

MEMORANDUM OF UNDERSTANDING

The State of Michigan and Start-Up Nation Central

Whereas the State of Michigan and the State of Israel have a long and rich history of bilateral exchanges in the areas of culture, science and industry; and

Whereas Israel's standing in the world as the Start-Up Nation has positioned Israel to be a leader in the areas of innovation and entrepreneurship; and

Whereas Start-Up National Central has as its core mission connecting business, government, and community leaders from around the world with Israeli innovation; and

Whereas; Michigan's is a world leader in manufacturing, design and engineering, in a wide range of industry segments, from mobility to agriculture to health and life sciences, among many others; and

Whereas the Michigan Economic Development Corporation, through the Michigan Israel Business Accelerator, has positioned Michigan to further leverage the historic ties between Michigan and Israel,

Now, therefore let it be resolved:

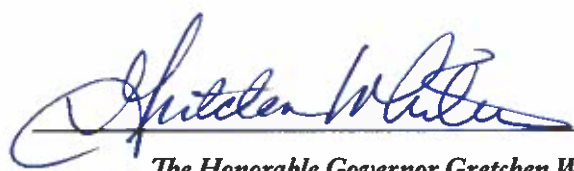
The State of Michigan and Start-Up Nation Central pledge their commitment to further explore creative approaches to further the individual and collective objectives of all parties, and

The State of Michigan and Start-Up Nation Central will work to identify Israeli technology that could be adopted for use by Michigan based companies, nonprofits and governmental units to improve the opportunities and quality of life for the citizens of Michigan, and

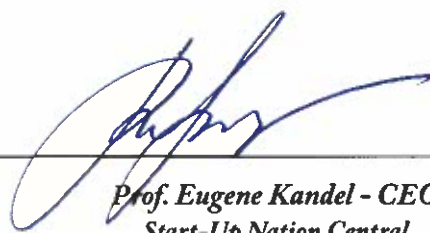
The State of Michigan and Start-Up Nation Central will work to identify Israeli based companies that could select Michigan as their landing zone for operations outside of Israel, to further the development and application of such technologies, and finally

The State of Michigan and Start-Up Nation Central reaffirm their commitment to build connections between the peoples of Israel and Michigan, fostering understanding and cohesion for the betterment of all.

Signed this 19th Day of November in the year 2019:



The Honorable Governor Gretchen Whitmer
The State of Michigan



Prof. Eugene Kandel - CEO
Start-Up Nation Central

