



MICHIGAN STRATEGIC FUND

MEMORANDUM

DATE: March 11, 2021

TO: Members of the Michigan Legislature

FROM: Mark Burton, President
Michigan Strategic Fund

SUBJECT: FY 2021 Michigan Stages Survival Grant Program Report

Public Act 257 of 2020, which provides FY 2021 supplemental appropriations, allocated \$3.5 million to the Michigan Strategic Fund (MSF) to create and execute the Michigan Stages Survival Grant Program. The program provides one-time grants of up to \$40,000 to eligible live music and entertainment venues in Michigan that have experienced a significant financial hardship due to the COVID-19 pandemic. These funds are to be used for working capital to support payroll expenses, rent, mortgage payments, utility expenses, or costs related to reopening a business.

The Michigan Independent Venue and Promoter Association (MIVPA) was responsible for accepting, reviewing, and approving applications by February 28, 2021. The Michigan Economic Development Corporation (MEDC), on behalf of the MSF, was responsible for distributing the grant funds based on the recommendation of the MIVPA.

The Act requires the MSF to submit a monthly report to appropriations committees, fiscal agencies, and the state budget office for grants awarded in the previous month, including the name of the recipient of each grant provided under the program by industry, through September 30, 2021. Pursuant to this requirement, attached is a summary of the program awards. This is a complete list of awards and no further reporting is necessary.

Award information also is available on the MEDC website at <https://www.michiganbusiness.org/stages/>.

Because of the legislative interest in this program and to provide full transparency, this report is being shared with all members of the Michigan Legislature.

If you have any questions regarding the information in this report, please contact our Office of Government Relations at 517.335.1847.

Attachment

cc: Dave Massaron, State Budget Director
Chris Harkins, Director, Senate Fiscal Agency
Mary Ann Cleary, Director, House Fiscal Agency

Michigan Strategic Fund

Michigan Stages Survival Grant Program

FY 2021 Report

Public Act 257 of 2020, which provides FY 2021 supplemental appropriations, allocated \$3.5 million to the Michigan Strategic Fund (MSF) to create and execute the Michigan Stages Survival Grant Program. The program provides one-time grants of up to \$40,000 to eligible live music and entertainment venues in Michigan that have experienced a significant financial hardship due to the COVID-19 pandemic. These funds are to be used for working capital to support payroll expenses, rent, mortgage payments, utility expenses, or costs related to reopening a business.

Live music and entertainment venues include businesses/organizations that produce and/or present live, disciplined-based performance experiences, to promote and provide connections through creative expression by sharing creative experiences, expressing their own creativity or connecting users with others and themselves.

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MIVPA could retain up to 2.2 percent of the program funds for administrative costs involved in the direct administration of the grants.

To be eligible for a grant under the program, venues had to meet the following eligibility requirements:

- Be located in the state of Michigan.
- Produce and/or present live, disciplined-based performance experiences.
- Demonstrate that at least 33 percent of 2019 gross revenues are from the sale of tickets for live music or entertainment events OR that they receive at least 70 percent of its earned revenue through cover charges or tickets sales, production fees or production reimbursements, nonprofit educational initiatives, or the sale of event beverages, food or merchandise.
- Demonstrate their second quarter revenues from April 1-June 30, 2020 were not greater than 10 percent of second quarter revenue from April 1-June 30, 2019.
- Employ no more than 30 employees on a full time basis.
- Existed prior to February 29, 2020.
- Not owned and operated in more than two states.
- Not owned and operated with offices in more than one country.
- Not listed on the national securities exchange as an issuer.

Businesses and venues eligible for the Michigan Stages Survival Grant were not eligible for funds under Section 402 of Public Act 257 of 2020 (Michigan Small Business Survival Grants).

The MSF Board authorized the program on January 14, 2021. Application and eligibility criteria were posted on the [michiganbusiness.org/stages](https://www.michiganbusiness.org/stages) landing page. The applications opened for the program at 9:00 a.m. on Thursday, January 21 and closed on January 28 at noon.

A total of 392 applications was received for this funding with 101 grants across 30 counties being awarded. A list of grant awards by industry is included on the following pages. The award information also is available on the MEDC website at <https://www.michiganbusiness.org/stages/>.

**Michigan Strategic Fund
Michigan Stages Survival Grant Program
FY 2021 Report**

Business Name	Municipality	County	Industry Type	Discipline	Jobs Retained*	Grant Award
Saugatuck Center for the Arts	Saugatuck	Allegan	Non Profit	Multidisciplinary	5	\$40,000
Alpena Civic Theatre	Alpena	Alpena	Non Profit	Theater	0	\$9,752
Bay City Players	Bay City	Bay	Non Profit	Theater	1	\$19,140
Excellency Music	Bay City	Bay	For Profit	Music	4	\$12,502
Ghostlight Productions	Benton Harbor	Berrien	Non Profit	Theater	0	\$10,249
Twin City Players	St. Joseph	Berrien	Non Profit	Theater	0	\$30,860
Acorn Center for the Performing Arts	Three Oaks	Berrien	Non Profit	Multidisciplinary	1	\$40,000
Brass Band of Battle Creek	Battle Creek	Calhoun	Non Profit	Music	2	\$39,009
Great Escape	Marshall	Calhoun	Non Profit	Multidisciplinary	0	\$16,124
Cheboygan Area Arts Council	Cheboygan	Cheboygan	Non Profit	Multidisciplinary	3	\$40,000
Great Lakes Center for the Arts	Bay Harbor	Emmet	Non Profit	Multidisciplinary	3	\$40,000
Blissfest Music Organization	Harbor Springs	Emmet	Non Profit	Music	4	\$40,000
DHP Inc.	Flint	Genesee	For Profit	Music	1	\$39,009
Old Town Playhouse	Traverse City	Grand Traverse	Non Profit	Multidisciplinary	5	\$40,000
Orpheum Theater	Hancock	Houghton	For Profit	Music	1	\$36,981
City of East Lansing	East Lansing	Ingham	Non Profit	Theater	1	\$30,000
Green Door Blues Bar and Grill	Lansing	Ingham	For Profit	Music	18	\$39,009
Lansing Symphony Association	Lansing	Ingham	Non Profit	Music	3	\$40,000
MiEntertainment Group	Lansing	Ingham	For Profit	Music	3	\$40,000
Robin Theatre	Lansing	Ingham	For Profit	Multidisciplinary	0	\$15,045
Crystal Theatre	Crystal Falls	Iron	Non Profit	Multidisciplinary	0	\$39,009
Michigan Theatre of Jackson	Jackson	Jackson	Non Profit	Multidisciplinary	5	\$40,000
Barn Theatre	Augusta	Kalamazoo	For Profit	Multidisciplinary	0	\$40,000
Aloha Kalamazoo	Kalamazoo	Kalamazoo	For Profit	Multidisciplinary	0	\$40,000
Bach Festival Society of Kalamazoo	Kalamazoo	Kalamazoo	Non Profit	Music	3	\$38,229
Farmers Alley Theatre	Kalamazoo	Kalamazoo	Non Profit	Theater	4	\$39,009
Mardi Gras Enterprises	Kalamazoo	Kalamazoo	For Profit	Opera/Musical Theater	7	\$40,000
Piano Bar	Kalamazoo	Kalamazoo	For Profit	Dance	1	\$39,009
Community Circle Theatre	Grand Rapids	Kent	Non Profit	Theater	5	\$40,000
JTM Partners	Grand Rapids	Kent	For Profit	Music	10	\$40,000
LLSH, LLC	Grand Rapids	Kent	For Profit	Music	0	\$40,000

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T&F Adventures	Grand Rapids	Kent	For Profit	Music	7	\$40,000
The Comedy Project	Grand Rapids	Kent	For Profit	Comedy	3	\$35,756
Lenawee Symphony Orchestra	Adrian	Lenawee	Non Profit	Music	4	\$40,000
Macomb Community College	Clinton Twp.	Macomb	College/University	Multidisciplinary	6	\$40,000
Dark Horse Productions	Mt. Clemens	Macomb	For Profit	Multidisciplinary	13	\$39,009
Hiawatha Music Non-Profit Corp.	Marquette	Marquette	Non Profit	Music	0	\$24,452
Wheatland Music Organization	Remus	Mecosta	Non Profit	Multidisciplinary	2	\$40,000
Home Comfort Farms	Johannesburg	Montmorency	For Profit	Multidisciplinary	0	\$18,203
City of Whitehall	Whitehall	Muskegon	Non Profit	Multidisciplinary	2	\$40,000
St. Dunstan's Theatre Guild of Cranbrook	Bloomfield Hills	Oakland	Non Profit	Theater	0	\$40,000
Clarkston Village Players	Clarkston	Oakland	Non Profit	Theater	0	\$10,640
Bad Kitty LLC	Ferndale	Oakland	For Profit	Multidisciplinary	5	\$40,000
Go Comedy Improv Theater	Ferndale	Oakland	For Profit	Comedy	4	\$39,009
20 Front Street Concepts	Lake Orion	Oakland	For Profit	Music	0	\$38,400
360 Event Productions	Lake Orion	Oakland	For Profit	Music	3	\$40,000
Encore Performing Arts Center	Pontiac	Oakland	Non Profit	Multidisciplinary	0	\$31,500
Pike Street Pool	Pontiac	Oakland	For Profit	Music	9	\$39,009
Strand Events, LLC	Pontiac	Oakland	For Profit	Theater	0	\$40,000
The Theatre Ensemble	Rochester	Oakland	Non Profit	Multidisciplinary	7	\$40,000
Avon Players	Rochester Hills	Oakland	Non Profit	Opera/Musical Theater	0	\$10,206
BG Media	Royal Oak	Oakland	For Profit	Multidisciplinary	8	\$40,000
Oakland Theatre Arts Guild	Waterford	Oakland	Non Profit	Theater	1	\$25,000
JAG Entertainment	Wixom	Oakland	Non Profit	Music	1	\$39,912
Seven Steps Up LLC	Spring Lake	Ottawa	For Profit	Music	0	\$9,000
Rogers City Community Theatre	Rogers City	Presque Isle	Non Profit	Theater	0	\$7,200
The Comedy Series	Frankenmuth	Saginaw	For Profit	Comedy	0	\$10,000
Counter Culture Arts Collective	Saginaw	Saginaw	Non Profit	Multidisciplinary	1	\$35,440
TempleArts	Saginaw	Saginaw	Non Profit	Theater	3	\$40,000
Riverbank Youth Theatre	Marine City	St. Clair	Non Profit	Opera/Musical Theater	2	\$40,000
Enter Stage Right	Marysville	St. Clair	Non Profit	Theater	0	\$17,328
Enchanted Productions	Port Huron	St. Clair	For Profit	Music	2	\$39,009

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City of Sturgis	Sturgis	St. Joseph	Non Profit	Multidisciplinary	1	\$35,015
Cognito Brewing Company	Bangor	Van Buren	For Profit	Multidisciplinary	4	\$40,000
Ann Arbor Summer Festival	Ann Arbor	Washtenaw	Non Profit	Multidisciplinary	4	\$40,000
Happy Ventures	Ann Arbor	Washtenaw	For Profit	Comedy	7	\$40,000
Kerrytown Concert House	Ann Arbor	Washtenaw	Non Profit	Music	3	\$40,000
Necto LLC	Ann Arbor	Washtenaw	For Profit	Multidisciplinary	7	\$34,711
The Ark	Ann Arbor	Washtenaw	Non Profit	Music	4	\$40,000
Purple Rose Theatre Company	Chelsea	Washtenaw	Non Profit	Theater	4	\$40,000
Encore Musical Theatre Company	Dexter	Washtenaw	Non Profit	Opera/Musical Theater	3	\$39,009
DJ Jeffries Management	Ypsilanti	Washtenaw	For Profit	Music	2	\$39,009
1265 Studios	Detroit	Wayne	For Profit	Music	3	\$32,718
Backwoods and Bonfires	Detroit	Wayne	For Profit	Music	12	\$11,703
Chamber Music Society of Detroit	Detroit	Wayne	Non Profit	Music	4	\$38,980
Cliff Bells	Detroit	Wayne	For Profit	Music	3	\$40,000
Deluxx Fluxx Detroit	Detroit	Wayne	For Profit	Music	3	\$40,000
EFG Group	Detroit	Wayne	For Profit	Music	1	\$34,380
Hastings Street Ballroom	Detroit	Wayne	For Profit	Multidisciplinary	2	\$34,133
Holden Trumbull Ventures	Detroit	Wayne	For Profit	Multidisciplinary	2	\$40,000
Majestic Theatre Center	Detroit	Wayne	For Profit	Music	9	\$40,000
Masonic Temple Association of Detroit	Detroit	Wayne	For Profit	Theater	0	\$40,000
Michigan Opera Theatre	Detroit	Wayne	Non Profit	Opera/Musical Theater	13	\$40,000
Midtown Music Venture	Detroit	Wayne	For Profit	Music	9	\$30,000
Music Hall Center for the Performing Arts	Detroit	Wayne	Non Profit	Multidisciplinary	7	\$39,009
Opera MODO	Detroit	Wayne	Non Profit	Opera/Musical Theater	2	\$25,772
Paxahau	Detroit	Wayne	For Profit	Music	9	\$39,009
The Players	Detroit	Wayne	Non Profit	Theater	1	\$21,690
The Right Productions	Detroit	Wayne	For Profit	Music	2	\$39,009
Trinosophes	Detroit	Wayne	For Profit	Multidisciplinary	0	\$39,009
USA Concerts	Detroit	Wayne	For Profit	Music	0	\$40,000
Grosse Pointe Theatre	Grosse Pointe	Wayne	Non Profit	Theater	3	\$40,000
KBS Holdings	Hamtramck	Wayne	For Profit	Music	3	\$30,500

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Trinity House Theatre	Livonia	Wayne	Non Profit	Music	0	\$8,690
Tipping Point Theatre	Northville	Wayne	Non Profit	Theater	2	\$40,000
Michigan Philharmonic	Plymouth	Wayne	Non Profit	Music	1	\$14,628
Downriver Youth Performing Arts Center	Trenton	Wayne	Non Profit	Theater	3	\$40,000
Open Book Theatre Company	Trenton	Wayne	Non Profit	Theater	2	\$39,009
Inspire Theatre	Westland	Wayne	Non Profit	Theater	0	\$39,009
Downriver Actors Guild	Wyandotte	Wayne	Non Profit	Multidisciplinary	0	\$36,000
WOW 360 LLC	Wyandotte	Wayne	For Profit	Music	2	\$40,000
TOTALS					310	\$3,423,000

*0 is indicated under jobs retained if the entity did not request funding for salaries