibitions, offering a global platform and opportunities to develop international business
- Connect with foreign buyers, official delegations, and government officials in the defense and security sectors all in one place
- Exhibitors from over 60 countries, over 60,000 visitors, and 200 official delegations are attracted to the show

AREAS OF FOCUS

All products and components of the defense and security supply chains, from basic parts to finished products and operational systems:

- Spare and repair parts
- Technical assistance
- Publications/documentation
- Support equipment

Highlighted technologies include:

- Intelligence
- Civil security, crisis management, and people security
- Tests, measurements, and engineering
- CBRNe
- Training and simulation
- UABs and UGVs
- Embedded electronics

MATCHMAKING OPPORTUNITIES

- A kick-off conference call with your company to understand your goals and objectives
- Pre-visit market research
- Customized appointments with prospective partners, distributors, and buyers

MICHIGAN BOOTH

- 72 square meters of prime location in the AUSA Pavilion next to the exhibitor lounge and adjacent to the speaker's corner and Meritor
- Individual kiosks with lockable counter, graphics, and company signage
- Internet connection and power accessibility
- Private meeting space available
- Access to AUSA hospitality and support services, and exhibitors' reception

SPACE IS LIMITED—APPLY NOW!

- 2,500 participation fee includes welcome reception and in-country briefing, exhibitor fees, matchmaking, and ground transportation to show site
- Eligible companies may receive up to 75% reimbursement for travel expenses and mission fees through the State Trade Expansion Program (STEP). For details, visit www.michiganbusiness.org/export.

REGISTRATION AND INFORMATION

Jacob Schroeder, MEDC International Trade Program, at 517.898.7462 or schroederj4@michigan.org.

REGISTER NOW!

**MICHIGAN
DEFENSE CENTER**

MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



REGISTRATION DEADLINE IS MARCH 12, 2022