

# MICHIGAN FILM OFFICE ADVISORY COUNCIL MINUTES

December 1<sup>st</sup>, 2020

## Microsoft Teams Open Virtual Meeting

### 1. Call to Order/Welcome from the Chairman

The meeting of the Michigan Film Office Advisory Council (MFOAC) was called to order at 1:07 p.m. by Chairman Bill Ludwig. A quorum was present with the following Council members in attendance: Terry Terry, Dori DePree,, , Brian Winn, Andriy Pereklita, Eric Kuiper, Timothy Peitryga and Selam Ghirmai. Members excused: Niki Adams, Michael Mittelstaedt, Skot Welch, Rick Hert, Dan Lemieux, and Joe Voss.

Mr. Ludwig welcomed everyone and thanked the council members for their attendance.

### 2. Adopt Agenda

There was a motion by Mr. Peitryga to approve the Agenda; seconded by Ms. DePree; motion passed unanimously.

### 3. Approval of Minutes from November 23, 2020 meeting

There was a motion by Mr. Winn to approve the minutes of the November 23, 2020 MFOAC meeting; seconded by Mr. Pereklita; motion passed unanimously.

### 4. Director's Report – Selam Ghirmai

Ms. Ghirmai thanked the council members for their attendance at today's virtual meeting, noting the additional upcoming meetings as required by statute.

#### INTRODUCTION

1. Thank you for joining the Michigan Film Office Advisory Council meeting on this December 1, 2020.
  - a. We will have our final Council meeting, in a virtual format, on:
    - i. Tuesday, December 15 (1-3p.m.)

#### **PARTNERSHIPS - Google Computer Science First partnership (free coding education for youth):**

2. At the top of the year, Film Office, Accelerate4KIDS (nonprofit) and Google were co-organizing the 5<sup>th</sup> annual "Coding for Kids" live event.
3. Due to COVID, we had to pivot to a virtual event this **Friday, December 11**. This event is launched by our original partners as well as additional stakeholders who have come together to form a collaborative group (Michigan Accelerates Computer Science – MACS).
4. **Beyond increasing access to computer science education, the goal of MACS collaborative and this virtual event is to position Michigan as the first state to set the Guinness World Record (GWR) in the following category as it relates to computer science education: most users to take an online lesson in 24 hours (500+ participants).**
5. Event is now called "Coding for Michigan" as we have opened this event to anyone of any age
  - a. All you need is to be able to use a computer and internet access
  - b. No coding experience is needed
  - c. Lesson takes 30 minutes to complete

6. website: [www.miacceleratecs.com](http://www.miacceleratecs.com) for registration

**7. UPDATE (since 11/23/2020 Council meeting):**

- a. Press release was issued last week and will serve as call to action to recruit participants.
- b. Received news over the weekend that the title was achieved by a competitor in another country that secured 2,809 participants last week.
- c. As of last Council meeting , we have 222 participants registered.
  - i. As of today, we have about 573 registrants and 3520+ potential students as of today. Within the last 24 hours, we had one of our largest one-day registration increases. We need to convert potential student recruits to actual registrants.

**8. We welcome Council to not only participate, but also promote to their networks to help make Michigan history.**

**5. Public Comments**

There was no public audience present for this meeting, so no public comments were taken.

**6. Old Business**

There were no items discussed under Old Business.

**7. New Business**

Given the staffing constraints at the MFDMO, we tasked the MFOAC with advising the office on the most pressing areas of coverage in the coming fiscal year. The MFOAC was assigned to offer suggestions to the MFDMO at the next MFOAC meeting.

**8. Adjournment**

There being no further business, there was a motion by Mr. Terry to adjourn the meeting, seconded by Mr. Wynn; motion passed unanimously. The meeting adjourned at 2:02 p.m.