The Michigan Community Revitalization Program (MCRP) is an incentive program available from the Michigan Strategic Fund (MSF), in cooperation with the Michigan Economic Development Corporation (MEDC). The focus of the MCRP is to encourage and promote the rehabilitation and redevelopment of brownfield and historic preservation sites located in traditional downtowns and high-impact corridors. MCRP incentives provide gap financing in the form of performance-based grants, loans, or other economic assistance for eligible projects in Michigan.

WHO IS ELIGIBLE?
Any individual(s) or entity may apply to the MSF for approval of MCRP incentives associated with an eligible project.

ELIGIBLE PROPERTY
Any property meeting one or more of the following conditions (MCL 125.2090a[e]):
- Facility;
- Historic resource;
- Blighted;
- Functionally obsolete;
- Adjacent or contiguous to eligible property that is being improved;
- Any other property; promoting community development as determined by the MSF board.

ELIGIBLE INVESTMENT
Eligible investment to an eligible property is based on one or more of the following categories as further determined by the MSF board (MCL 125.2090a[d]):
- Any alteration, construction, improvement, demolition or rehabilitation of buildings;
- Site improvements;
- The addition of machinery, equipment or fixtures; and
- Architectural, engineering, surveying and third-party green building certification fees.

PROGRAM PROVISIONS AND GUIDELINES
MSF support for a single project shall not exceed 25 percent of the eligible investment, and in no event shall the MSF support exceed a total of $10,000,000 for any project (including any combination of loan, grant or other economic assistance). However, in a city, village, or township with a population of 15,000 or less (based on the most recent federal decennial census), the amount of community revitalization incentives for a project shall not exceed 50 percent of a project’s eligible investment up to $10,000,000. Additionally, the statute also allows that annually the MSF, or its delegates, may consider support for up to three single projects that shall not exceed 50 percent of the eligible investment for the specific purpose of historic preservation. Further, no part of MSF support in the form of a grant shall exceed $1,500,000 for any project.

The MSF shall consider the following factors (as applicable) when considering a project for MSF support:
1. The applicant’s financial need for the incentive and whether the project is financially and economically sound;
2. The importance of the project to the community, the amount of local financial support, and the level of private sector and other contributions, such as federal tax credits;
3. Whether the project incorporates basic tenants of urban design by promoting mixed-use development, walkable communities and/or increasing the density of the area;
4. Whether the project will redevelop a brownfield and/or historic resource and/or a vacant structure; if historic, whether the project will follow the Federal Secretary of the Interior’s standards for rehabilitation of historic structures;
5. Whether the project promotes sustainable development;
6. The level and extent of environmental contamination;
7. If the project will act as a catalyst for additional revitalization and/or addresses area-wide redevelopment strategies;
8. Creation of jobs;
9. Whether the project addresses underserved markets of commerce; converts abandoned public buildings to private use; and if the project will compete with or affect existing Michigan businesses; and
10. Any other additional criteria approved by the board that are specific to each individual project.
MSF support shall be memorialized by final written grant, loan or other economic assistance agreements, with terms and conditions in accordance with state law, these MCRP Guidelines and otherwise satisfactory to the MSF, including, without limitation, requiring performance-based milestones which shall govern disbursements; and requiring periodic reporting of data, financial information, and any other information required to facilitate reporting to the MSF and the Michigan legislature, including periodic reporting after completion of a project.

**FEES**
The program may require applicants to pay reasonable application fees and any other expenses incurred in administering the award.

**PROCESS**
All projects are subject to an application and due diligence process conducted by the MEDC. The following steps are examples of typical stages, timelines and responsibilities.

**Step 1:** Contact your local community for review and evaluation. If support is confirmed at the local level, contact your community development manager for review and evaluation of the project. If the project evaluation is determined to be competitive for the MCRP, the applicant shall complete a pre-application and provide specific supporting documents as detailed in the pre-application workbook.

**Step 2:** Following submission of the pre-application and supporting documents, the project will undergo a needs analysis and MEDC leadership will consider the project based on program guidelines, organizational priorities and financial need.

**Step 3:** If appropriate, the MEDC will provide a letter of interest (LOI) for the project. Along with the LOI, the applicant is provided with a list of required financial and statutory due diligence materials needed to complete the final application and move the project forward within a specified time period.

**Step 4:** Applicant provides a final application package with all supporting documents.

**Step 5:** The MEDC completes a statutory review, full financial review and provides a proposed financial structure and term sheet (summary of terms)

**Step 6:** Michigan Strategic Fund Board, or its delegates, consider the project.

**Step 7:** Upon approval, the applicant pays any required pre-closing fees and provides any other necessary pre-closing documentation.

**Step 8:** The MEDC drafts appropriate legal agreements and agreements are executed at closing.

**Step 9:** Applicant completes milestones necessary for disbursement of funds by the MEDC.

**Step 10:** Applicant completes all required reporting.

**Step 11:** MEDC completes compliance verification and project closeout.

**CONTACT INFORMATION**
For more information on the MCRP incentives, please contact the community development manager assigned to your territory.

**LINKS TO OTHER RESOURCES**
Michigan Strategic Fund Act 270 of 1984, Chapter 8C
Michigan Community Revitalization Program Guidelines