COMMUNITY DEVELOPMENT
FEBRUARY 2022

Michigan Economic Development Corporation
Community Assistance Team
Community Development

REGIONS

1 Upper Peninsula region
   Jennifer Tucker  906.201.4367
tuckerj6@michigan.org

2 Northwest region
   Dan Leonard  989.387.4467
leonardd6@michigan.org

3 Northeast region & Eastern UP
   Lindsey Miller  231.260.2185
miller32@michigan.org

4 West Michigan region
   Sue DeVries  616.430.0280
deviess1@michigan.org

   Vacant  616.430.0280
(Kent, Muskegon, and Ottawa counties)

5 East Central Michigan region
   Joe Frost  517.930.5576
frostj9@michigan.org

6 East Michigan region
   Charles Donaldson  810.241.6658
donaldsonc2@michigan.org

7 South Central region
   Jake Winder
   Acting Community Assistance Team Specialist  517.599.7698
winderrj2@michigan.org

8 Southwest region
   Michelle Audette-Bauman  269.568.0371
audette-baumannm@michigan.org

9 Southeast Michigan region
   Paula Holtz  517.243.5689
holtzp@michigan.org

10 Detroit Metro region
   Brittney Hoszkiew  517.420.7291
hoszkiew1@michigan.org
(City of Detroit)

   Dominic Romano  313.418.7568
romanod@michigan.org
MISSION
Achieve long-term economic prosperity for Michiganders by investing in communities, enabling the growth of good jobs and promoting Michigan's strong image worldwide.

VISION
Make Michigan's economy the nation's fastest growing, most equitable and most resilient by:
- Achieving 'Top 10' status for:
  - Job growth in targeted sectors
  - Equitable job growth
  - Real median household income growth
- Attaining the largest net gain of talent in the Midwest
- Becoming top ranked EDO

GUIDING PRINCIPLES

- **Sustained, long-term growth**
  Accelerate long-term job growth to address impacts of automation and protect Michigan's economy against downturns.

- **Regional impact**
  Support every region – from rural areas to urban centers – to improve economic outcomes for all.

- **Equitable, high-wage growth**
  Provide equitable pathways toward high-wage growth that supports opportunities for all.

- **Customer focus**
  Bring a customer-first, partner-driven mentality to all we do.

STRATEGIC FOCUS AREAS

- **Attract, retain, and grow business**
  Attract, keep and grow businesses in industries that support maximum growth in jobs, wages and investments.

- **Support and grow our talent**
  Cultivate the skills and talent needed for in-demand and high-growth occupations statewide.

- **Develop attractive places**
  Collaborate with local communities and partners to create places in which people and talent want to live, work, visit and play.

- **Accelerate high-tech innovation**
  Support entrepreneurial growth to enable commercialization and new high-tech business creation.

- **Market the state**
  Promote Michigan's image as a world-class business location and travel destination.

- **Support small business**
  Help existing small and microbusinesses grow and thrive and improve economic prosperity for all through small business ownership.
## RRC LEVELS: ESSENTIALS & CERTIFIED

### Purpose

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<td><strong>ESSENTIALS</strong></td>
<td>Communities who have achieved Essentials status have all the key documents and practices in place to provide a predictable development experience and meet local planning and zoning responsibilities under Michigan law.</td>
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<tr>
<td><strong>CERTIFIED</strong></td>
<td>RRC Certified communities have integrated all the Best Practices into their local processes and proactively seek out community development opportunities while providing a predictable development experience.</td>
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### Best Practices

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<td><strong>ESSENTIALS</strong></td>
<td>Plans and Engagement [BP 1]; Zoning (partial) [BP 2]; Development Review (partial) [BP 3]; Boards and Commissions (partial) [BP 4].</td>
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<tr>
<td><strong>CERTIFIED</strong></td>
<td>Plans and Engagement [BP 1]; Zoning [BP 2]; Development Review [BP 3]; Boards and Commissions [BP 4]; Economic Development and Marketing [BP 5]; Redevelopment Ready Sites [BP 6].</td>
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### Benefits

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<td><strong>ESSENTIALS</strong></td>
<td>Access to assigned RRC planner, RRC library, RRC training opportunities, RRC technical assistance match funding opportunities, and other benefits as identified.</td>
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<tr>
<td><strong>CERTIFIED</strong></td>
<td>All Essentials level benefits, plus access to the Redevelopment Services Team, site marketing support, continued access to RRC technical assistance match funding opportunities, and other ever-evolving benefits such as free event registrations, social media and more.</td>
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SMALL BUSINESS PROGRAMS
CD INCENTIVE TOOLS

- Revitalization and Placemaking program (RAP)
- Public Spaces, Community Places (PSCP)
- Community Revitalization Program (CRP)
- Brownfield Tax Increment Financing (TIF)
- CDBG Public Gathering Space Initiative (PGS)
- CDBG Rental Rehab Initiative
- CDBG Building Rehab Initiative
RAP:

Address Economic Impacts of Pandemic

Revitalize & Repurpose Vacant, Underutilized, Blighted or Historic Building

Invest in Place-based Infrastructure

Deploy ARPA Funding to Support Communities, Businesses & Talent
AWARDS

UP TO $5 MILLION
REAL ESTATE REHAB & DEVELOPMENT

UP TO $1 MILLION
PUBLIC SPACE IMPROVEMENTS

UP TO $20 MILLION
LOCAL OR REGIONAL SUBGRANT PROGRAM
ARPA RAP TIMELINE

1. Early 2022: RAP Application Round Announcement
2. Post-Announcement: 30-day Question and Answer period
3. Post-Question and Answer Period: 60 to 90-day Application Development period
4. Early Summer 2022: Applicants selected for recommendation to the Michigan Strategic Fund will be notified
5. December 31, 2024: All RAP funds must be allocated
6. December 31, 2026: All funds must be expended

NOTE: In the event there are remaining funds, additional funding rounds may be necessary.

STAY INFORMED

SIGN UP FOR CD NEWSLETTER
FOLLOW MEDC SOCIAL CHANNELS
VISIT MICHIGANBUSINESS.ORG/RAP
CDBG PROGRAMS

1. PGS INITIATIVE
   - Competitive Round
   - $5 Million Funding Bucket

2. Building Rehab
   - Rolling Applications Available Now
   - $5 Million Funding Bucket

3. Rental Rehab
   - Rolling Applications Available Now
   - $5 Million Funding Bucket
CDBG Public Gathering Space

GOAL:
Improvements intended to increase usability, accessibility, and seasonality within new or existing community spaces on publicly owned property.

PROJECT ACTIVITIES:
• Permanent infrastructure required for the successful creation and/or operation of a public gathering space such as utility infrastructure, playground equipment, public restrooms, drinking fountains, sidewalks, etc.

• Permanent amenities including, but not limited to, outdoor speaker systems, exterior heating systems, lighting, affixed tables, benches, pavilions, public art, etc.

FUNDING ROUND: $500K - $2 Million

WEBINAR: February 24, 2:00 p.m.
CDBG BUILDING REHAB

GOAL:
Funds the exterior and/or interior rehabilitation of existing buildings in traditional downtowns.

PROJECT ACTIVITIES:
Must include elimination of blight and may also include activities that are necessary for property rehabilitation, including:
✓ Hard costs for rehabilitation and construction
✓ Architectural and engineering
✓ Fire suppression and separation
✓ Evaluation and abatement of lead and asbestos
✓ Performance and payment bonding
✓ Appliances (must be Energy Star® rated)
✓ Historic preservation

MATCH: 50%
CDBG RENTAL REHAB

GOAL:
- Funds rehabilitation of vacant or substandard rental units -OR-
- Funds the conversion of vacant, unoccupied space to affordable and market-rate residential units in traditional downtowns

PROJECT ACTIVITIES:
Rehabilitation or construction of housing units, and that do not have ancillary benefit to commercial uses in the building.

Expenses may include hard costs for the rehabilitation of nonresidential, vacant space to residential use, or for the rehabilitation of existing substandard* residential units.

INVESTMENT: $100K/unit with a 25% match
A Girl's Dream STEAM Kit Experience

With your support, we will be able to cultivate educational STEAM experiences and personal/professional development resources for Detroit's female students.

Volunteers Community Park Picnic Shelter

To enhance Volunteers Community Park's ability to serve the Williamston community as a gathering space by constructing a picnic shelter and other

$29,610 of $29,000  Project Closed

MATCHING GRANT: Michigan Economic Development Corporation

CREATING FREE UNCONVENTIONAL STEAM EXPERIENCES!

A Girl's Dream is a Detroit Michigan based community organization that creates free unconventional opportunities and resources for female students to pursue their dreams in
CRP

**REQUIREMENTS:**
Must be a brownfield site to qualify.

**PROGRAM:**
Grant/loan program where 20%-50% of a project’s hard costs and dependent on a gap determined by an underwriting evaluation.

**INVESTMENT:**
$100K - $10 Million =
- Grants = $750K
- Loans > $750K
BROWNFIELD TIF

GOAL:
Put brownfields back into productive use.

ELIGIBLE ACTIVITIES:
Demolition, lead/asbestos abatement, site preparation and infrastructure.

FUNDING:
Tax increment revenues generated by the redevelopment over a 30yr capture period.
- MEDC administers non-environmental aspects of redevelopment.
- EGLE administers environmental aspects of redevelopment.
COMING SOON

PROGRAM OVERVIEW

Brownfield Grant & Loan

State Historic Tax Credit

Build MI Community Grant

Workforce Housing Initiative
• Small Business Training Series - https://www.miplace.org/small-business/training-series/

• RAP – www.michiganbusiness.org/rap

• Public Gathering Spaces - https://www.miplace.org/pgsi/

