

IDENTIFICATION OF APPLICANT

REGIONAL TALENT INNOVATION GRANTS COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM (CDBG)

APPLICANT INFORMATION	
Applicant Entity Name	
CEO/President/ Director of Entity	<i>Name:</i> <i>Title:</i>
Phone and Email	Ph.
Street/PO Box City State/Zip	
County	
Staff assigned to CDBG Grant Management	<i>Name:</i> <i>Title:</i>
Phone and Email	Ph.
Entity DUNS #	http://www.dnb.com/duns-number.html
Entity Fed. ID #	
Fiscal Year	to (month start and end)

SUMMARY OF GRANT FUNDING AND NUMBER OF PROSPERITY REGION THE ENTITY IS APPLYING FOR	
CDBG Grant Amount	\$
Prosperity Region #	

STATE GOVERNMENT REPRESENTATION			
Senator Name		Senate District	
Representative Name		House District	

FEDERAL GOVERNMENT REPRESENTATION			
Representative Name		Congressional District	

PROGRAM OVERVIEW
The Regional Talent Innovation Grants – CDBG Program will provide up to \$7.5 million for grants ranging between \$500,000 and \$950,000 to eligible applicants to help address regionally-specific talent needs, leverage existing talent development and talent retention tools where applicable, and help to create new training programming specific to each region and its communities. An eligible economic development organization, or other non-profit will serve as the grant applicant. The programming should target growth in specific occupations of high-value to the region and benefiting low-moderate income persons.
NATIONAL OBJECTIVE
The project must meet a National Objective. Please check the category (only one) that applies to the project:
<input type="checkbox"/> Benefit Persons of Low and Moderate Income <input type="checkbox"/> LMI Job Training Services <input type="checkbox"/> LMI Job Creation
NATIONAL OBJECTIVE ELIGIBILITY
Identify how Low to Moderate Income (LMI) individuals will be targeted for this program. How will the applicant ensure that 51% of the individuals assisted will be LMI?
PROJECT DESCRIPTION
Provide a project narrative that includes all the information identified in A-K below.
A. Identify the Prosperity Region in which all project activities will take place. B. Identify the need for this project and how COVID-19 has made this program/project a necessity. Identify which occupations and industries are impacted. C. Identify the local workforce development organization that will be a partner in this project. D. Identify if there is an educational partner for this project. E. Identify any other partners involved. F. Identify if the project intends to support talent retention or upskilling of local talent. Identify the operating model of the program that you are proposing. G. Identify the intended outcome of the project. If it is a training program, list the type of industry-recognized credentials earned and how many credentials are expected to be earned. If it is a talent retention-program, please list the number of new jobs estimated to be created and which industries that will be supported. H. Identify how this supports Michigan's 60 by 30 goal. Does the community have a local 60 by 30 goal? I. Identify how this supports the region's economic development strategy. Identify how this supports Michigan's economic development strategy. J. Identify any additional community support for this project, including support from additional local partnerships K. Outline activities necessary to complete the project
Check all that apply regarding proposed program attributes:
<input type="checkbox"/> Supports priority occupation(s) that are pre-qualified by the MEDC in Appendix A <input type="checkbox"/> The project will prioritize supporting businesses and people who reside in Geographically Disadvantaged Areas <input type="checkbox"/> The project has an outreach plan to diverse populations <input type="checkbox"/> The project will partner with businesses in one or more of the following industries: Auto/mobility; advanced materials; Industry 4.0, defense; medical device technology manufacturing; technology; engineering, design and development; and/or professional and corporate services. <input type="checkbox"/> None of the above <input type="checkbox"/> Not applicable

If the project does not support pre-qualified occupations in Appendix A, identify which occupations that are intended to be supported:

Provide data support the need of these occupations:

PROJECT TIMELINE		
Provide the tentative Start and End dates for activities associated with completing the project		
ACTIVITIES	START DATE (mm/yr)	END DATE (mm/yr)

PROJECT BUDGET				
ACTIVITY COSTS	CDBG	OTHER	OTHER	TOTAL
Administrative	\$	\$	\$	\$
Training (instructional) support	\$	\$	\$	\$
Educational materials	\$	\$	\$	\$
Educational Equipment	\$	\$	\$	\$
Apprenticeship support	\$	\$	\$	\$
Internship support	\$	\$	\$	\$
Other training reimbursements	\$	\$	\$	\$
Expansion or new talent consortium support	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$
	\$	\$	\$	\$
GRAND TOTAL	\$	\$	\$	\$

APPLICANT CAPACITY AND CONFLICT OF INTEREST	
Describe your entity's capacity to manage the program as outlined in the Program Guide. Additionally, outline your entity's experience working with talent development and talent retention.	
Does your entity currently administer CDBG funds on behalf of the MSF and/or assisted with the administration of CDBG funds in the last 5 years? If Yes, describe:	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> NA
Will any person who is an employee, agent, consultant, officer, elected or appointed official of the entity obtain a financial interest or benefit from a CDBG assisted activity or have an interest in any contract, subcontract or agreement with respect thereto, or in the proceeds hereunder, either for themselves or for those with whom they have family or business ties, during their tenure or for one year thereafter? If Yes, describe:	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> NA

CDBG ASSURANCES
The Applicant agrees to adhere to HUD, CDBG and MEDC rules, regulations and the Grant Administration Manual (GAM) policies, procedures and reporting requirements. In agreeing to this, the entity will ensure that all entities involved in completing the proposed project will also adhere to rules and regulations during grant administration.
1. All parties certify that the information in this application is the most accurate available based on current information and knowledge.

AUTHORIZED ENTITY OFFICIAL		
Authorized Signer		
Signature		Date:
Name and Title		
Phone #:		Email Address:

APPENDIX A: Priority Occupations

The MEDC has identified priority occupations through a rigorous analytical methodology. A competitive applicant should build its programming around supporting one of the pre-qualified occupations listed below. If the applicant would like to prioritize a different occupation, that applicant must provide supporting data as a part of its application demonstrating why that occupation(s) should be prioritized for the region. The applicant is encouraged to work with the MEDC's Corporate Research team to assess additional occupations to build programmatic support around.

METHODOLOGY FOR PRE-QUALIFIED PRIORITY OCCUPATIONS

An occupation must first meet the following determinants:

- Share of total employment above the 25th percentile (will vary by region)
- Share of employment in focus industries is higher than the statewide average
 - *Statewide occupational employment across MEDC focus industries = 17.6%*
 - *In all but Regions 1, 2, 3, and 6, occupations with 2x the statewide average were included for further consideration*

Eligible occupations are evaluated using the following qualifiers:

- 5-year growth trend – growth indicates positive demand
- Annual job openings – higher job opening counts indicate demand
- Region to state comparison: *completions v openings*
 - A negative index indicates the region has less a weaker talent pipeline than the state, pointing to a potential attraction opportunity. A positive index combined with other “hard-to-fill” indicators point to a retention opportunity.
- Region to state comparison: *workforce availability* (completers + current employed / job openings)
 - A negative index indicates the region has a smaller pool of qualified talent per job opening, pointing to a potential attraction, retention, and/or training opportunity
- Median *duration of job posting*
 - A duration longer than 30 days may indicate an occupation is “hard-to-fill” in the region
- Region to state comparison: *job postings v hires*
 - An index higher than one indicates an occupation may be harder-to-fill in the corresponding region
- Automation index
 - The higher the index, the higher the risk of job automation (less job security)