



MICHIGAN SMARTZONES

SmartZonesSM provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

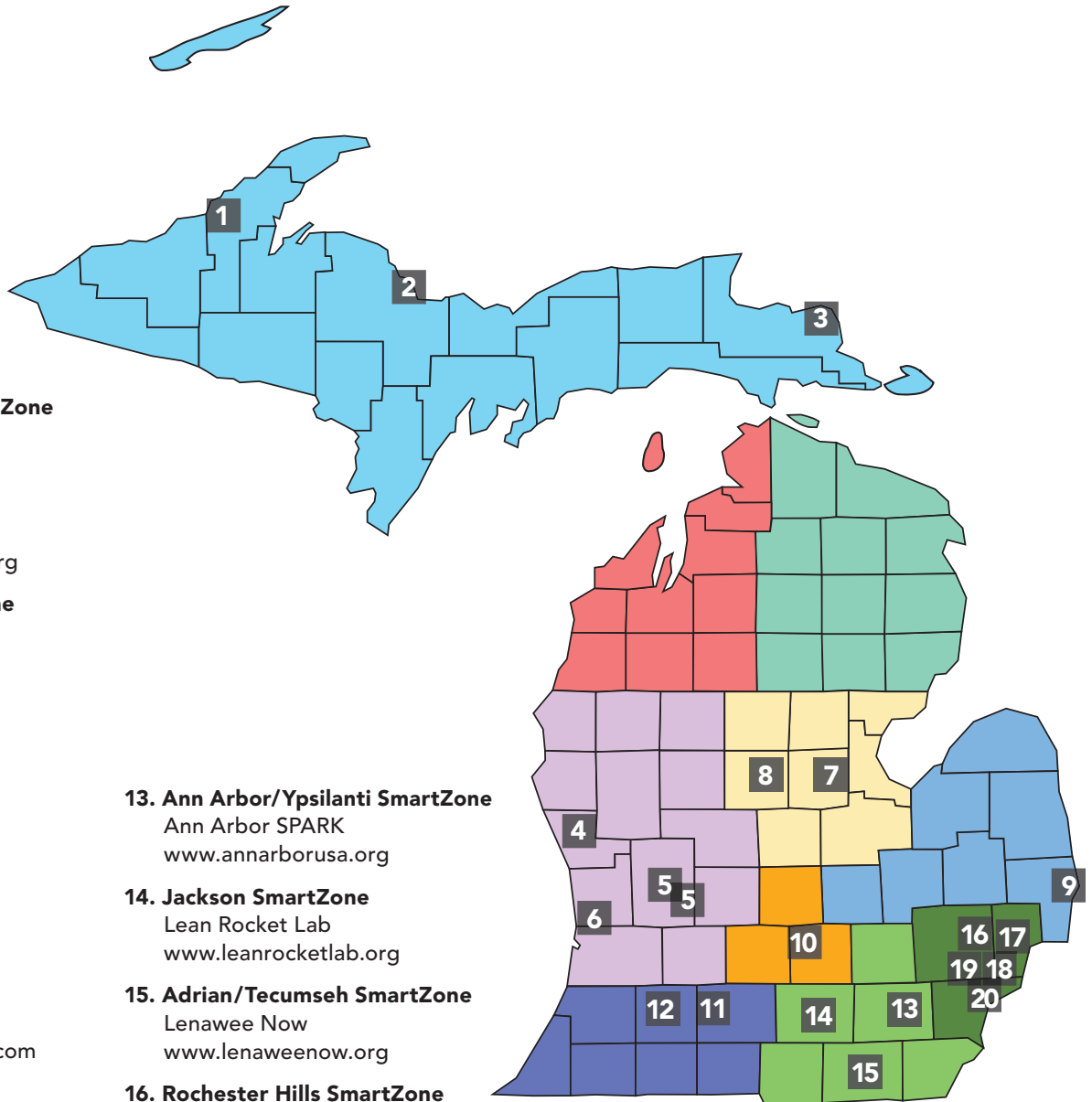
Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 888.522.0103.

SMARTZONE SERVICE AREAS



SmartZones

- 1. Houghton/Hancock SmartZone**
MTEC
www.mtecsz.com
- 2. Marquette SmartZone**
Innovate Marquette
www.innovatemarquette.org
- 3. Sault Ste. Marie SmartZone**
Sault Ste. Marie EDC
www.saultedc.com
- 4. Muskegon SmartZone**
Muskegon Innovation Hub
www.gvsu.edu/mihub
- 5. Grand Rapids SmartZone**
Spartan Innovations
www.msufoundation.org/venture-creation
Start Garden
www.startgarden.com
- 6. Holland SmartZone**
Lakeshore Advantage
www.lakeshoreadvantage.com
- 7. Midland SmartZone**
Midland Business Alliance
www.mbami.org
- 8. Mount Pleasant SmartZone**
CMURC
www.cmurc.com
- 9. Port Huron SmartZone**
St. Clair County EDA
www.startunderground.com
- 10. Lansing/East Lansing SmartZone**
Lansing Economic Area Partnership (LEAP)
www.purelansing.com
- 11. Battle Creek SmartZone**
Battle Creek Unlimited
www.bcunlimited.org
- 12. Kalamazoo SmartZone**
WMed Innovation Center
www.med.wmich.edu/node/373

- 13. Ann Arbor/Ypsilanti SmartZone**
Ann Arbor SPARK
www.annarborusa.org
- 14. Jackson SmartZone**
Lean Rocket Lab
www.leanrocketlab.org
- 15. Adrian/Tecumseh SmartZone**
Lenawee Now
www.lenaweenow.org
- 16. Rochester Hills SmartZone**
OU INC
www.oakland.edu/ouinc
- 17. Sterling Heights SmartZone**
Sterling Heights Velocity Center
www.velocity-center.com
- 18. Troy SmartZone**
Automation Alley
www.automationalley.com

- 19. Southfield SmartZone**
Centrepolis Accelerator
www.centrepolisaccelerator.com
- 20. Detroit SmartZone**
Techtown
www.techtowndetroit.org

REGIONS

- Upper Peninsula region
- East Michigan region
- Northwest region
- South Central region
- Northeast region
- Southwest Michigan region
- West Michigan region
- Southeast Michigan region
- East Central region
- Detroit Metro region