



MICHIGAN SMARTZONES

SmartZonesSM provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

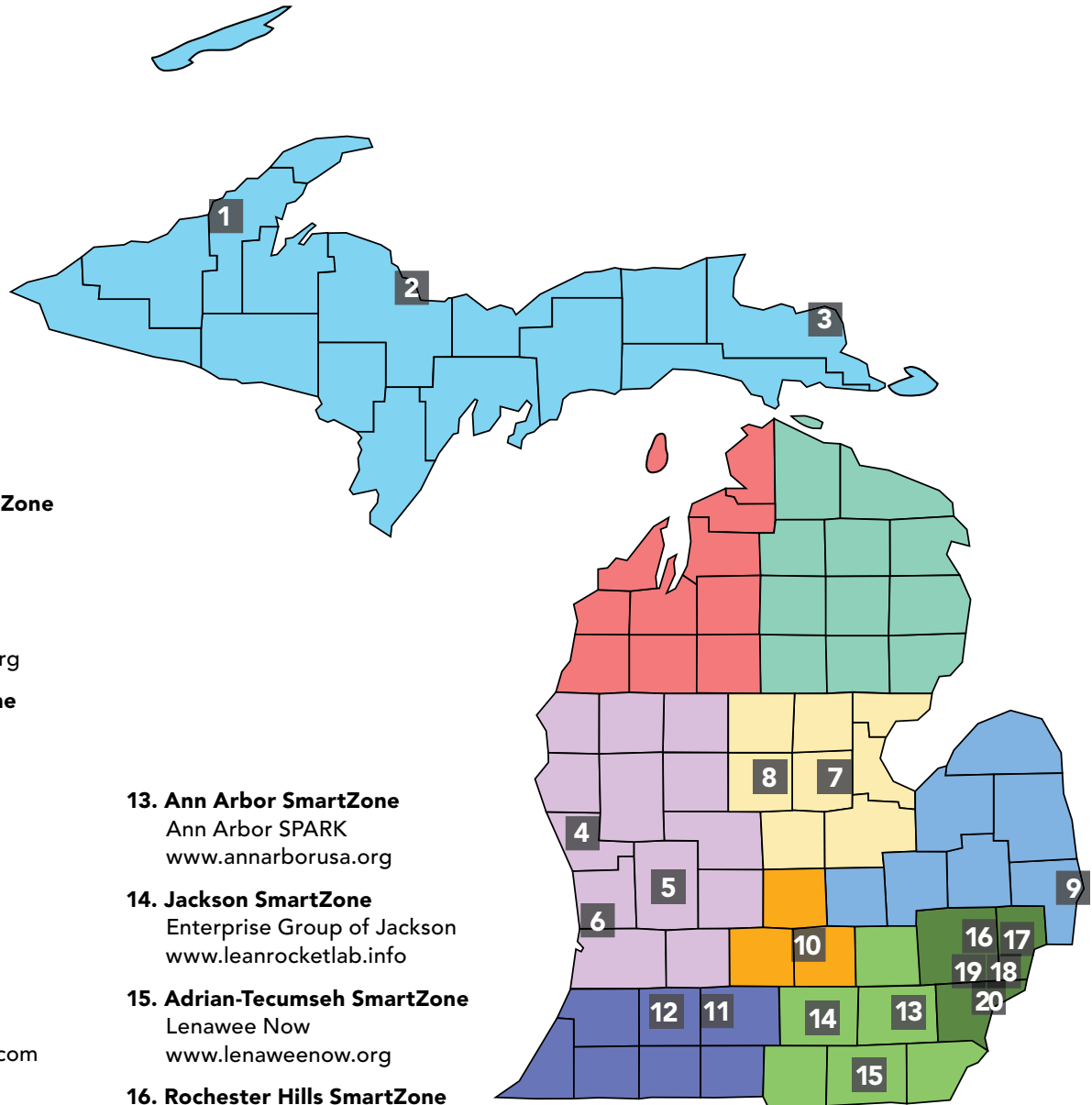
Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 517.373.9808.

SMARTZONE SERVICE AREAS



SmartZones

1. Houghton/Hancock SmartZone
MTEC
www.mtecsz.com

2. Marquette SmartZone
Innovate Marquette
www.innovatemarquette.org

3. Sault Ste. Marie SmartZone
Sault Ste. Marie EDC
www.saultedc.com

4. Muskegon SmartZone
Muskegon Innovation Hub
www.gvsu.edu/mihub

5. Grand Rapids SmartZone
Start Garden
www.startgarden.com

6. Holland SmartZone
Lakeshore Advantage
www.lakeshoreadvantage.com

7. Midland SmartZone
Midland Business Alliance
www.mbami.org

8. Mount Pleasant SmartZone
CMURC
www.cmurc.com

9. Port Huron SmartZone
St. Clair County EDA
www.startunderground.com

10. Lansing SmartZone
Lansing Economic Area
Partnership (LEAP)
www.purelansing.com

11. Battle Creek SmartZone
Battle Creek Unlimited
www.bcunlimited.org

12. Kalamazoo SmartZone
WMed Innovation Center
www.med.wmich.edu/node/373

13. Ann Arbor SmartZone
Ann Arbor SPARK
www.annarborusa.org

14. Jackson SmartZone
Enterprise Group of Jackson
www.leanrocketlab.info

15. Adrian-Tecumseh SmartZone
Lenawee Now
www.lenaweenow.org

16. Rochester Hills SmartZone
OU INC
www.oakland.edu/ouinc

17. Sterling Heights SmartZone
Alchemist Ventures
www.alchemistventures.tech

18. Troy SmartZone
Automation Alley
www.automationalley.com

19. Southfield SmartZone
Southfield Centrepolis
www.centrepolisaccelerator.com

20. Detroit SmartZone
Techtown
www.techtowndetroit.org

REGIONS

 Upper Peninsula region

 Northwest region

 Northeast region

 West Michigan region

 East Central region

 East Michigan region

 South Central region

 Southwest Michigan region

 Southeast Michigan region

 Detroit Metro region