

# Recycling Market Development

Re:Source is a state initiative that promotes the use of recycled materials in economic and business opportunities in Michigan. Based on a survey of 291 manufacturers by the Michigan Economic Development Corporation (MEDC) and the Department of Environmental Quality (DEQ), the following tools and services are being offered to meet the business needs of Michigan manufacturers:



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Michigan's Source for  
Recycling Innovation

- **The Recycled Materials Market Directory** launched in December 2017 [www.michigan.gov/deqrmmd](http://www.michigan.gov/deqrmmd) that connects businesses looking to recycle materials they generate with recycling businesses who can process those materials.
- **Re:Source Materials Marketplace Exchange** is being developed for launch by August 2018 that will allow for interactivity and communication between businesses looking to find recycled materials for production processes and/or recycle their production waste.
- **Specialized Training** through partnerships with industry associations on sustainable materials management, recycling of waste, and using recycled commodities in manufacturing in 2018.
- **Michigan Recycling Markets Profile** will collect and share recycling markets data by industry sector and commodity.
- **State Agency Staff** will communicate with Michigan businesses to understand their needs to have access to recycled commodities.
- **State Agency Staff** will provide technical knowledge in the areas of materials management and recycling.
- **Market development grants** will encourage the growth of the industry and provide research and technology development assistance.

Recycling saves resources, reduces energy use, increases economic opportunities, and protects Michigan's air, land, and water. Recycling doesn't end at the curb or drop-off, rather recycling is a cycle without a beginning or end.

Re:Source is one part of the statewide initiative to more than double Michigan's recycling rate. This comprehensive initiative also includes developing an education and engagement campaign; promoting state government leading by example in providing recycling opportunities at state facilities, parks, and rest areas; and securing stable; updating Michigan's solid waste law to eliminate the wasteful practices of the past; and securing stable, long-term public and private funding for the effort.

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