



MEDC Annual Report

October 1, 2006–September 30, 2007



MEDC FY2007 ACTIVITIES REPORT

TECHNOLOGY DEVELOPMENT

SMALL BUSINESS CAPITAL ACCESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Month	Loans Enrolled	MSF Reserve Contribution	Funds Leveraged	Leverage Factor	Jobs Created	Jobs Retained	Cost per job
October	63	\$112,118.13	\$ 3,519,700.00	31x	143	472	\$182
November	43	\$ 81,444.98	\$ 2,231,165.94	27x	112	240	\$231
December	34	\$ 64,058.96	\$ 1,713,891.05	27x	105	152	\$249
January	22	\$ 53,431.00	\$ 1,627,451.00	30x	66	107	\$309
February	32	\$ 83,131.26	\$ 2,342,707.99	28x	58	156	\$388
March	32	\$ 86,790.21	\$ 2,449,658.19	28x	51	163	\$406
April	36	\$ 92,885.50	\$ 2,407,350.00	26x	52	115	\$556
May	35	\$ 82,007.91	\$ 2,044,904.00	25x	100	211	\$264
June	32	\$ 82,793.56	\$ 2,026,355.00	24x	71	134	\$404
July	33	\$ 70,566.06	\$ 2,209,715.15	31x	58	187	\$288
August	31	\$ 45,845.50	\$ 1,478,800.00	32x	54	119	\$265
September	27	\$ 94,746.24	\$ 2,409,201.62	25x	70	582	\$145

Total	420	\$949,819.31	\$26,460,899.94	28x	940	2,638	\$265
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VENTURE CAPITAL INVESTED FISCAL YEAR 2007: 10/1/2006-9/30/2007

Venture capital \$ invested in Michigan	\$ 129,000,000.00
# of venture capital investments in Michigan	16
Venture capital \$ investments in Midwest	\$ 1,213,996,400.00
# of venture capital investments in Midwest	201
Michigan investments as a % of Midwest	10.63%

SMARTZONES/BUSINESS ACCELERATORS FISCAL YEAR 2007: 10/1/2006-9/30/2007

New Company Locations	219
Jobs Created	1,871
Jobs Retained	2,933
Private Investment	\$155,000,000.00
Michigan investments as a % of Midwest	10.60%



MEDC FY2007 ACTIVITIES REPORT

INTERNATIONAL DEVELOPMENT

SUCCESSFUL PROJECT DETAILS IN MICHIGAN FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	Opportunity/ Project	County	New Investment	New Employees	Parent Country
Asama Coldwater Manufacturing	Manufacturing	Branch	\$17,000,000	75	Japan
Geislinger Corporation	Manufacturing	Calhoun	\$4,300,000	14	Germany
Kolb Technology GmbH	Warehouse	Ingham	\$10,000	2	Germany
MBtech Autodie LLC	Manufacturing	Kent	\$5,515,000	0	Germany
American Litho Inc.	Manufacturing	Kent	\$13,581,500	163	Japan
Paragon Firstronic	Manufacturing	Kent	\$ 1,900,000	50	Germany
Inergy Automotive Systems	Manufacturing	Lenawee	\$5,000,000	0	Canada
Anderson Development Company	Manufacturing	Lenawee	\$6,404,000	13	Japan
Hi-Lex Controls, Incorporated	Manufacturing	Lenawee	\$68,220,000	208	Japan
Eberspächer North America, Incorporated	Manufacturing	Livingston	\$11,493,000	15	Germany
MS Plastic Welders, Inc.	Manufacturing	Livingston	\$9,000,000	45	Germany
TG Fluid Systems USA Corporation	Manufacturing	Livingston	\$3,000,000	16	Japan
Faurecia Interior Systems	Manufacturing	Macomb	\$4,300,000	98	France
Howmet Castings	Manufacturing	Muskegon	\$22,000,000	50	Japan
LMS North America	Engineering	Oakland	\$6,472,000	50	Belgium
Azure Dynamics Corporation of America	Research & Development	Oakland	\$2,283,500	125	Canada
Siemens VDO Automotive	Engineering	Oakland	\$88,000,000	500	Germany



MEDC FY2007 ACTIVITIES REPORT

INTERNATIONAL DEVELOPMENT *Continued*

SUCCESSFUL PROJECT DETAILS IN MICHIGAN FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	Opportunity/ Project	County	New Investment	New Employees	Parent Country
FEV Engine Technology, Inc.	Research & Development	Oakland	\$3,342,857	180	Germany
Kolbenschmidt Pierburg	Research & Development	Oakland	\$4,655,000	153	Germany
Kostal of America, Inc.	Engineering	Oakland	\$13,639,000	203	Germany
Wenzel Präzision GmbH	Mixed Use	Oakland	\$500,000	10	Germany
Hitachi Automotive Products (USA), Incorporated	Engineering	Oakland	\$15,790,000	100	Japan
Siemens Water Technologies Corp.	Manufacturing	Ottawa	\$2,890,000	50	Germany
Keihin Michigan Manufacturing, LLC	Manufacturing	St. Clair	\$22,000,000	260	Japan
BASF Corporation	Manufacturing	Wayne	\$150,000,000	175	Germany
Karmann USA, Incorporated	Assembly	Wayne	\$22,732,500	375	Germany
IAV, Automotive Engineering, Incorporated	Research & Development	Wayne	\$16,500,000	107	Germany
Takao America Corp.	Manufacturing	Wayne	\$ 5,200,000	35	Japan
Meiden America, Inc.	Engineering	Wayne	\$ 12,835,000	20	Japan
Total			\$538,563,357	3,092	



MEDC FY2007 ACTIVITIES REPORT

BUSINESS SERVICES/BUSINESS DEVELOPMENT

BUSINESS SERVICES PROVIDED TO MEDC CUSTOMERS *(Number of Occurrences)*

Category	FY2007
Advanced Manufacturing	3
Advertising Lead	4
Alternative Energy	4
Business Operating Cost Estimate	304
Community Assistance	5
Company Research	66
Consultation Education Training	21
Customer/Supplier Information	72
Defense Center	9
Economic Impact Analysis	1
Economic/Labor Market Information	4
Environmental Technical Assistance	1
Export Counseling	45
Government Procurement Assistance	37
Great Lakes Technology Center	1
Homeland Security	4
Information Technology	2
Job Creation Tax Credits	6
Job Training Programs	141
Life Sciences	1
Local Development Agencies Coordination	35
Ombudsman Services/CIS	26
Ombudsman Services/MDOT	17
Ombudsman Services/MIOSHA	10
Ombudsman Services/Other	45
Ombudsman Services/PSC	2
Ombudsman Services/Treasury	28
Ombudsman Services/Unemployment Agency	33
Ombudsman/DEQ Air	21
Ombudsman/DEQ Contaminated Site	7
Ombudsman/DEQ Other	36
Ombudsman/DEQ Waste	10
Ombudsman/DEQ Water	8
Ombudsman/DEQ Wetlands	1



MEDC FY2007 ACTIVITIES REPORT

BUSINESS SERVICES/BUSINESS DEVELOPMENT *Continued*

BUSINESS SERVICES PROVIDED TO MEDC CUSTOMERS *(Number of Occurrences)*

Category	FY2007
Public Financing Programs	116
Recruitment Services	20
Recycling/Waste Reduction	7
Retraining Programs	7
SBTDC Referral	25
Site Location Services	109
Tax Abatement Services	263
Tech Transfer	5
Technology Consulting Services	89
Trade/Professional Assoc. Referral	2
Utility Services Coordination	1
Venture Capital	4
Voice of the Customer	8
Workers' Comp Cost Management	138
Total	1,804



MEDC FY2007 ACTIVITIES REPORT

BUSINESS SERVICES/BUSINESS DEVELOPMENT *Continued*

BUSINESS DEVELOPMENT

Leads, Attraction Visits and Projects	FY2007
LEADS	
National Companies	95
Michigan Companies	488
National Site Consultants	12
Michigan Site Consultants	8
Total Leads	603

VISITS	
National Site Consultants	14
National Visits/Prospects	16
Total Visits	30

PROJECTS	
National Companies	11
Michigan Companies	134
Michigan Site Consultants	1
Total Projects	146

MICHIGAN VISIT ACTIVITIES	
Retention Visits	2,710
Project Visits	419
Total Visits	3,129



MEDC FY2007 ACTIVITIES REPORT

PROCUREMENT TECHNICAL ASSISTANCE CENTERS (PTACS) OF MICHIGAN

ANNUAL ACTIVITY REPORT FISCAL YEAR 2007: 10/1/2006-9/30/2007

Center	Firms Counseled/ Assisted	New Firms	Firms Trained	Value of Contracts	Value of Exports	Jobs Created	Active Clients
Detroit Downriver	204	48	58	\$42,826,000	0	857	574
Genesee	278	64	64	\$12,314,479	1,542	245	422
Jackson	239	49	54	\$19,406,365	0	388	653
Northeast	200	48	43	\$11,278,500	3,280	226	417
Northwest	212	53	66	\$28,361,445	0	567	494
Saginaw	223	53	50	\$2,604,986	0	52	340
Schoolcraft	450	242	279	\$32,297,488	0	646	732
Southwest	647	60	84	\$26,157,303	0	523	764
Thumb (Port Huron)	83	24	167	\$18,084,052	0	362	202
Wayne Central	73	28	100	\$15,691,277	0	314	427
West Central	342	83	103	\$47,777,206	458,400	965	674
Total	3,662	910	1,392	\$315,466,851	463,222	6,318	2,028

PTACS OF MICHIGAN FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee	Award
Downriver Community Conference	\$40,000
Genesee Regional Chamber of Commerce	\$40,000
Jackson-The Enterprise Group of South Central MI	\$40,000
Macomb Regional PTAC (Includes St. Clair & Thumb)	\$90,000
Muskegon Area First (West Central)	\$40,000
Northeast Michigan Consortium	\$40,000
Northwest Michigan Council of Governments	\$40,000
Saginaw Future, Inc.	\$40,000
Schoolcraft College	\$40,000
Southwest Michigan Technical Assistance Center	\$40,000
Wayne State University (Wayne Central)	\$40,000
Total	\$490,000



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN STRATEGIC FUND

EXPENDITURES* FISCAL YEAR 2007: 10/1/2006-9/30/2007

Programs	FTE	State Expenditures	Corporate Expenditures	Total Expenditures
Business Development	25.0	\$3,380,357	\$441,274	\$3,821,631
Community Development & CDBG Administration	11.0	\$2,066,628	\$69,339	\$2,135,967
Development Finance	24.0	\$1,318,13	\$440,895	\$1,759,038
International Development	4.0	\$912,071	\$484,805	\$1,396,876
Technology Development (21st Century Administration and Office of the Chief Compliance Officer)	16.0	\$2,563,270	\$242,389	\$2,805,659
Travel Michigan & Business Marketing (Including 21st Century Jobs Fund)	27.0	\$30,822,762	\$3,258,900	\$34,081,662
Other (Administration, IT, Research, etc...)	44.0	\$6,471,633	\$5,939,980	\$12,411,613

Sub-total Programs	151.0	\$47,534,864	\$10,877,582	\$58,412,446
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Grants & Other Programs				
21st Century Jobs Investment Program		\$45,901,239		\$45,901,239
Automotive Technology Accelerator		\$239,950		\$239,950
Community Development Block Grant (CDBG)		\$41,557,389		\$41,557,389
Economic Development Job Training (EDJT)		\$9,162,726		\$9,162,726
Emerging Technology Fund			\$34,725	\$34,725
Entrepreneurial Incubator program			\$30,488	\$30,488
Michigan Manufacturing Technology Center **			\$1,500,000	\$1,500,000
Rural Bidco Principal Grants			\$144,935	\$144,935
Small Business/Technology (SBIR, etc...)			\$202,278	\$202,278
Small Business & Technology Development Center			\$91,875	
Technology Tri-Corridor Program			\$907,476	\$907,476
University Research Initiative **			\$144,232	\$144,232
Sub-total Grants		\$96,861,304	\$3,056,010	\$99,825,438

Total Program & Grants	151.0	\$144,396,168	\$13,933,592	\$158,237,884
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* Cash and accrued expenditures made during fiscal year 2007 including payments against prior year encumbrances and work projects.

** Grants made to leverage federal grants.



MEDC FY2007 ACTIVITIES REPORT

COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG)

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Pass-Thru Grantee Name	County	Project Description	Estimated Job Creation	Grant Amount
Wayland City	Allegan	Industrial Park Platting Project	Planning Grant	\$18,825
AuGres City	Arenac	Storm Sewer Improvement Project	*Area-wide benefit	\$190,000
Benzonia Village	Benzie	Water System Improvement Project	*Area-wide benefit	\$533,710
Thompsonville Village	Benzie	Water System Improvement Project	*Area-wide benefit	\$224,753
Weesaw Township	Berrien	Vickers Engineering Working Capital Project	15	\$100,000
Marshall City	Calhoun	Tenneco Automotive Road Extension	15	\$196,315
Springfield City	Calhoun	Springfield Wireless Deployment Project	*Area-wide benefit	\$750,000
Ontwa Township	Cass	North American Forest Products Infrastructure	45	\$360,000
Boyne City	Charlevoix	Sewer System Improvement Project	*Area-wide benefit	\$630,867
Boyne City	Charlevoix	Small Business Incubator Network Feasibility Study	Planning Grant	\$20,000
Cheboygan City	Cheboygan	Wastewater Treatment Facility Planning	Planning Grant	\$35,000
Cheboygan City	Cheboygan	Water System Improvements Project	*Area-wide benefit	\$750,000
Harrison City	Clare	Sewer System Improvement Project	*Area-wide benefit	\$311,500
Grayling City	Crawford	Water and Sewer Improvements Project	*Area-wide benefit	\$519,767
Norway City	Dickinson	Water/Sewer Rehabilitation Project	*Area-wide benefit	\$359,921
Olivet City	Eaton	Water Well and Sewage Lift Station Improvements Project	*Area-wide benefit	\$199,800
Vermontville Village	Eaton	Water Main Replacement Project	*Area-wide benefit	\$289,000
Beaverton City	Gladwin	Water System Improvements	*Area-wide benefit	\$750,000



MEDC FY2007 ACTIVITIES REPORT

COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG) *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Pass-Thru Grantee Name	County	Project Description	Estimated Job Creation	Grant Amount
Wakefield City	Gogebic	Water Tank Improvement Project	*Area-wide benefit	\$144,000
Wakefield City	Gogebic	Sewer System Improvement Project	*Area-wide benefit	\$198,000
Kingsley Village	Grand Traverse	Water System Improvement Project	*Area-wide benefit	\$598,865
Reading City	Hillsdale	Water Treatment Facility Project	*Area-wide benefit	\$500,000
Calumet Charter Township	Houghton	Storm Sewer Improvement Project	*Area-wide benefit	\$336,000
Houghton City	Houghton	Powerhouse Building Project	50	\$1,000,000
Belding City	Ionia	Lift Station Improvement Project	*Area-wide benefit	\$475,475
Belding City	Ionia	Sewer Separation Project	*Area-wide benefit	\$500,110
Oscoda Charter Township	Iosco	Seissenschmidt AG Building Renovation	30	\$240,000
Tawas City	Iosco	Water Main Replacement Project	*Area-wide benefit	\$336,000
Caspian City	Iron	Sanitary Sewer Improvement II	*Area-wide benefit	\$182,000
Crystal Falls City	Iron	Water System Improvement Project	*Area-wide benefit	\$510,000
Gaastra City	Iron	Sanitary Sewer Improvement Project	*Area-wide benefit	\$236,503
Iron River City	Iron	Cloverland Hotel Demolition Project	Eliminate Sum/Blight	\$250,000
Iron River City	Iron	Sanitary Sewer Interceptor Project II	*Area-wide benefit	\$532,600
Blackman Charter Township	Jackson	Sparton Corporation Job Training Project	35	\$350,000
Lake County	Lake	Lake County Economic Development Planning Project	Planning Grant	\$16,000
Yates Township	Lake	Idlewild Historic Study	Planning Grant	\$30,000



MEDC FY2007 ACTIVITIES REPORT

COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG) *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Pass-Thru Grantee Name	County	Project Description	Estimated Job Creation	Grant Amount
Lapeer City	Lapeer	Energy Steel and Supply Company Infrastructure	18	\$180,000
Blissfield Village	Lenawee	Uckele Health & Nutrition Inc. Infrastructure Project	15	\$85,040
Hudson City	Lenawee	Sewer System Improvement Project	*Area-wide benefit	\$359,350
Hudson City	Lenawee	Hi-Lex Controls, Inc. Infrastructure Project	162	\$1,000,000
Tecumseh City	Lenawee	Business Park Feasibility Study	Planning Grant	\$50,000
Newberry Village	Luce	Water System Improvements	*Area-wide benefit	\$700,000
Republic Township	Marquette	Storm Sewer Improvement Project	*Area-wide benefit	\$239,200
Powers Village	Menominee	Lift Station Generator Project	*Area-wide benefit	\$111,746
Stephenson City	Menominee	Well/Pump House Project	*Area-wide benefit	\$639,000
Hart City	Oceana	Water System Improvement Project	*Area-wide benefit	\$180,000
Rose City	Ogemaw	Water System Improvements Project	*Area-wide benefit	\$215,585
West Branch Township	Ogemaw	Mulch Manufacturing, Inc. Infrastructure	25	\$250,000
Gaylord City	Otsego	East-West Water Loop Project	*Area-wide benefit	\$250,000
Gaylord City	Otsego	North Ohio Street Infrastructure Project	*Area-wide benefit	\$750,000
Zeeland City	Ottawa	Gentex Corporation State Street Infrastructure	130	\$600,000
Buena Vista Charter Township	Saginaw	Water Improvements Project	*Area-wide benefit	\$140,000
Frankenmuth City	Saginaw	Frankenmuth Mutual Insurance Company Infrastructure Project	70	\$330,784
Manistique City	Schoolcraft	Water/Sewer Rehabilitation Project	*Area-wide benefit	\$505,000



MEDC FY2007 ACTIVITIES REPORT

COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG) *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Pass-Thru Grantee Name	County	Project Description	Estimated Job Creation	Grant Amount
Owosso City	Shiawassee	Water Improvement Project	*Area-wide benefit	\$210,000
Capac Village	St. Clair	Keihin Michigan Manufacturing LLC Infrastructure	260	\$327,674
White Pigeon Village	St. Joseph	Dexter Chassis Group Infrastructure Project	29	\$290,000
Mayville Village	Tuscola	Arsenic Treatment Plant Project	*Area-wide benefit	\$150,000
Millington Village	Tuscola	Water Treatment Facility Upgrade Project	*Area-wide benefit	\$440,000
Hartford City	VanBuren	I-94 Corridor Development Planning Project	Planning Grant	\$50,000
Hartford City	VanBuren	Water System Improvement Project	*Area-wide benefit	\$520,000
Mattawan Village	VanBuren	Arsenic Removal Treatment Plant Project	*Area-wide benefit	\$500,000
Cadillac City	Wexford	Four Winns Boats LLC Expansion Infrastructure Project	80	\$800,000
Manton City	Wexford	Water System Improvement Project	*Area-wide benefit	\$150,910
Total			979	\$22,699,300

*Public infrastructure capacity enhancement projects do not require job creation for eligibility. CDBG infrastructure capacity enhancement funds must be used for projects that upgrade existing public infrastructure systems either by replacing deteriorating or obsolete systems or by adding needed capacity to existing, but burdened systems. Grant recipients were selected on their overall eligibility and the impact the projects have on the community.

Technical Assistance Grantee Name	Grant Amount
Central Upper Peninsula Planning and Development Regional Commission	\$29,720
Eastern Upper Peninsula Regional Planning & Development Commission	\$12,000
Western Upper Peninsula Planning & Development Regional Commission	\$26,864
Michigan Economic Developers Association*	\$80,000
Total Technical Assistance Grants	\$148,584

*Grant award is from CDBG Administrative Funds



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS

BUSINESS RESPONSE PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Lake Michigan College	Atlantic Automotive Components	Benton Harbor	Berrien	229	43	\$61,200
Lake Michigan College	Whirlpool Corporation	Benton Harbor	Berrien	74	35	\$127,895
Lake Michigan College	Working Person's Store	Buchanan	Berrien	50	25	\$25,000
Southwestern Michigan College	Delta Machining, Inc.	Niles	Berrien	83	0	\$47,880
Michigan Manufacturing Technology Center	Cobra Motorcycle Manufacturing Inc.	Hillsdale	Hillsdale	35	35	\$17,423
South Central Michigan Works!	Fairway Products	Hillsdale	Hillsdale	40	0	\$20,000
Lansing Community College	General Motors—Delta Plant	Lansing	Ingham	1,007	0	\$1,007,000
Lansing Community College	Universal Forest Products	Lansing	Ingham	62	4	\$24,800
Alpena Community College	Kalitta Air	Oscoda	Iosco	200	75	\$60,000
Grand Rapids Community College	Surefil, LLC	Grand Rapids	Kent	95	95	\$47,448
Grand Rapids Community College	Citation Corporation	Grand Rapids	Kent	100	35	\$17,484
Grand Rapids Community College	Roskam Baking Company, Inc.	Grand Rapids	Kent	200	165	\$75,000
Grand Rapids Community College	ATEK Medical, LLC	Grand Rapids	Kent	50	10	\$25,000
Grand Rapids Community College	Ranir, LLC	Grand Rapids	Kent	300	30	\$60,000
Orchard View School District/Community Education	Action Fabricators, Inc.	Grand Rapids	Kent	57	1	\$25,000
Orchard View School District/Community Education	Lankfer Diversified Industries	Kentwood	Kent	207	30	\$103,500
Lenawee Chamber Foundation	Wacker Chemical	Adrian	Lenawee	145	50	\$94,250
Lenawee Chamber Foundation	Cyltec, LLC	Tecumseh	Lenawee	100	25	\$50,000



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

BUSINESS RESPONSE PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Wayne County Community College District	Sharp Tooling and Assembly	Fraser	Macomb	75	70	\$70,000
Macomb Community College	Gentz Industries	Warren	Macomb	150	25	\$75,000
Henry Ford Community College	Plastech	Monroe	Monroe	1,164	100	\$600,000
Montcalm Community College	United Solar Ovonic, LLC	Greenville	Montcalm	200	199	\$100,000
Muskegon Community College	Ameriform Products	Muskegon	Muskegon	325	125	\$162,500
Muskegon Community College	L-3 Combat Propulsion Systems	Muskegon	Muskegon	530	30	\$175,000
Muskegon Community College	Howmet Castings	Whitehall	Muskegon	105	5	\$110,000
Oakland Community College	Hi-Lex Controls, Inc.	Rochester Hills	Oakland	120	5	\$120,000
Oakland Community College	DENSO International America	Southfield	Oakland	250	250	\$125,000
Oakland Community College	PGK Engineering	Troy	Oakland	80	30	\$40,000
Northern Michigan University	Smurfit-Stone Container Corporation	Ontonagon	Ontonagon	14	0	\$18,000
Northwest Ottawa Chamber Foundation	GHSP	Grand Haven	Ottawa	692	56	\$218,783
Northwest Ottawa Chamber Foundation	Light Corporation	Grand Haven	Ottawa	110	15	\$30,407
Grand Rapids Community College	BBi Enterprises Group, Inc.	Holland	Ottawa	200	20	\$100,000
Ottawa County Michigan Works! Agency	Siemens Water Technology	Holland	Ottawa	175	0	\$40,000
Grand Rapids Community College	Sara Lee Food & Beverage	Zeeland	Ottawa	90	20	\$45,000
Northwest Ottawa Chamber Foundation	Gentex Corporation	Zeeland	Ottawa	250	105	\$211,991
Delta College	InCal Technologies, Inc.	Saginaw	Saginaw	70	40	\$59,500



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

BUSINESS RESPONSE PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
St. Clair County Community College	ALD Thermal	Port Huron	St. Clair	90	65	\$47,500
Glen Oaks Community College	Universal Forest Products	White Pigeon	St. Joseph	52	7	\$22,000
Upjohn Institute for Employment Research	MPI Research	Mattawan	Van Buren	410	75	\$251,067
Washtenaw Community College	Saline Lectronics	Saline	Washtenaw	60	15	\$30,000
Henry Ford Community College	Ford Motor Company	Dearborn	Wayne	700	400	\$350,000
Delta College	American Axle & Manufacturing	Detroit	Wayne	200	100	\$100,000
Schoolcraft College	Karmann USA, Inc.	Plymouth	Wayne	425	200	\$212,500
Corporate and Professional Development, Ferris State	Four Winns Boats, LLC	Cadillac	Wexford	166	55	\$76,500

Business Response Program Totals	9,737	2,670	\$5,279,628
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MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Grand Rapids Community College	Spectrum Resource Group 1	Belding	Ionia			\$ 200,200
Grand Rapids Community College	The DECC Company	Grand Rapids	Kent			*See Footnote*
Grand Rapids Community College	American Seating Company	Grand Rapids	Kent			*See Footnote*
Grand Rapids Community College	Spectrum Resources Group 2	Grand Rapids	Kent			*See Footnote*
Grand Rapids Community College	Pridgeon and Clay	Grand Rapids	Kent			*See Footnote*

* The grant was awarded for a multi-company collaborative project. Individual amounts per company are not available to report.



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Grand Rapids Community College	Butterball Farms, Inc.	Grand Rapids	Kent			*See Footnote
Grand Rapids Community College	Vi-Chem Corporation	Grand Rapids	Kent			*See Footnote
Grand Rapids Community College	Wolverine Coil Spring Company	Grand Rapids	Kent			*See Footnote
Grand Rapids Community College	Custom—Profile	Grand Rapids	Kent			\$334,500
Grand Rapids Community College	Paulstra CRC	Grand Rapids	Kent			*See Footnote
Grand Rapids Community College	Rapid-Line Inc.	Wyoming	Kent			*See Footnote
Grand Rapids Community College	Janesville Acoustics	Grand Rapids	Kent			*See Footnote
Grand Rapids Community College	Riverview Products Inc.	Rockford	Kent			*See Footnote
Grand Rapids Community College	Tubelite Inc.	Reed City	Osceola			*See Footnote
Grand Rapids Community College	Corlett Turner Company	Zeeland	Ottawa			*See Footnote
Grand Rapids Community College	Walway Enterprises Inc.	Holland	Ottawa			*See Footnote
Henry Ford Community College	Aspen Surgical, Inc.	Caledonia	Kent			\$200,000
Henry Ford Community College	Asterand, Inc.	Detroit	Wayne			*See Footnote
Henry Ford Community College	Pipex Pharmaceutical, Inc.	Ann Arbor	Washtenaw			*See Footnote
Kellogg Community College	ASMO Manufacturing, Inc.	Battle Creek	Calhoun			\$115,000
Kellogg Community College	Cello-Foil Products, Inc.	Battle Creek	Calhoun			*See Footnote
Kellogg Community College	Stewart Industries, LLC	Battle Creek	Calhoun			*See Footnote
Kellogg Community College	Systex Products Corporation	Battle Creek	Calhoun			*See Footnote
Kellogg Community College	Rennco, Inc.	Homer	Calhoun			*See Footnote

* The grant was awarded for a multi-company collaborative project.
Individual amounts per company are not available to report.



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Lake Michigan College	Mach Mold Incorporated	Benton Harbor	Berrien			\$30,424
Lake Michigan College	Maximum Mold	Coloma	Berrien			*See Footnote
Lake Michigan College	Elbe & Sohn, Inc.	South Haven	Van Buren			*See Footnote
Macomb Community College	Utica Enterprises Inc.	Shelby Township	Macomb			\$148,978
Macomb Community College	RCO Engineering	Roseville	Macomb			*See Footnote
Macomb Community College	Aerotek Inc.	Southfield	Oakland			*See Footnote
Macomb Community College	Brose North America	Auburn Hills	Oakland			*See Footnote
Macomb Community College	Cadence Innovation	Troy	Oakland			*See Footnote
Macomb Community College	Cooper-Standard Automotive Inc.	Novi	Oakland			*See Footnote
Macomb Community College	Graph-Tec Inc.	Pontiac	Oakland			*See Footnote
Macomb Community College	Magna Steyr LLC	Troy	Oakland			*See Footnote
Macomb Community College	RLE International	Hazel Park	Oakland			*See Footnote
Macomb Community College	Webasto	Rochester Hills	Oakland			*See Footnote
Michigan Manufacturing Technology Center	Advanced Accessory Systems	Shelby Township	Macomb			\$181,138
Michigan Manufacturing Technology Center	CBS Boring & Machine Company, Inc.	Fraser	Macomb			*See Footnote
Michigan Manufacturing Technology Center	Industrial Control Repair	Warren	Macomb			*See Footnote
Michigan Manufacturing Technology Center	Ralco Industries Inc.	Auburn Hills	Oakland			*See Footnote
Michigan Manufacturing Technology Center	Total Door	Pontiac	Oakland			*See Footnote
Michigan Manufacturing Technology Center	U.S. Farathane Corporation	Plymouth	Wayne			*See Footnote

* The grant was awarded for a multi-company collaborative project. Individual amounts per company are not available to report.



MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Michigan Manufacturing Technology Center	JAC Products	Pontiac	Oakland			*See Footnote
Michigan Manufacturing Technology Center	Mueller Brass Company	Marysville	St. Clair			*See Footnote
Michigan Manufacturing Technology Center	Mueller Impact Company	Marysville	St. Clair			*See Footnote
Michigan Manufacturing Technology Center	Pettibone	Baraga	Baraga			\$500,000
Michigan Manufacturing Technology Center	National Standard	Niles	Berrien			*See Footnote
Michigan Manufacturing Technology Center	S & A Products	Litchfield	Hillsdale			*See Footnote
Michigan Manufacturing Technology Center	Orchid Orthopedic	Holt	Ingham			*See Footnote
Michigan Manufacturing Technology Center	Franchino Mold	Lansing	Ingham			*See Footnote
Michigan Manufacturing Technology Center	JS Die & Mold	Byron Center	Kent			*See Footnote
Michigan Manufacturing Technology Center	Agape Plastic Company	Grand Rapids	Kent			*See Footnote
Michigan Manufacturing Technology Center	Byrnes Tool Company	Lapeer	Lapeer			*See Footnote
Michigan Manufacturing Technology Center	Visioneering	Fraser	Macomb			*See Footnote
Michigan Manufacturing Technology Center	MAG Powertrain	Sterling Heights	Macomb			*See Footnote
Michigan Manufacturing Technology Center	SKD Automotive	Troy	Oakland			*See Footnote
Michigan Manufacturing Technology Center	GFG Instrumentation	Ann Arbor	Washtenaw			*See Footnote
Michigan Manufacturing Technology Center	Ann Arbor Machine Company	Chelsea	Washtenaw			*See Footnote
Michigan Manufacturing Technology Center	Spring Engineering	Canton	Wayne			*See Footnote
Michigan Manufacturing Technology Center	Tompkins Products	Detroit	Wayne			*See Footnote
Michigan Manufacturing Technology Center	Roush Performance	Livonia	Wayne			*See Footnote
Michigan Manufacturing Technology Center	Future Tool	Romulus	Wayne			*See Footnote

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MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Oakland University	General Dynamics Land Systems	Sterling Heights	Macomb			\$449,995
Oakland University	Benteler Automotive Corporation	Auburn Hills	Oakland			*See Footnote
Oakland University	Cadillac Products Automotive Company	Troy	Oakland			*See Footnote
Oakland University	EDS	Troy	Oakland			*See Footnote
Schoolcraft College	Ghafari Associates, LLC	Dearborn	Wayne			\$335,274
Schoolcraft College	G-Tech Professional Staffing, Inc.	Dearborn	Wayne			*See Footnote
Schoolcraft College	Yazaki North America, Inc.	Canton	Wayne			*See Footnote
Schoolcraft College	ZF Group NAO	Northville	Wayne			*See Footnote
Schoolcraft College	MJ Industries	Livonia	Wayne			*See Footnote
Upjohn Institute for Employment Research	Express Packaging—Division of Fabrikal	Kalamazoo	Kalamazoo			\$41,698
Upjohn Institute for Employment Research	Wright Coating Company	Kalamazoo	Kalamazoo			*See Footnote
Upjohn Institute for Employment Research	Humphrey Products	Kalamazoo	Kalamazoo			*See Footnote
Upjohn Institute for Employment Research	Unifab Corporation	Portage	Kalamazoo			*See Footnote
Upjohn Institute for Employment Research	Sturgis Molded Products	Sturgis	St. Joseph			*See Footnote
Upjohn Institute for Employment Research	Kadant Johnson	Three Rivers	St. Joseph			*See Footnote
Upjohn Institute for Employment Research	Carter Associates, Inc.	Burr Oak	St. Joseph			*See Footnote
Washtenaw Community College	Micro Gauge	Brighton	Livingston			\$177,297
Washtenaw Community College	Milan Cast Metal Corporation	Milan	Monroe			*See Footnote
Washtenaw Community College	Milan Metal Systems, LLC	Milan	Monroe			*See Footnote
Washtenaw Community College	Saline Metal Systems	Saline	Washtenaw			*See Footnote
Washtenaw Community College	Control Gaging, Inc.	Ann Arbor	Washtenaw			*See Footnote

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MEDC FY2007 ACTIVITIES REPORT

ECONOMIC DEVELOPMENT JOB TRAINING (EDJT) GRANTS *Continued*

MANUFACTURING COMPETITIVENESS PROGRAM FISCAL YEAR 2007: 10/1/2006-9/30/2007

Grantee Name	Employer Name	City	County	Total Participants	New Hire Trainees	Award Amount
Washtenaw Community College	L3 Communications EOTech	Ann Arbor	Washtenaw			*See Footnote
Washtenaw Community College	ReCellular, Inc.	Dexter	Washtenaw			*See Footnote
Washtenaw Community College	Adaptive Materials	Ann Arbor	Washtenaw			*See Footnote
Washtenaw Community College	International Specialty Tube LLC	Detroit	Wayne			*See Footnote
Wayne County Community College District	Westin Engineering of Michigan PLLC	Detroit	Wayne			\$104,000
Wayne County Community College District	Bentz Incorporated	Detroit	Wayne			*See Footnote
Wayne County Community College District	Theodis Group	Highland Park	Wayne			*See Footnote
Wayne County Community College District	Saint Gobain Abrasives	Romulus	Wayne			*See Footnote
Wayne County Community College District	Johnson Matthey Testing	Taylor	Wayne			*See Footnote
Wayne County Community College District	Boryn Steel, Inc.	Detroit	Wayne			*See Footnote

Manufacturing Competitiveness Program Totals	\$2,818,504
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* The grant was awarded for a multi-company collaborative project.
Individual amounts per company are not available to report.



MEDC FY2007 ACTIVITIES REPORT

INDUSTRIAL DEVELOPMENT REVENUE BONDS *(Tax-Exempt Private Activity Bonds)*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	City	County	Jobs Created	Amount	Type
Nuvar Properties, LLC	Holland	Allegan	20	\$2,355,000	Mfg./Ref
Continental Carbonic Products, Inc.	Albion	Calhoun	65	\$10,000,000	Mfg.
MANS/Moeller Manufacturing/ Moeller Aerospace Tech	Little Traverse Township	Emmet	10	\$3,700,000	Mfg.
Premier Packaging, Inc./Premiere Property Holdings, LLC	Mundy Charter Township	Genesee	50	\$2,580,000	Mfg./Ref
Centerline Engineering Inc. and CEI Properties, LLC	Alpine Township	Kent	10	\$3,850,000	Mfg.
G.A. Richards Co/G.A. Richards Plant 1.5, LLC	Grand Rapids	Kent	30	\$3,500,000	Mfg./Ref
PureFlex, Inc. and 4855 LLC	Kentwood	Kent	225	\$4,420,000	Mfg.
Surefil Properties/LLC & Surefil LLC	Kentwood	Kent	22	\$5,400,000	Mfg.
Creative Merchandising Systems, Inc/ Twin Birch LLC	Kentwood	Kent	20	\$3,000,000	Mfg.
Custom Profile Inc. and Nicholas Real Estate Co. LLC	Walker	Kent	35	\$6,500,000	Mfg.
Haviland Products Co, Haviland Consumer Products, Inc./Haviland Enterprises Inc./Enterprise Real Estate Inc.	Walker/Grand Rapids	Kent	28	\$5,000,000	Mfg.
BMT Aerospace USA, Inc.	Fraser	Macomb	4	\$6,500,000	Mfg.
J.G. Kern	Sterling Heights	Macomb	4	\$3,950,000	Mfg.
Gentz Aerospace Production, LLC	Warren	Macomb	50	\$3,500,000	Mfg.
Kaspari Investments, LLC/Warren Screw Products	Warren	Macomb	39	\$3,000,000	Mfg.
MANS/Moeller Manufacturing/ Moeller Aerospace Tech	Wixom	Oakland	20	\$4,700,000	Mfg.
Frank Street LLC/Motor City Wash Works	Wixom	Oakland	65	\$2,400,000	Mfg.
Metal Flow Corp and M.S.C.M, Inc.	Holland	Ottawa	32	\$6,130,000	Mfg./Ref
Geskus' Photography	Tallmadge Charter Twp.	Ottawa	15	\$1,935,000	Mfg.
Plascore, Inc./Core Centures LLC	Zeeland	Ottawa	50	\$4,895,000	Mfg.
Hausbeck Pickle Company	Saginaw	Saginaw	13	\$4,785,000	Mfg.



MEDC FY2007 ACTIVITIES REPORT

INDUSTRIAL DEVELOPMENT REVENUE BONDS *Continued*

TAX-EXEMPT PRIVATE ACTIVITY BONDS FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	City	County	Jobs Created	Amount	Type
Russell Investment Co. LLC/Russells Equipment LLC/PTM Corp/HTC Sales Corp d/b/a/HTC Products, Inc/Modified Tech, Inc	Ira Township	St. Clair	21	\$2,940,000	Mfg.
Skill-Craft Co./D&J Land Co., LLC	Township of Ira	St. Clair	5	\$1,180,000	Mfg.
Millennium Steering, LLC	Cass	Tuscola	120	\$8,000,000	Mfg.
Thomson-Shore, Inc.	Township of Webster	Washtenaw		\$10,000,000	Mfg.
MANS/Moeller Manufacturing/Moeller Aerospace Tech	Charter Twp. of Plymouth	Wayne	13	\$2,600,000	Mfg.
Vico Products Co.	Charter Twp. of Plymouth	Wayne	6	\$1,647,350	Mfg.
Kreher Wire Processing, Inc.	Romulus	Wayne	15	\$2,695,000	Mfg.
Apollo Plating	Taylor	Wayne	79	\$3,980,000	Mfg.
The Envelope Printery, Inc/Samuel Barton Investors, LLC	Van Buren Charter Twp.	Wayne		\$1,500,000	Mfg.
Total			1,036	\$126,642,350	

MISCELLANEOUS BONDS FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	City	County	Jobs Created	Amount	Type
Grand Rapids Art Museum	Grand Rapids	Kent	10	\$10,000,000	501(c)(3)
The Van Andel Research Institute	Grand Rapids	Kent	600	\$60,000,000	501(c)(3)
American Cancer Society, Great Lakes Division, Inc.	Grand Rapids	Kent		\$8,160,000	501(c)(3)
Sacred Heart Rehabilitation Center, Inc.	Richmond Township	Macomb		\$8,237,000	501(c)(3)
Mibelloon Dairy, LLC	Jasper Township	Midland	17	\$3,000,000	New/Solid Waste
The Detroit Edison Company	Monroe	Monroe		\$68,500,000	New/Solid Waste
GreenPath, Inc.	Farmington Hills	Oakland		\$4,000,000	501(c)(3) New/Refinancing
United Jewish Foundation/UJF-15110 West Ten Mile, LLC	Oak Park	Oakland		\$2,146,887	501(c)(3)



MEDC FY2007 ACTIVITIES REPORT

INDUSTRIAL DEVELOPMENT REVENUE BONDS *Continued*

MISCELLANEOUS BONDS FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company	City	County	Jobs Created	Amount	Type
Baruch SLS, Inc.	Grandville/ Walker	Ottawa/ Kent		\$5,900,000	501(c)(3)
Wolverine Human Services	Buena Vista Township	Saginaw		\$13,300,000	501(c)(3)
Sikh Foundation, Inc	Charter Township of Plymouth	Wayne		\$1,500,000	501(c)(3)
Arab American and Chaldean Council	Detroit	Wayne	100	\$4,500,000	501(c) (3)/ New/ Refinancing
Legal Aid and Defender Association, Inc.	Detroit	Wayne		\$12,640,000	501(c)(3)
Total			727	\$201,883,887	



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN ECONOMIC GROWTH AUTHORITY *(not including Brownfields)*

FISCAL YEAR 2007 PROJECTS: 10/1/2006-9/30/2007

Company	Project City	Project County	Direct Jobs Created	Indirect Jobs Created	Capital Investment	Estimated Credit Amount
Thunder Bay Development, LLC (Rural)	Alpena	Alpena	150	218	\$15,000,000	\$1,827,000
Granvic Investments, LLC (Rural)	Standish	Arenac	75	61	\$2,700,000	\$388,000
Edgewater Automation, LLC (HT)	St. Joseph	Berrien	45	52	\$1,050,000	\$263,000
Dowding Machining, LLC	Eaton Rapids	Eaton	200	158	\$7,150,000	\$1,526,000
ParkingCarma Inc. (HT)	Flint	Genesee	110	45	\$4,000,000	\$979,000
Hi-Lex Controls, Inc.	Hudson and Litchfield	Hillsdale	208	187	\$26,800,000	\$1,295,000
TechSmith Corporation (HT)	Lansing	Ingham	75	30	\$18,000,000	\$1,256,000
Seissenschmidt Corporation (Rural)	Oscoda Twp.	Iosco	85	67	\$1,300,000	\$516,000
Sparton Corporation	Blackman Twp.	Jackson	100	88	\$2,700,000	\$1,305,000
Eaton Aeroquip, Inc. (Retention)	Multi-Site	Jackson	364	898	\$1,000,000	\$5,573,000
MBtech Autodie, LLC (Retention)	Grand Rapids	Kent	200	222	\$5,400,000	\$1,868,000
American Litho, Inc.	Kentwood	Kent	163	164	\$13,500,000	\$1,697,000
PureFlex, Inc.	Kentwood	Kent	225	141	\$7,300,000	\$4,202,000
The Tech Group Grand Rapids, Inc.	Walker	Kent	105	59	\$12,400,000	\$1,827,000
A.G. Simpson (USA), Inc.	Sterling Heights	Macomb	130	112	\$9,800,000	\$576,000
Gentz Aerospace Production, LLC	Warren	Macomb	125	157	\$3,700,000	\$1,087,000
Signa Group Inc. d/b/a/ Whitehall Indus. (Rural)	Pere Marquette Twp	Mason	100	80	\$6,300,000	\$704,000
Backyard Storage Solutions, LLC	Monroe	Monroe	80	60	\$5,025,000	\$561,000
Microposite, Inc. (HT)	Auburn Hills	Oakland	62	39	\$7,000,000	\$468,000
Karl Schmidt Unisia, Inc. (HT)	Auburn Hills	Oakland	153	200	\$11,000,000	\$3,426,000
Siemens VDO Automotive Corporation (Standard & Retention Combo)	Auburn Hills	Oakland	1,100	1,751	\$50,000,000	\$27,765,000



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN ECONOMIC GROWTH AUTHORITY *(not including Brownfields-Continued)*

FISCAL YEAR 2007 PROJECTS: 10/1/2006-9/30/2007

Company	Project City	Project County	Direct Jobs Created	Indirect Jobs Created	Capital Investment	Estimated Credit Amount
FEV Engine Technology, Inc. (HT)	Auburn Hills	Oakland	180	(-2)	\$4,300,000	\$1,155,000
Delphi Automotive Systems LLC (Retention)	Auburn Hills	Oakland	910	1,094	\$22,000,000	\$12,104,000
FACTON Inc. (HT)	Auburn Hills	Oakland	59	34	\$1,000,000	\$509,000
Hitachi Automotive Products (USA), Inc. (HT)	Farmington Hills	Oakland	100	105	\$16,000,000	\$1,328,000
Netlink Software Group America, Inc. (HT)	Madison Heights	Oakland	298	175	\$4,000,000	\$3,697,000
Ryder Integrated Logistics, Inc.	Novi	Oakland	400	377	\$20,000,000	\$3,968,000
Azure Dynamics Corporation of America	Oak Park	Oakland	125	126	\$2,300,000	\$1,773,000
Tesla Motors, Inc. (HT Look-Back)	Rochester Hills	Oakland	75	1	\$47,700,000	\$602,000
Media Genesis, Inc. (HT)	Royal Oak	Oakland	155	133	\$3,750,000	\$1,301,000
Bolton & Associates, LLC	Southfield	Oakland	150	150	\$1,000,000	\$1,848,000
Credit Acceptance Corporation	Southfield	Oakland	506	602	\$3,800,000	\$4,613,000
MARS Advertising Prize Logic, LLC	Southfield	Oakland	150	147	\$17,000,000	\$1,948,000
Landon IP, Inc. (HT)	Southfield	Oakland	299	(-11)	\$3,900,000	\$2,160,000
World Alliance Financial Corp.	Troy	Oakland	350	269	\$835,000	\$3,536,000
LMS North America (HT)	Troy	Oakland	50	56	\$600,000	\$686,000
Kostal of America, Inc. (HT)	Troy	Oakland	203	(-11)	\$13,600,000	\$5,075,000
Grid4 Communications, Inc. (HT)	Troy	Oakland	33	15	\$500,000	\$501,000
LenderLive Network, Inc.	Troy	Oakland	350	497	\$7,400,000	\$4,076,000
General Motors Corporation (Retention)	Orion Twp. & Saginaw	Oakland & Saginaw	880	5,831	\$500,000,000	\$6,683,000
Ventra Evert, LLC (Retention)	Evert	Osceola	480	658	\$3,000,000	\$3,808,000



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN ECONOMIC GROWTH AUTHORITY *(not including Brownfields-Continued)*

FISCAL YEAR 2007 PROJECTS: 10/1/2006-9/30/2007

Company	Project City	Project County	Direct Jobs Created	Indirect Jobs Created	Capital Investment	Estimated Credit Amount
General Mills Operations, Inc. (Rural)	Reed City	Osceola	25	27	\$32,000,000	166,000
Siemens Water Technologies Corporation	Holland Twp.	Ottawa	80	47	\$3,000,000	\$1,109,000
Hemlock Semiconductor Corporation (HT)	Thomas Twp.	Saginaw	270	319	\$900,000,000	\$8,170,000
Keihin Michigan Manufacturing, LLC	Capac	St. Clair	260	310	\$22,000,000	\$3,079,000
Lycera Corporation (HT)	Ann Arbor	Washtenaw	28	6	\$676,000	\$499,000
IAV Automotive Engineering, Inc. (HT)	Ann Arbor	Washtenaw	107	91	\$18,200,000	\$3,030,000
MediaSpan Group, Inc. (HT)	Ann Arbor	Washtenaw	82	109	\$1,750,000	\$873,000
Cayman Chemical Company (HT)	Pittsfield Twp.	Washtenaw	208	317	\$9,700,000	\$3,144,000
Adaptive Materials, Inc. (HT)	Pittsfield Twp.	Washtenaw	100	87	\$2,800,000	\$760,000
HandyLab, Inc. (HT)	Pittsfield Twp.	Washtenaw	56	82	\$3,000,000	\$672,000
Sysco Food Services of Detroit, LLC	Canton Twp.	Wayne	130	69	\$18,000,000	\$2,239,000
Caraco Pharmaceutical Laboratories, Ltd.	Detroit	Wayne	598	1,050	\$14,500,000	\$6,889,000
VC Regional Assembly & Manufacturing LLC	Highland Park	Wayne	175	178	\$35,000,000	\$1,730,000
Karmann Manufacturing, LLC	Plymouth Twp.	Wayne	375	360	\$22,000,000	\$4,414,000
DaimlerChrysler Corporation (Retention)	Trenton	Wayne	485	839	\$475,000,000	\$11,173,000
BASF Corporation	Wyandotte	Wayne	175	473	\$150,000,000	\$5,556,000

Totals	12,762	19,399	\$2,591,436,000	\$173,983,000
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HT- High-tech Company



MEDC FY2007 ACTIVITIES REPORT

BROWNFIELD SINGLE BUSINESS TAX PROJECTS

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company or Community	City	County	Jobs Created	Jobs Retained	Amount
Harbor Shores Hotel/Water Park/Town Homes	Benton Harbor	Berrien	118	0	\$9,230,000
LHG, LLC	Springfield	Calhoun	50	0	\$200,000
Berridge Place, LLC	Flint	Genesee	10	0	\$436,208
Baker Uptown (Shop Keeper's Row)	Flint	Genesee	45	0	\$372,000
Campus Village East Lansing	East Lansing	Ingham	10	0	\$700,000
Demmer Properties, LLC (1600 N Larch)	Lansing	Ingham	213	0	\$667,000
Demmer Properties, LLC (736 McKinley)	Lansing	Ingham	87	0	\$360,000
Niowave Properties, LLC Niowave Incorporated	Lansing	Ingham	75	0	\$500,000
Ronan Psychological Associates, PLC (201 South University)	Mount Pleasant	Isabella	10	0	\$19,000
Greenleaf Holdings 3, LLC	Kalamazoo	Kalamazoo	56	10	\$2,459,616
Kalwards, LLC	Kalamazoo	Kalamazoo	5	0	\$196,200
Tallgrass Properties, LLC	Grand Rapids	Kent	20	90	\$125,900
BSG Group, LLC and Plainfield Floral and Gift Shoppe, Inc.	Grand Rapids	Kent	12	0	\$200,000
Raider Development, LLC	Grand Rapids	Kent	35	0	\$200,000
Two West Fulton, LLC	Grand Rapids	Kent	30	0	\$1,000,000
Seventh Street Properties, LLC	Grand Rapids	Kent	15	45	\$729,547
Hopson Flats, LLC	Grand Rapids	Kent	28	0	\$450,000
Infinity Companies, LLC	Grand Rapids	Kent	10	0	\$281,923
Ashley Capital, LLC	Grand Rapids	Kent	3,600	0	\$5,425,368
Front Street Property, LLC	Grand Rapids	Kent	75	0	\$850,000
Faurecia Interior Systems, Inc.	Fraser	Macomb	98	0	\$430,000
Western Avenue Properties, LLC; Century Club Development, LLC; Russell Block Development, LLC	Muskegon	Muskegon	80	0	\$432,500
Edison Landing Lot I, LLC	Muskegon	Muskegon	125	0	\$524,311
DDLH, Inc.	Muskegon	Muskegon	0	0	\$570,895
Hot Rod Harley, LLC	Muskegon	Muskegon	10	0	\$96,500



MEDC FY2007 ACTIVITIES REPORT

BROWNFIELD SINGLE BUSINESS TAX PROJECTS *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company or Community	City	County	Jobs Created	Jobs Retained	Amount
Sidock Properties, LLC	Muskegon	Muskegon	30	0	\$236,947
Ultimate Soccer Arenas, LLC	Pontiac	Oakland	100	0	\$1,000,000
OLHSA Building, LLC	Pontiac	Oakland	290	0	\$600,000
Scott T. Bosgraaf Trust	Holland	Ottawa	18	0	\$72,000
Downtown Area Development LLC, III	Saginaw	Saginaw	20	150	\$483,482
Woodard Station Lofts, LLC	Owosso	Shiawassee	35	0	\$1,100,000
South Eagle, LLC	South Haven	Van Buren	15	0	\$1,000,000
Everett Park, LLC	South Haven	Van Buren	0	0	\$1,000,000
XY, LLC	Ann Arbor	Washtenaw	700	0	\$8,450,068
Tierra Equities, LLC	Ann Arbor	Washtenaw	8	30	\$720,000
SRV Ventures, LLC	Washtenaw	Washtenaw	80	0	\$851,439
Central Brush Park, LLC, 3100 Woodward, LLC and American House at Brush Park LDHA Limited Partnership	Detroit	Wayne	75	0	\$10,000,000
UIG-13115 E. Jefferson (Winston Place Apts)	Detroit	Wayne	2	0	\$277,270
Silvercup J.V. LLC	Detroit	Wayne	0	0	\$1,000,000
@Water Lofts, LLC	Detroit	Wayne	100	0	\$9,708,960
Spingarn Development, LLC (Chene West)	Detroit	Wayne	4	0	\$5,100,307
Woodward Grand Realty Company (1403 Woodward)	Detroit	Wayne	44	0	\$946,100
The Griswold - Capitol Park	Detroit	Wayne	12	0	\$3,652,179
Book Tower/Book Building (Northeast Commercial)	Detroit	Wayne	140	0	\$3,500,000
South University Village (Studio One Apartments, LLC)	Detroit	Wayne	65	0	\$1,954,908
Fox Creek I (Far East Side)	Detroit	Wayne	3	0	\$3,742,774
East Jefferson at Belle Isle (Bettis/Bettters Development, LLC)	Detroit	Wayne	1,000	0	\$10,000,000
East Forest Art Project, LLC	Detroit	Wayne	38	0	\$200,000
Cass Canfield, LLC (Auburn Commercial)	Detroit	Wayne	38	0	\$99,900
Grand Van Dyke, LLC	Detroit	Wayne	100	0	\$713,829



MEDC FY2007 ACTIVITIES REPORT

BROWNFIELD SINGLE BUSINESS TAX PROJECTS *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Company or Community	City	County	Jobs Created	Jobs Retained	Amount
The Fowler, LLC (1225 Woodward)	Detroit	Wayne	20	0	\$791,477
Woodward Willis, LLC	Detroit	Wayne	15	0	\$407,532
El Moore Limited, LLC	Detroit	Wayne	16	0	\$763,275
Garfield Real Estate Properties, LLC	Detroit	Wayne	0	0	\$650,635
253 Erskine, LLC (Regina Condos)	Detroit	Wayne	30	0	\$296,780
Peterboro Row LP	Detroit	Wayne	0	0	\$189,681
Redford Twp. Medical Building, LLC	Redford Twp.	Wayne	30	0	\$167,420
BASF Corporation	Wyandotte	Wayne	175	0	\$15,000,000
Oak Wyandotte, LLC	Wyandotte	Wayne	55	0	\$198,743
Total			8,075	180	\$111,332,674



MEDC FY2007 ACTIVITIES REPORT

BROWNFIELD TAX INCREMENT FINANCING PROJECTS

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Community	Name of Project	City	County	Jobs Created	Jobs Retained	Award Amount
Berrien County	Harbor Shores Community Redevelopment (Amendment)	Benton Harbor	Berrien	2,000	0	\$82,855,472
Berrien County	Harbor Shores Community Redevelopment (Amendment)	Benton Harbor	Berrien	2,000	0	\$15,145,933
City of Flint	Berridge Place Project	Flint	Genesee	10	0	\$304,070
City of Lansing	Former Motor Wheel Plant Site, Phase II (Demmer Corporation)	Lansing	Ingham	300	0	\$919,500
Ingham County	Ingham County Land Bank Fast Track Authority Properties	Lansing	Ingham	0	0	\$1,321,918
City of Mount Pleasant	West Broadway Revitalization Project (Central Michigan Development, LLC)	Mount Pleasant	Isabella	25	0	\$358,097
City of Kalamazoo	Kalwards LLC	Kalamazoo	Kalamazoo	20	0	\$69,700
City of Grand Rapids	600 7th Street	Grand Rapids	Kent	15	45	\$1,524,201
City of Grand Rapids	Eastern Floral (BSG Group, LLC)	Grand Rapids	Kent	12	0	\$406,200
City of Grand Rapids	Steelcase Campus Project*	Grand Rapids	Kent	2,060	0	\$12,661,770
City of Grand Rapids	Infinity Companies, LLC	Grand Rapids	Kent	10	0	\$197,448
City of Grand Rapids	Front Street Property LLC	Grand Rapids	Kent	75	0	\$554,550
City of Warren	Universal Mall Properties Redevelopment Authority	Warren	Macomb	2,000	0	\$1,483,750
City of Oak Park	Former Detroit Artillery Armory Amendment #2 (increase TIF)	Oak Park	Oakland	0	0	\$2,639,951
City of Southfield	24520 Twelve Mile Southfield, LLC (Cloverleaf Plaza)	Southfield	Oakland	46	0	\$254,738
City of Holland	Eighth Street Partners, LLC	Holland	Ottawa	90	0	\$702,000
Buena Vista Charter Twp	3936 Dixie Highway	Saginaw	Saginaw	10	0	\$175,000



MEDC FY2007 ACTIVITIES REPORT

BROWNFIELD TAX INCREMENT FINANCING PROJECTS *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Community	Name of Project	City	County	Jobs Created	Jobs Retained	Award Amount
City of Owosso	Woodard Stations Lofts, Inc.	Owosso	Shiawassee	35	0	\$2,295,650
City of Owosso	TiAL Products, Inc.	Owosso	Shiawassee	40	0	\$257,992
Washtenaw County	William Street Station (XY, LLC)	Ann Arbor	Washtenaw	700	0	\$3,623,931
Washtenaw County	Tierra Equities, LLC	Ann Arbor	Washtenaw	8	30	\$564,600
City of Detroit	Central Brush Park, LLC and 3100 Woodward, LLC	Detroit	Wayne	75	0	\$7,272,182
City of Detroit	@Water Lofts, LLC	Detroit	Wayne	100	0	\$1,025,459
City of Detroit	Spingarn Development, LLC (Chene West Park Project)	Detroit	Wayne	4	0	\$5,524,547
City of Detroit	Northeast Commercial Services Corp. (Book Tower)	Detroit	Wayne	140	0	\$4,681,000
City of Detroit	Studio One Apartments LLC (South University Village)	Detroit	Wayne	65	0	\$7,535,000
City of Detroit	Fox Creek I (Far East Side)	Detroit	Wayne	3	0	\$54,923,411
City of Detroit	East Jefferson at Belle Isle Project (Bettis/Betters)	Detroit	Wayne	1,000	0	\$121,402,170
City of Detroit	1200 Sixth Street Redevelopment	Detroit	Wayne	200	300	\$18,903,750
City of Detroit	7811 Gratiot Ave—Grand Van Dyke (Foodtown)	Detroit	Wayne	100	0	\$2,107,271
City of Detroit	Neighborhood Development Corp.—Jefferson Village	Detroit	Wayne	0	0	\$3,533,191
City of Detroit	Oakman Woodrow Wilson Redevelopment (Focus: Hope)	Detroit	Wayne	120	0	\$4,946,000
Redford Township	Redford Township Medical Building, LLC	Redford	Wayne	30	0	\$167,000
Total				11,293	375	\$360,337,482



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN RENAISSANCE ZONE ACTIVITY

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Date of MSF Board Meeting	Company, Collaborative and/or Action Taken by MSF Board	Zone Type
10/25/2006	Michigan Mold, Inc.—Coloma, Berrien County: joining existing Berrien Tooling Coalition Recovery Zone	Tool & Die Recovery Zone
11/15/2006	MP Components, Inc.—Byron Center, Kent County: joining Great Lakes Tool & Die Collaborative Recovery Zone	Tool & Die Recovery Zone
	Pioneer Steel Corporation—Byron Center, Kent County: joining Great Lakes Tool & Die Collaborative Recovery Zone	Tool & Die Recovery Zone
12/20/2007	Capital Area Tooling Partnership—New Recovery Zone Designation	Tool & Die Recovery Zone
	First Choice Machining Solutions—New Recovery Zone Designation	Tool & Die Recovery Zone
	Michigan Coast to Coast Tool & Die Collaborative—New Recovery Zone Designation	Tool & Die Recovery Zone
	Muskegon Tooling Alliance—New Recovery Zone Designation	Tool & Die Recovery Zone
	Northwest Michigan Tooling Coalition—New Recovery Zone Designation	Tool & Die Recovery Zone
	Tool Makers Alliance—New Recovery Zone Designation	Tool & Die Recovery Zone
	AIM Tool—Grand Haven, Ottawa County: joining existing Tooling Advantage Group Recovery Zone	Tool & Die Recovery Zone
	Northwest Tool & Die Co., Inc.—Walker, Kent County: joining existing United Tooling Coalition Recovery Zone	Tool & Die Recovery Zone
	Dane Systems, LLC—Stevensville, Berrien County: joining existing Berrien Tooling Coalition Recovery Zone	Tool & Die Recovery Zone
	Advanced Tooling Systems—Comstock Park, Kent County: joining existing Tooling Systems Group Recovery Zone	Tool & Die Recovery Zone
	Concept Tooling Systems, Inc.—Walker, Kent County: joining existing Tooling Systems Group Recovery Zone	Tool & Die Recovery Zone
	Tooling Systems Group Components, Inc.—Walker, Kent County: joining existing Tooling Systems Group Recovery Zone	Tool & Die Recovery Zone
	Morren Mold & Machine, Inc.—Allendale, Ottawa County: joining existing Coopersville Tooling Coalition Recovery Zone	Tool & Die Recovery Zone
	Distinctive Machine Corporation—Walker, Kent County: revocation of former location	Tool & Die Recovery Zone
	Distinctive Machine Corporation—Rockford, Kent County: designation at new location	Tool & Die Recovery Zone
	Alpinist Endeavors, LLC—City of Walker, Kent County	MSF-Designated Redevelopment Renaissance Zone
	Dow Corning Corporation—City of Midland, Midland County	MSF-Designated Redevelopment Renaissance Zone



MEDC FY2007 ACTIVITIES REPORT

MICHIGAN RENAISSANCE ZONE ACTIVITY *Continued*

FISCAL YEAR 2007: 10/1/2006-9/30/2007

Date of MSF Board Meeting	Company, Collaborative and/or Action Taken by MSF Board	Zone Type
2/28/2007	Eagle CNC Technologies—Egelston Township, Muskegon County: Add three years to existing Recovery Zone	Tool & Die Recovery Zone
	Eagle Aluminum Cast Products—Egelston Township, Muskegon County: Add three years to existing Recovery Zone	Tool & Die Recovery Zone
	Eaton Aeroquip Corporation, City of Jackson, Jackson County	MSF-Designated Redevelopment Renaissance Zone
	MBtech Autodie, LLC, City of Grand Rapids, Kent County	MSF-Designated Redevelopment Renaissance Zone
8/29/2007	Berrien County/City of Benton Harbor/Benton Charter Township: 5 year Time Extension for a parcel of property in the existing Watervliet Subzone	Michigan Renaissance Zone
9/26/2007	Omega Plastics, Inc.—Clinton Township, Macomb County - joining existing Eastern Michigan Tool & Die Collaborative Recovery Zone	Tool & Die Recovery Zone
	Precision Boring Company—Clinton Township, Macomb County: joining existing Eastern Michigan Tool & Die Collaborative Recovery Zone	Tool & Die Recovery Zone
	True Industries, Inc.—Roseville, Macomb County: joining existing Eastern Michigan Tool & Die Collaborative Recovery Zone	Tool & Die Recovery Zone



MEDC FY2007 ACTIVITIES REPORT

TRAVEL MICHIGAN FISCAL YEAR 2007: 10/1/2006-9/30/2007

TRAVEL WEB ACTIVITY

Total Travel Content Visits (web visits that served Travel content at michigan.org) totaled 12.2 million Web visits in fiscal year 2007. This compares to 9.7 million visits last year, an increase of nearly 26% over last year.

NUMBER OF VISITS PASSED ON TO TRAVEL INDUSTRY PARTNERS' WEB SITES

5.4 million click-throughs in fiscal year 2007. This compares to 4.8 million last year, an increase of over 12% over last year. Click-throughs are defined as the number of times michigan.org Web visitors clicked on a link and were transferred to a travel industry private sector Web site.

PURE MICHIGAN MARKETING CAMPAIGN

In August 2007, the Travel Industry Association of America (TIA) honored Travel Michigan with a Mercury Award for the Best State Tourism Advertising Campaign for its Pure Michigan campaign. In addition to receiving the highest award from TIA, the Pure Michigan campaign also won a Mercury Award for the Best State Tourism Television Commercials.

A Pure Michigan television commercial showcasing the state's world-class golf courses debuted in select national markets in April 2007. The remainder of the campaign launched in Chicago, Indianapolis, Cleveland, Cincinnati, Milwaukee and Ontario, Canada. In-state Michigan advertising took place in May of 2007. This award-winning campaign has driven the dramatic increase in volume to the michigan.org Web site. Since the launch of the Pure Michigan marketing campaign in April 2007, michigan.org has led the nation with the most traffic of any state tourism Web site.





MEDC FY2007 ACTIVITIES REPORT

TRAVEL MICHIGAN FISCAL YEAR 2007: 10/1/2006-9/30/2007 *Continued*

2007 PARTNERSHIP PROGRAMS

The Partnership Program for Travel Michigan is intended to extend the limited marketing reach of the travel industry and Travel Michigan by leveraging marketing dollars to promote Michigan. The program's key target markets are Chicago, Cleveland, Indianapolis, Cincinnati and Milwaukee. The program also supports feeder markets including Toledo, Green Bay, South Bend and Fort Wayne.

In Fiscal Year 2007, 37 partnerships committed more than \$1.3 million for print, radio, billboard and online advertising. Travel Michigan matched the partnerships for an overall budget of more than \$2.6 million.

The Travel Michigan partnership programs, launched in 2002, aims to leverage the Travel Michigan marketing budget to promote Michigan. Interest in the program has grown over the years, from 3 partners in 2002, 9 partners in 2003, 9 partners in 2004, 11 partners in 2005, 22 partners in 2006, and 37 partners in 2007. This has been a win-win program for our industry partners and Travel Michigan.

In an effort to accommodate the entire tourism industry, Travel Michigan has developed three partnership programs: Out-of-State Pure Michigan Marketing Partnership; Pay-per-Click Partnership; and Pure Michigan Instate Radio Partnership. All partnership advertising includes the Travel Michigan brand identity and creative strategy to keep the messages consistent. Industry program participants receive value added benefits including featured Web presence and public relations support.

WELCOME CENTERS

In Fiscal Year 2007, Michigan's 13 Welcome Centers served almost nine million travelers, giving guidance to destinations and attractions throughout all of Michigan. Over 6.7 million brochures from the state's tourism industry were distributed representing all 83 counties in the state. In addition, six industry events were hosted at the Welcome Centers. These events promoted key activities and businesses in 26 Michigan counties. The 13 Welcome Centers also hosted special promotional displays by tourism industry businesses.



MEDC FY2007 ACTIVITIES REPORT

BUSINESS MARKETING FISCAL YEAR 2007: 10/1/2006-9/30/2007

In fiscal year 2006–2007, business marketing for Michigan successfully implemented the second year of the ‘Upper Hand’ advertising campaign. The continued funding for this program enabled Michigan to reach significant national and international markets and highlight the key assets in Michigan. These assets include a skilled workforce, great university systems, significant research and development initiatives and a great quality of life. Overall, the campaign continued to promote Michigan as a great place to live, work, and play. The second year of the contract with DP & Company out of Farmington Hills continued to build on the development of additional success stories, including Dow Corning—Hemlock Semiconductor (Thompson Township), Neogen (Lansing), ePrize (Pleasant Ridge), and an alternative energy advertisement highlighting Michigan as the eco-peninsula. There are now twelve fully produced success story commercials in the ‘Upper Hand’ campaign.

The marketing effort was focused on reaching CEOs and other C-level executives considering locations for business growth or expansion. By contracting with an independent research firm, the MEDC was able to test the effectiveness of the ads and messaging within the target audience. In summary, CEOs across the nation participating in the focus groups had a greater awareness of Michigan as an option for successful business growth; they understood the skilled workforce message and most indicated they would include Michigan as an option for business expansion. They also understood MEDC to be the place to start when looking at sites and business environment factors (taxes and general costs) for location consideration. The research also indicated an improved image perception of Michigan as a place to do business across national CEOs. The campaign was expanded into international markets running on CNN and CNBC. Many traveling CEOs from Michigan indicated seeing the advertisements in China, Europe and India.



“Let Michigan empower your business.”

“The Michigan Economic Development Corporation helped us with the financial incentives which made our new expansion possible, enabling us to continue to meet the booming demand for polysilicon in the solar market.”

*Dr. Stephanie Burns
Chairman, President and CEO
Dow Corning Corporation
Midland, Michigan*

MICHIGAN™
ECONOMIC DEVELOPMENT CORPORATION

THE UPPER HAND

MichiganAdvantage.org



MEDC FY2007 ACTIVITIES REPORT

BUSINESS MARKETING FISCAL YEAR 2007: 10/1/2006-9/30/2007 *Continued*

To support the overall advertising campaign and messaging, the MEDC Business Marketing team worked on supporting initiatives, including Web site redesign. Michigan.org had historically been the overall MEDC Web site with 80% of the traffic to the site being travelers looking for tourism information. By splitting the Web site into three specific sites, michigan.org (travel/tourism), TheMichiganAdvantage.org (business marketing) and TheMEDC.org (MEDC corporate site), the MEDC is better able to communicate specific content for target audiences. The metrics and reporting put in place helps drive content updates required throughout the site maintenance. The MEDC now carries the 'Upper Hand' branding through the Web and e-strategy formats.

In addition to the focused delivery of a consistent message and branding campaign in FY 2007, the MEDC Business Marketing team helped to create a clear message in several key events held nationally. These events were used to communicate to prospect businesses the advantages Michigan offers as a place to do business. These events were coordinated with the MEDC's statewide local development partners and supported their regional economic development initiatives. The key shows and events MEDC participated in during FY 2007 included:

- **North American International Auto Show (NAIAS):** Highlighted alternative energy and automotive research and development strengths.
- **Society of Automotive Engineers (SAE):** Highlighted automotive research and development strengths.
- **Grand Prix Race Weekend:** CEOs from Michigan companies were able to experience a positive weekend, enjoy the race and network with key decision makers in the state.
- **BIO:** Highlighted life sciences and medical device strengths in Michigan.
- **E2Detroit:** Celebrated entrepreneurialism in Michigan.
- **Management Briefing Seminars:** Highlighted our automotive research and development strengths in the state.
- **MichBio:** Highlighted our life-sciences pipeline.
- **CoreNet Global Summit:** Highlighted our services provided to the real estate professionals.

In summary, FY 2007 focused on rebuilding Michigan's image and an overall messaging for the economic development efforts throughout the state. By building on the branding efforts from FY 2007, the MEDC will become more aggressive in developing national and international attraction opportunities and continue to leverage the CEO success stories to attract diversifying companies.

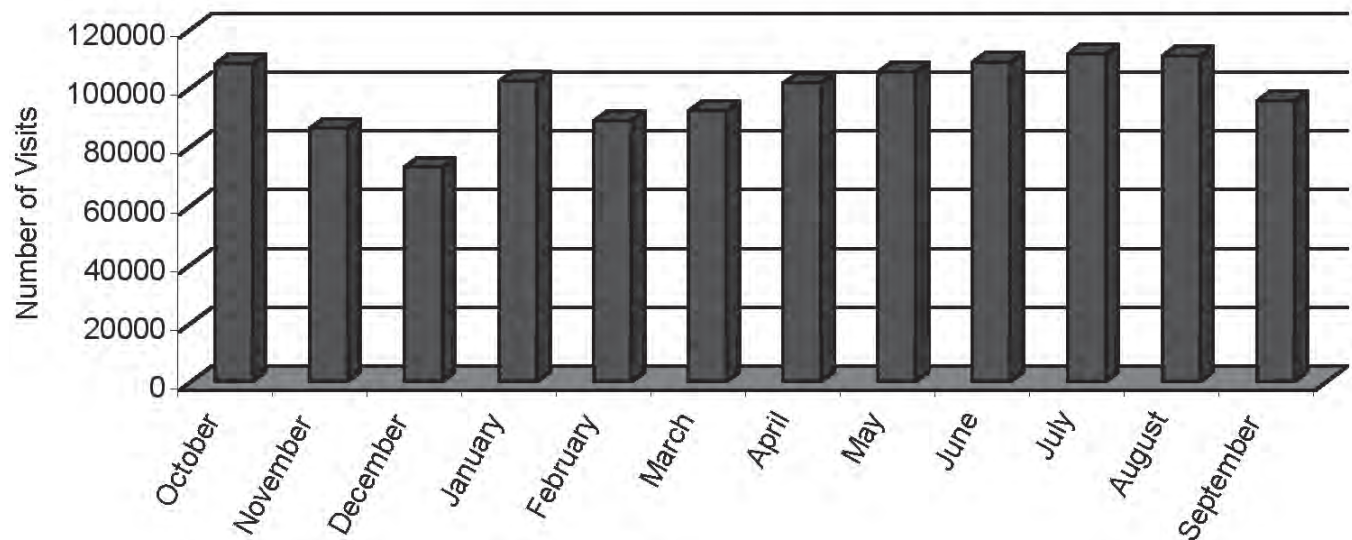


MEDC FY2007 ACTIVITIES REPORT

OVERALL VISITS TO THE BUSINESS SECTION OF MICHIGAN.ORG

FY2007	Visits to Business Section of Web Site
October	107,970
November	86,086
December	72,909
January	102,182
February	88,825
March	92,151
April	101,452
May	105,165
June	108,704
July	111,394
August	110,815
September	95,478

Total	1,183,131
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MEDC FY2007 ACTIVITIES REPORT

BUSINESS CAMPAIGN AND WEB SITE DRIVE PHONE CALLS

FY2007	Directly from Web Site	Directly from Ad Campaign
October	503	200
November	480	96
December	359	33
January	729	11
February	670	27
March	686	52
April	616	38
May	698	29
June	624	23
July	637	14
August	650	13
September	590	10

Total	7,242	546
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