



# MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

## Executive Committee Meeting Minutes

Crystal Mountain Resort, Thompsonville, MI

July 22, 2014 - 8:00 a.m.

**Members present:**

Lizabeth Ardisana	Jeff Noel
John Brown	Greg Northrup
Mary Lou Benecke	Gerald Poisson
Robert S. Collier	Chris Rizik
Cindy Larsen	Doug Rothwell
Chris MacInnes	Anmar Sarafa
David Meador	David Sowerby
Jeff Metts	Marilyn Schlack
Tom Moran	

**Members absent:**

- David Armstrong
- Stephen Forrest
- Dayne Walling

**MEDC staff present:** Michael Finney, Karla Campbell, Amy Cell, Lynne Feldpausch, Carsten Hohnke, Leslie Hornung, Gary LaRoy, Minesh Mody, Jennifer Nelson, Doug Smith

### Call to Order

Mr. Doug Rothwell called the meeting to order at 8:10 a.m. The meeting was held at the Crystal Mountain Resort, Crystal Center, Hudson Room, Thompsonville, Michigan.

### Public Comment

Mr. Rothwell asked if anyone in attendance would like to provide public comment. There was none.


The group discussed follow-up regarding CEO's performance appraisal.

Before the minutes were approved, clarification was needed regarding Tokyo Rope. It was determined that the minutes were correct. A motion was made to approve the minutes from the March 18, 2014 meeting. *It was moved by John Brown and seconded by Jerry Poisson. Motion passed unanimously.*

### Action Items

#### Flexible Spending Amendment

Lynne Feldpausch gave an overview of the required amendment for the MEDC Flexible Spending Plan. The matter was considered routine in nature and there was no discussion. *It was moved by Mary Lou Benecke and seconded by Marilyn Schlack. Motion passed unanimously.*



### **Request for Funds for Study on Fort Wayne Utilization**

Gary LaRoy gave a brief summary of the request for up to \$250,000 for a feasibility study on the best use of Fort Wayne located in the Delray Neighborhood in the City of Detroit. Discussion ensued regarding the area and the impact it could have on the New International Trade Crossing (NITC). Doug Rothwell noted that the study is not directly connected to NITC, and it was agreed that reviving Fort Wayne would be of benefit to the neighborhood and Detroit as a whole.

Rob Collier joined the meeting at 8:17 a.m.

*It was moved by Jerry Poisson and seconded by Lizabeth Ardisana. Motion passed unanimously.*

### **Additional Signature for Corporate Disbursements**

Gary LaRoy presented a resolution requesting additional signature authority for the MEDC since the departure of the Chief Operating Officer, giving authority to the Senior Vice President of Community Development and General Counsel. *It was moved by Greg Northrup and seconded by Doug Rothwell. Motion passed unanimously.*

### **MEDC Executive Committee Engagement**

Karla Campbell gave a presentation giving the Executive Committee more opportunities to attend events where MEDC Senior Leadership, the Governor or Lieutenant Governor are speaking. Also included was information on when we would like the Executive Committee's assistance to contact a C-level executive or attend a meeting with staff to help advance a deal to closing. Mike Finney mentioned that this would be very helpful to the MEDC and it would occur as needed.

### **Program Rationalization Update and Discussion**

Carsten Hohnke updated the Executive Committee on what program rationalization has occurred over the past year. Doug Rothwell stated that he would like to see the current two-page list scaled down to a one-page list by the end of the calendar year.

After this discussion, the group went into breakout sessions covering business growth, community vitality, talent and branding. The groups then came back together and reported on what their various groups had discussed and prioritized.

The meeting adjourned at 11:45 a.m.