Michigan’s Regional Export Network (REN)

REN hosts work with MEDC and its strategic partners to deliver export services statewide.

REGIONS 1, 2, 3, 5
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REGIONS 4*, 8
Weiwei Lu, MEDC Intl Trade Manager, Asia lead
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REGIONS 4*, 6, 7, 10*
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REGION 9
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REGION 10*
David Newhouse
MEDC Intl Trade Manager, Europe lead
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REGIONAL EXPORT NETWORK PARTNERS
Regions 1, 2, 3: Networks Northwest (Traverse City)
Regions 4, 8: Grand Valley State University’s Van Andel Global Trade Center (Grand Rapids)
Regions 5, 6, 7, 9: Michigan State University’s Global Business Center (East Lansing)
Region 10: Automation Alley (Troy)

*Specific county/city breakdowns within each region:
REGION 4
Weiwei Lu: Allegan, Barry, Kent, Muskegon, Ottawa counties
Jacob Schroeder: Ionia, Lake, Mason, Mecosta, Montcalm, Newaygo, Oceana, Osceola counties
REGION 10
David Newhouse: Oakland, Wayne counties
Jacob Schroeder: Macomb County

REGIONS
- Upper Peninsula region
- Northwest region
- South Central region
- Northeast region
- Southwest Michigan region
- West Michigan region
- Southeast Michigan region
- East Central region
- Detroit Metro region