

Make MI Home Round 2 FAQ

1. Who is eligible to apply for Make MI Home Round 2 Funding?

Eligible entities include local governments, economic development organizations, nonprofits, philanthropic foundations, and talent attraction organizations located in Michigan. Previous Make MI Home awardees are NOT eligible to apply for continuation funding, however previous awardees may submit a new proposal or join a new consortium.

2. Can businesses be included in the applicant consortium?

Yes. The consortium must select a local government entity, economic development organization, nonprofit, philanthropic foundation, and/or a talent attraction organization located in Michigan as the lead applicant.

3. How much money will be granted out?

The Growth Office will be granting out \$500,000 in pilot funds. Multiple grants will be awarded, and the largest possible award is \$250,000 for one project. To determine the size of the award, the following considerations will be weighed: 1. Population of prosperity region relative to the entire state population, 2. Number of people the consortium intends to serve and 3. Quality of application.

4. How long is the grant term?

Selected awardees will have 12 months from grant execution to select program beneficiaries and encumber funds to those beneficiaries. All funds must be disbursed within 48 months of grant execution.

5. Will grants either be awarded or denied, or might grants be partially awarded?

Some grants may be partially awarded. Each application will be reviewed and evaluated according to scope and achievability.

6. What is the timeline of grant spend down once the funds are distributed to grantees?

Consortiums will have 48 months after receiving the Make MI Home grant to disburse all incentives to program beneficiaries and submit a final report measuring the effectiveness of the program in retaining or converting residents.

7. Will submissions that choose to focus on retaining talent over attracting outside talent be scored higher?

No. Applicants are required to identify strategic goals (talent attraction vs. retention) but retention programs and attraction programs will be weighted equally.

8. Is the 20% match in-kind or cash match?

Matching requirements can be met through cash or in-kind contributions. Applicants must demonstrate their proposed match in the Program application.