Members Present

Paul Anderson
Steve Arwood
Dan Boge
Larry Koops
Andrew Lockwood (on behalf of Treasurer Khouri)
Terri Jo Umlor
Shaun Wilson
Wayne Wood joined meeting at 10:15 am
Mike Zimmer

Members Absent

Jody DePree Vanderwel

Mr. Arwood called the meeting to order at 10:00 am.

Public Comment: Mr. Arwood asked that any attendees wishing to address the Board come forward at this time. No public comment.

Mr. Arwood invited State Representative David Rutledge of House District 54 to comment. Representative Rutledge addressed the Board with comments in support of the American Center for Mobility project, listed under Business Growth on the meeting agenda.

Communications: Andrea Robach, MSF Administrator advised the Board that an updated resolution for Recovery Park, under Community Vitality on the agenda, was provided to each member at the table.

A. CONSENT AGENDA

Resolution 2016-017 Approval of Consent Agenda Items

Mr. Arwood asked if there were any questions from the Board regarding the items under the Consent Agenda. There being none, Larry Koops motioned for approval of the following:

- Proposed Meeting Minutes – February 23, 2016
- 1212 Griswold/City of Detroit – MCRP Amendment 2016-018
- Eberspaecher – MBDP Amendment 2016-019

Shaun Wilson seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

B. ADMINISTRATIVE

Resolutions 2016-020 & 2016-021 Redevelopment Ready Communities & Michigan Main Street Program Approvals

Jennifer Rigterink, Manager, Technical Assistance Programs, provided the Board with information regarding these action items. Following brief discussion, Larry Koops motioned for the approval of
Resolutions 2016-020 & 2016-021. Paul Anderson seconded the motion. **The motion carried: 8 ayes; 0 nays; 0 recused.**

**Resolution 2016-022 Collaborative Community Development Activities – Request to Submit Housing Development Fund Grant Application**

Katharine Czarnecki, VP, Collaborative Community Development, provided the Board with information regarding this action item. Following brief discussion, Dan Boge motioned for the approval of Resolution 2016-022. Shaun Wilson seconded the motion. **The motion carried: 8 ayes; 0 nays; 0 recused.**

**Resolution 2016-023 City of Ypsilanti – CDBG Loan Amendment**

Katharine Czarnecki, VP, Collaborative Community Development, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-023. Paul Anderson seconded the motion. **The motion carried: 8 ayes; 0 nays; 0 recused.**

Mr. Wood joined the meeting at 10:15 am.

**Resolution 2016-024 Plasan – MBDP Forbearance Request**

Christin Armstrong, VP, Compliance, Contracts & Grants, provided the Board with information regarding this action item. Following brief discussion, Paul Anderson motioned for the approval of Resolution 2016-024. Larry Koops seconded the motion. **The motion carried: 9 ayes; 0 nays; 0 recused.**

C. BUSINESS GROWTH

**Resolution 2016-025 Michigan China Innovation Center – 21st Century Fund Investment**

Tony Vernaci, VP Sales, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-025. Shaun Wilson seconded the motion. **The motion carried: 9 ayes; 0 nays; 0 recused.**

**Resolution 2016-026 American Center for Mobility – 21st Century Fund Investment**

Eric Shreffler, Managing Director, provided the Board with information regarding this action item. The Power Point presentation provided at the meeting is attached to the minutes. Following brief discussion, Wayne Wood motioned for the approval of Resolution 2016-026. Larry Koops seconded the motion. **The motion carried: 9 ayes; 0 nays; 0 recused.**

Chairman Arwood stepped out at 11:00 am and returned at 11:02 am.

At this time Chairman Arwood introduced State Representative Charles Bruner, House District 96, who provided comment in support of the Bay City Hospitality, LLC hotel redevelopment, listed under the Community Vitality section of the agenda.

**Resolution 2016-027 Stoneridge – MBDP**

Trevor Friedeberg, Development Finance Manager, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-027. Dan Boge seconded the motion. **The motion carried: 9 ayes; 0 nays; 0 recused.**

**Resolution 2016-028 Whirlpool Corporation/City of Benton Harbor – MBT Amendment**

Rob Garza, Program Specialist, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-028. Mike Zimmer seconded the motion. **The motion carried: 9 ayes; 0 nays; 0 recused.**
D. COMMUNITY VITALITY

Resolution 2016-029 Bay City Hospitalities, LLC/City of Bay City – Act 381 Work Plan
James Espinoza, Community Assistance Team, provided the Board with information regarding this action item. Following brief discussion, Mike Zimmer motioned for the approval of Resolution 2016-029. Larry Koops seconded the motion. The motion carried: 9 ayes; 0 nays; 0 recused.

Resolutions 2016-030 Fulton Square, LLC/City of Grand Rapids – Act 381 Work Plan
Ryan Kilpatrick, Community Assistance Team, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-030. Mike Zimmer seconded the motion. The motion carried: 9 ayes; 0 nays; 0 recused.

Mr. Zimmer left the meeting at 11:25

Resolution 2016-031 Recovery Park – 21st Century Fund Investment
Stacy Esbrook, Community Assistance Team, provided the Board with information regarding this action item. Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-031. Shaun Wilson seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

D. STATE BRANDING

Dave Lorenz, VP Travel & Tourism and Emily Guerrant, VP Marketing & Communications, provided the Board with information regarding the following action items.

Resolution 2016-032 China Tourism Development Services – Request to Issue RFP
Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-016. Wayne Wood seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

Resolution 2016-033 Travel Marketing and Advertising – Request to Issue RFP
Following brief discussion, Larry Koops motioned for the approval of Resolution 2016-033. Dan Boge seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

Resolution 2016-034 Business and Travel Marketing, Public Relations & Social Media – Request to Issue RFP
Following brief discussion, Dan Boge motioned for the approval of Resolution 2016-034. Larry Koops seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

Resolution 2016-035 Business Marketing & Advertising – Request to Issue RFP
Following brief discussion, Dan Boge motioned for the approval of Resolution 2016-035. Larry Koops seconded the motion. The motion carried: 8 ayes; 0 nays; 0 recused.

Mr. Arwood adjourned the meeting at 11:54 am.
January 22, 2016

Ms. Andrea Robach  
Board Relations Liaison  
Michigan Strategic Fund Office  
300 N. Washington Square  
Lansing, MI 48913

Dear Ms. Robach,

I hereby designate Andrew Lockwood to represent me at Michigan Strategic Fund Meetings I am unable to attend.

Sincerely,

N.A. Khouri  
State Treasurer

Cc: Andrew Lockwood
Connected & Automated Vehicles

- Connected and Automated Vehicle (CAV) technology will revolutionize transportation
  - Can increase safety and mobility, and decrease energy use
- Significant technical and policy challenges remain to be solved
  - including methods for safe testing, validation, and verification
- A combination of simulation, track testing, and on-road testing will be required
The American Center for Mobility - Proposal

- Build a U.S. National CAV research, testing, product development, validation, and certification facility
  - At the Willow Run site in Ypsilanti, Michigan with 335+ acres
  - In very close proximity to most auto industry OEMs and suppliers, with significant weather variation
- Built with cost-shared Federal and State funds ($20M State/$60M Federal over 2 yrs)
- Operated by a self-sustaining non-profit, guided and governed by UM
- Expected heavy utilization by industry, as well as multiple government agencies, and academia ($20M over 3 years, mostly industry)
A blank slate...
An Opportunity
to Demonstrate American Leadership

• Numerous countries are investing in this emerging technology sector, but no country has yet established a firm leadership position.

• America has a unique opportunity to cement leadership by having the most diverse automotive and technology sectors and recognized reputation for innovation.
  • Which will attract further industrial investments

• The nation(s) that deploy these technologies most effectively will enjoy an inherent economic benefit over other nations, as it will minimize the cost of moving goods and people.

• Michigan is the most logical location to catalyze this work with the largest density of the automotive industry and highest concentration of engineers in the nation.

• There is also the opportunity to showcase the repurposing of an iconic American facility to productive use as a center of innovation in the greater Detroit Region.
Other “auto” countries are building facilities

- China - 2-5 locations
- Japan - JARI
- South Korea – “K-City”
- Sweden - AstaZero
- Spain - IDIADA
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- Spain - IDIADA
- US - ACM
Other states are re-purposing facilities, or using public roads

- Michigan – Mcity
- NV – Las Vegas
- CA – GoMentum Station
- TX – College Station/Riverside
- OH – TRC
- NJ – Ft Monmouth
- VA – SmartRoad
- FL – Tampa
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Why Michigan?

• Greatest concentration of the auto industry in the world
• Adjacent to university mobility initiatives
• Integrated with a forward-looking state DOT and government
• Unique site with both iconic and tangible qualities
  • Surrounded by connected infrastructure
  • Home of the Arsenal of Democracy
  • Co-located with commercial airport to facilitate travel
• More mobility-related assets than any other region