



# MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

## Executive Committee Meeting Minutes

March 8, 2016

10:00 a.m. – 12:00 p.m.

Lansing, Michigan

### Members present:

John Brown	Jeff Noel
Robert Collier	Greg Northrup
Fritz Erickson	Gerald Poisson
Chris MacInnes	Doug Rothwell
Tom Moran	Anmar Sarafa
Scott Newman-Bale	David Washburn

### Members present via phone:

Cindy Larsen  
David Meador  
Jeff Metts  
Chris Rizik  
David Sowerby

### Members absent:

Lizabeth Ardisana  
David Armstrong  
John B. O'Reilly, Jr.

**MEDC/TED staff present:** Steve Arwood, Jennifer Nelson, Amanda Bright McClanahan, Lynne Feldpausch, Christin Armstrong, Steve Bakkal, Jeremy Hendges, Amiee Evans and Lavonne Blonde.

### Call to order

Mr. Rothwell called the meeting to order at 10:10 a.m. The meeting was held at the Michigan Economic Development Corporation, 300 N. Washington Square, Lansing, Michigan.

### Public Comment

Mr. Rothwell asked if anyone in attendance would like to provide public comment. There was none.



## Chairman's Report

Mr. Rothwell asked if there were any questions, changes or corrections regarding the November meeting minutes. *There being none, a motion was made to approve the minutes from the November 17, 2015 meeting. It was moved by Mr. Moran and seconded by Mr. Erickson. Motion passed unanimously.*

## CEO Update

Mr. Arwood began with an update on the budget process and our current financial status. Budget presentations to the House and Senate will be held on March 16 and 17. We do not anticipate any issues as we remain transparent and they have been supportive of our efforts.

*[Mr. Newman-Bale arrives]*

Mr. Arwood then provided an overview of the American Center for Mobility (ACM) project at the Willow Run site in Ypsilanti, MI. This project will revolutionize transportation of people and goods by developing connected and automated vehicle (CAV) technology including connected infrastructure. Discussion took place among members regarding the jobs and investment brought by this project along with retaining and growing Michigan's talent base in this field. Mr. Arwood expressed his excitement for this project and advised more information to follow.

Mr. Arwood introduced Mr. Hedges, TED/MEDC Legislative Liaison, who provided an overall legislative update. With the presentation of the MEDC budget we will continue to educate the legislature on what we do here along with our retail marketing efforts and the rebuilding and rebranding of our image.

## COO Update

Ms. Nelson presented the Urban Land Assembly resolution to the executive committee for approval. This purpose of this resolution is to transfer funds from the largely latent Urban Land Assembly Program housed in the MEDC to the Michigan Land Bank Fast Track Authority to support the remediation of the Detroit House of Corrections (DeHoCo) site. Doug Rothwell noted that the executive committee can address/vote on the transfer of funds but not specifically what the funds are used for as they do not get involved with specific projects. *A motion was made to approve the Resolution – Michigan Economic Development Corporation Transfer of Urban Land Assembly Act Assets. It was moved by Mr. Collier and seconded by Mr. Moran. Motion passed unanimously.*

Ms. Nelson presented the Creation of Contingency Fund resolution to the executive committee for approval noting that these funds are intended for one time purposes. *A motion was made to approve the Resolution – Michigan Economic Development Corporation Creation of Contingency Fund. It was moved by Ms. MacInnes and seconded by Mr. Moran. Motion passed unanimously.*



## Subcommittee Reports

### Finance Subcommittee

Mr. Rizik, Chair of the Finance Subcommittee, via phone, congratulated Ms. Bright McClanahan, MEDC's CFO, and her team for their work on improving the overall budget process and turned it over to Ms. Bright McClanahan to provide the finance subcommittee update. Ms. Bright McClanahan provided an update of the MEDC's current financial position, highlights of the overall budget process and the improvements in financial management.

### Audit and Governance Subcommittee

In Mr. Armstrong's absence, Ms. Bright McClanahan provided an update on the financial audits currently in process as well as upcoming audits.

### Personal and Compensation Subcommittee

Mr. Noel presented and discussed the Corporate Compensation resolution which would accomplish two things: approve merit increases to eligible corporate employees that is consistent with past practices in order to retain a skilled workforce as well as approve a lump sum payment to appropriately recompense lost gains and retain pivotal talent, both at the discretion of the CEO. *A motion was made to approve the Resolution – Michigan Economic Development Corporation Corporate Compensation. It was moved by Mr. Moran and seconded by Mr. Collier. Motion passed unanimously.*

### Closed Session

At 11:30 a.m. Mr. Rothwell requested that the Committee move into closed session in order to discuss Mr. Arwood's evaluation. *A motion was made to approve the Resolution – Michigan Economic Development Corporation – Authorization Closed Session. It was moved by Ms. MacInnes and seconded by Mr. Poisson. Motion passed unanimously.*

### Public Session Resumed

The Executive Committee returned to public session at approximately 12:04 p.m.

### Other Business

Mr. Arwood announced the reorganization of the MEDC into 4 core units to better serve our needs. The following will be effective immediately:

Jen Nelson as Chief Business Development Officer: All business development and investment services to include, but not limited to, Business Retention and Growth, Global and National Attraction, Entrepreneurship and Innovation, Export, Capital Markets, Business Incentives, Pure Michigan Business Connect, and Sales Operations;

Greg Tedder as Chief Community Development & Marketing Officer: All community vitality and image services to include, but not limited to, Collaborative Community Development, Pure Michigan Travel & Tourism, Marketing and Communications, Michigan Land Bank, and MSF Projects;



Amanda Bright McClanahan as Chief Financial Officer: All finance and budget services to include, but not limited to, Office of the Controller/Chief Accountant, Federal Finance, Procurement, Audit, Budget, and TED Financial Service;

Lynne Feldpausch as Chief Administrative Officer: Internal operations and administrative services to include, but not limited to, Legal, Contracts and Compliance, Human Resources, Strategy & Policy, Infrastructure and Information Services, Facility and Administrative Operations.

Ms. Nelson noted that with these changes Ms. Armstrong will now serve as legal counsel for the executive committee.

It was also noted that Mr. Newman-Bale will host the June Executive Committee retreat at Shanty Creek.

Meeting adjourned at 12:10 p.m.