

## Notes from May 22, 2018 CDC Meeting

### Attendees

MEDC Staff: Jeff Mason, Josh Hundt, Christine Roeder, Keli Edmonds, Greg Tedder, Dave Greco, Roger Curtis, Amanda Bright-McClanahan

CDC Members: Bill Raymond, Birgit Klohs, Bob Trezise, James McBryde, Janice Karcher, Jennifer Owens, JoAnn Crary, John Avery, Paul Krutko, Peter Chapman, Ron Kitchens, Steve Erickson

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**Roger Curtis, Director, Michigan Department of Talent and Economic Development** gave an update on the Marshall Plan budget and stated that he expects the grant criteria, seminar dates and application process will be introduced late summer/fall. Curtis briefly talked about the MSU Retention report (available in the presentation section on the MEDC Partner website).

TED is currently working on a new website, [choosemichigan.org](http://choosemichigan.org) - going live in August.

Director Curtis shared the Project 480 video: [https://www.youtube.com/watch?v=2dNXpML\\_Ddc](https://www.youtube.com/watch?v=2dNXpML_Ddc)

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**David Greco, MEDC Legislative Director**, gave an update on current bills in the legislature the MEDC is following.

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**Jeff Mason, MEDC President & CEO**, gave an update of the FY19 proposed budget recommendation from the Governor. Expects budget will be finalized by the end of the month.

John Avery with Michigan Economic Development Association (MEDA) stated they're working on a marketing program to help with some of the negative perceptions of economic development to the general public. Planning to pilot this program in a small geographic area.

Ron Kitchens with Southwest Michigan First shared information on Momentum Urban Employment Initiative in Kalamazoo. This program was launched locally as the Community Ventures program run by the state's Workforce Development Agency was not available to Kalamazoo. Momentum is a radically different way of addressing workforce development in urban neighborhoods.

Each Momentum graduate completes a rigorous 6-week course that includes 100 hours of in class instruction and 100 hours of Volunteer Work Experience. In addition, graduates are placed into good paying jobs from their network of over 50 local employers.

Janice Karcher mentioned concerns with the PA198 involving the 6 month tenant requirement. Karcher will prepare a briefing on the issues they face in Region 6 and share with Mason over the next couple of weeks.

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**Josh Hundt, MEDC Chief Business Development Officer** gave an update on PlanetM and project Kinetic, partnering with MDOT and others in the mobility industry. Information on this project will be available over the next couple of weeks. PlanetM's startup grant program will be announced at ITS on June 6 and run from June 2018 – September 2019. This program will run in multiple phases, supporting mobility startups through testing sites or partnerships in communities.

Hundt also provided an update on site development improvements. The program proposal will be ready within the next couple of weeks and will be shared with the CDC in June, expect further discussion.

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**Bob Metzger, Business Marketing Director, MEDC** gave a brief overview of the DCI Competitive Analysis, available in the presentation section of the partner website.

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**Open Discussion Items:**

RFP/RFI Process – CDC will review the documents provided and a conference call will be scheduled to offer feedback on the process. Nicole Whitehead will attend the August CDC meeting for further discussion.

MEDC website - MEDC is currently refreshing its website. Keli Edmonds had suggested adding the CDC biography with photos and links to the CDC website which has been added. Edmonds also suggested that the CDC share economic development and talent events happening in their region the MEDC can promote on the website. MEDC is in the testing stage with a “going live” date of mid-June.

FY2019 CDC Grants – The RFP was provided during the meeting. RFP responses are due to MEDC (Roeder/Edmonds) by July 27, 2018.

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