



# PURE AGRIBUSINESS

From growing to manufacturing, Michigan offers a bounty of opportunities in agribusiness.

Michigan's food and agriculture history is the backbone of the state's economy. Throughout the state, farms and food-processing companies generate essential products and create jobs in one of Michigan's defining industries.

## MICHIGAN MEANS SUCCESS

Home to 51,600 farms that utilize 10 million acres of farmland, Michigan is the second most agriculturally diverse state in the nation<sup>1</sup> and the number one producer of 20 different commodities including blueberries, tart cherries, cucumbers and squash. Together, the state's food and agriculture industry contributes \$101.2 billion annually to the state economy. Total employment resulting from this sector is 923,000, which is 22 percent of the state's employment.

Michigan's unique geography, including the Great Lakes, and the state's overall climate provide an ideal environment for a range of agricultural products and agribusiness success. Combined with Michigan's favorable business environment and the state's vast and efficient supply chain and logistics system, Michigan's agribusiness industry continues to grow.

## DAIRY INDUSTRY

The dairy industry makes up one of Michigan's largest agricultural commodities. Every year, approximately 1.2 billion gallons of milk are produced by the state's 1,800 dairy farms, which have an average of 232 cows per farm.

## AGRICULTURAL EXPORTS

Michigan's agribusiness success is felt far beyond the state. In 2016, Michigan's agricultural exports generated approximately \$3.18 billion in economic activity.

Michigan's top export markets include:

1. Canada
2. Japan
3. China
4. Thailand
5. Mexico

Michigan's top five agricultural exports<sup>2</sup> include:

- Soybeans and soybean meal (\$712.1 million)
- Other plant products (\$635.6 million)
- Dairy products (\$332.3 million)
- Corn (\$255 million)
- Fresh and processed fruits (\$217.1 million)

## COMMITMENT TO AGRICULTURE

Founded as the Agricultural College of the State of Michigan in 1855, today Michigan State University (MSU) continues to promote an educational environment that supports agriculture production, research and development.

The university houses AgBioResearch, which funds the applied research of more than 300 faculty members in agribusiness and food sectors today. MSU also ranks as the No. 1 university in the world for supply chain management talent.<sup>3</sup>

To find out how your agribusiness can become part of Michigan's success story, visit [www.michiganbusiness.org](http://www.michiganbusiness.org).

<sup>1</sup> *The Economic Impact and Potential of Michigan's Agri-food System, No. 1-1606, www.michiganagriculture.com*

<sup>2</sup> *DA/NASS-Michigan Field Office*

<sup>3</sup> *SCM Talent Group 2016: SCM World University Top 100*



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