Michigan State Historic Preservation Office
GRANTS + FINANCIAL INCENTIVES
MACC Grant Workshops | March 2022
Michigan SHPO assists local communities and organizations in their efforts to identify, evaluate, designate, interpret, celebrate, and preserve Michigan’s historic places.

- Historic Resource Survey Program
- Local Historic Districts
- National Register of Historic Places
- Environmental Review (Section 106)
- Archaeology Program
- Certified Local Government Program
- Michigan Lighthouse Assistance Program
- Federal Historic Preservation Tax Credit
- State Historic Preservation Tax Credit
What is a Certified Local Government?

A CLG is a local unit of government (county, township, city, or village) that has engaged in a partnership to address historic preservation at the local level. Once certified as a CLG, a community gains access to funding opportunities, technical assistance, and other benefits.
<table>
<thead>
<tr>
<th>Michigan’s CLG Communities as of January 1, 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allegan (1996)</td>
</tr>
<tr>
<td>Ann Arbor (1985)</td>
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<tr>
<td>Battle Creek (1991)</td>
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<tr>
<td>Bay City (2007)</td>
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<td>Birmingham (2010)</td>
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<td>Boyne City (2010)</td>
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<td>Calumet (2014)</td>
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<tr>
<td>Canton Township (1990)</td>
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<tr>
<td>Charlevoix (2020)</td>
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<tr>
<td>Detroit (2000)</td>
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<td>East Lansing (1990)</td>
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<td>Escanaba (2015)</td>
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<td>Evart (2021)</td>
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<tr>
<td>Farmington Hills (1991)</td>
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<td>Franklin (2015)</td>
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<td>Grand Rapids (1993)</td>
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<td>Holland (1987)</td>
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<td>Jackson (2001)</td>
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<td>Kalamazoo (1986)</td>
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<td>Lansing (1997)</td>
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<tr>
<td>Linden (2021)</td>
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<tr>
<td>Livonia (2021)</td>
</tr>
<tr>
<td>Mackinac Island (2022)</td>
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<tr>
<td>Manistee (2015)</td>
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<tr>
<td>Mason (2004)</td>
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<td>Menominee (2006)</td>
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<td>Monroe (1999)</td>
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<td>Mount Clemens (2009)</td>
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<td>Niles (2020)</td>
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<tr>
<td>Northville (2015)</td>
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<tr>
<td>Northville Township (2015)</td>
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<tr>
<td>Owosso (2015)</td>
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<tr>
<td>Rochester Hills (2009)</td>
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<tr>
<td>Saline (1986)</td>
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<td>Washtenaw County (1986)</td>
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<td>Ypsilanti (2002)</td>
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</tbody>
</table>
CLG Grant Program

- Every year, SHPO commits at least 10% of its federal allocation from the Historic Preservation Fund (HPF) to CLGs for grant projects.

- Application rounds open in fall (open ~90 days).

- Competitive application process, through which SHPO typically selects 3-8 projects annually.

- Funds may be used for two categories of projects:
  - Preservation planning, documentation, and education projects; or
  - Rehabilitation planning or rehabilitation projects.
What Can CLG Grants Fund?

A lot! Here are some examples...

**Preservation Planning, Documentation, and Education Projects**
- Historic resource surveys or archaeological investigations
- Nominations to the National Register of Historic Places
- Study Committee reports for local designation
- Historic context studies
- Design guidelines and related technical materials
- Educational activities, workshops, and publications
- Trades workshops and other training
- Ordinance updates/new ordinances
- Websites, smartphone apps, GIS databases
- Walking tours, driving tours, biking tours and heritage tourism programming
- Historic district signage
- Municipal or county preservation plans
- Preservation elements of master plans
- Economic impact studies

**Rehabilitation and Rehabilitation Planning Projects**
- Historic Structure Reports
- Cultural Landscape Reports
- Façade studies
- Feasibility studies
- Marketing studies
- Plans and specifications
- Condition Assessment Reports
- Engineering studies
- Adaptive Reuse Plans
- Master Plans
- Preservation Plans
- Historic Resource Management Plans
- Property stabilization
- Physical preservation and rehabilitation work
CLG Grant Program Basics

General Guidelines

- Applications must come from the CLG, but non-profits and other public entities may receive funds through the CLG
- Match requirements vary from year to year
- Grant funds are paid on an expense reimbursement basis
- Awardees have approximately 2 years to complete their projects

Rehabilitation Projects

- Owned by local unit of government, non-profit, or other public entity
- Must be listed in the National Register
- Require a preservation agreement

SHPO has provided more than 155 CLG grants as of December 2021
Michigan Lighthouse Assistance Program

- Funded by the “Save Our Lights” license plate
  - Over $2.4 million awarded since 2000
  - $25 from each new plate and $10 from each renewal goes to the fund

- Planning and Rehabilitation Grants
  - $60,000 maximum award
  - 50% grant match required
  - Governmental units and non-profits
Lakeshore Heritage Grant Program

- One-time funding of $750,000 from the National Park Service to support preservation activities and economic vitality in rural communities along the Great Lakes

- Municipalities, non-profits, public entities, and non-residential property owners in communities that participate in CLG, Michigan Main Street, or Redevelopment Ready Communities programs.

- Exterior and interior rehabilitation of properties listed in or eligible for listing in the National Register of Historic Places, $30,000-$100,000/grant

- Competitive application process, anticipated for late spring/early summer 2022
Federal Historic Preservation Tax Credit

- **Credit** against federal income tax liability
- 20% of Qualified Rehabilitation Expenses
- Program Basics:
  - **Not** competitive, capped, or allocated
  - Can be combined with other credits
  - May be used more than once at the same property
  - May be used by the same owner more than once
- Applications accepted year-round, as submitted by applicants
Federal Historic Preservation Tax Credit

• Program Eligibility:
  • Properties must be:
    • Listed in the National Register individually or as part of a historic district; or
    • Part of a NPS certified local district
  • Properties must have a **depreciable end use**

• Application Process:
  • Coordinated through SHPO on behalf of the National Park Service
  • Confirm property eligibility (Part 1)
  • Confirm appropriateness of proposed work (Part 2)
  • Confirm appropriateness of completed work (Part 3)
State Historic Preservation Tax Credit

- Credit against state income tax liability
- 25% of Qualified Rehabilitation Expenses
- Program Basics:
  - Is competitive, capped, or allocated
    - $5 million in credits each calendar year:
      - $2 million for commercial with expenses of $2 million or greater
      - $2 million for commercial with expenses of less than $2 million
      - $1 million for residential
  - Can be combined with other credits
  - May be used more than once at the same property
  - May be used by the same owner more than once
State Historic Preservation Tax Credit

- Program Eligibility:
  - Properties must be:
    - Listed in the National Register individually or as part of a historic district; or
    - Listed in the State Register; or
    - Part of a local historic district established under PA 169
  - Depreciable end use and personal residential properties

- Application Process:
  - Coordinated through SHPO
  - Confirm property eligibility (Part 1)
  - Confirm appropriateness of proposed work (Part 2)
  - Confirm appropriateness of completed work (Part 3)
State Historic Tax Credit – Where Are We?

- SHPO must conduct rulemaking before credits are awarded
- State applications will be submitted online. SHPO is currently developing the application portal. Anticipate portal will open in **summer 2022**.
- Complete applications will be reviewed in the order they are received.
- Credits will be awarded on a **first-come, first-served basis**, based on the date and time that complete Part 1 and 2 applications are received.
State Historic Preservation Office

Michigan.gov/SHPO
CLG Grants: Michigan.gov/CLGgrants
Tax Credits: Michigan.gov/HPcredit

Questions?

S. Alan Higgins, M.S.
Certified Local Government Coordinator
Michigan State Historic Preservation Office
517.256.4358
HigginsS3@michigan.gov
Welcome!
We are MAAC
(that's the State of Michigan Arts & Culture Council)

WHO WE ARE
State of Michigan’s Council for Arts and Cultural Affairs established in the 1960's to provide access and opportunities to the arts in Michigan.

WHAT WE DO
Provide state and federal taxpayer dollars to arts organizations and eligible entities through a competitive grant making process.

WHY WE DO IT
To encourage, initiate and facilitate an enriched artistic, cultural and creative environment in Michigan.
We are your Council staff!
First, let's chat about eligibility.

<table>
<thead>
<tr>
<th>APPLICANT</th>
<th>MACC-Direct Grant Programs</th>
<th>MACC-Migrant Programs</th>
<th>MACC Minigrant Programs</th>
<th>MACC Education Grant Programs</th>
<th>MACC Minigrant PD Program</th>
<th>Arts in Education (AIE)</th>
<th>Arts Equipment &amp; Supplies</th>
<th>Bus Grant</th>
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<tbody>
<tr>
<td><strong>DEADLINE TO APPLY</strong></td>
<td>June 1</td>
<td>June 1</td>
<td>June 1</td>
<td>Aug 3 Jan 15</td>
<td>Aug 3 Jan 15</td>
<td>Aug 3 Jan 15</td>
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<td>Aug 3 Jan 15</td>
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<tr>
<td>Nonprofit Arts &amp; Cultural Organization</td>
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<tr>
<td>Nonprofit Organization</td>
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<td>●</td>
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<td>Schools (K-12, public/non-public)</td>
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<td>College / University</td>
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<td>●</td>
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<td>●</td>
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<tr>
<td>Municipality</td>
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<tr>
<td>Professional Artist</td>
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<td>●</td>
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<td>●</td>
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<tr>
<td>Arts Administrator</td>
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<td>Film Professional</td>
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<td>●</td>
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<tr>
<td>Arts Educator</td>
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<td>●</td>
</tr>
</tbody>
</table>

*May apply to both Minigrant Arts Projects Fund and OS/PS; but may only accept one award.*
Operational Support

Alex Flannery
Operational Support Program Manager
flannerya1@michigan.org
517-331-5925
Operational Support - Eligibility

- 501(c)3 Nonprofit Arts and Culture Organization
  - Arts education organizations
  - Arts service organizations (arts councils)
  - Collecting or material organizations (museums, historical societies, zoos)
  - Public broadcasting organizations
  - Literary arts organizations
  - Performing arts organizations (theatre companies, orchestras/bands, dance/ballet, etc.)
  - Visual arts/ film/video/digital organizations

- Physically located in state of Michigan with programs that are open to public

- Organization has at least three years of operating history reflecting a minimum of $10,000 in unrestricted revenue (no in-kind)
Operational Support - Eligible Expenses

- Salaries, wages, honoraria, artist fees, internships, artist residencies
- Marketing expenses
- Supplies, including performance or other production costs
- Administrative fees
- Equipment and/or space rental
- Technology costs, *excluding* the purchase of equipment
- Facility maintenance, *excluding* permanent structural/permanent capital improvements
- Costs related to market research, visitor studies, strategic planning
- Recording costs
Operational Support - Basics

- Request: up to $60,000 maximum based on Funder Report

<table>
<thead>
<tr>
<th>Tiers Based on SMU/DataArts Funder Report</th>
<th>Maximum Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tier I</td>
<td>$15 million and above</td>
</tr>
<tr>
<td>Tier II</td>
<td>$5-$14.99 million</td>
</tr>
<tr>
<td>Tier III</td>
<td>$1-$4.99 million</td>
</tr>
<tr>
<td>Tier IV</td>
<td>$250,001 to $999,999</td>
</tr>
<tr>
<td>Tier V</td>
<td>$10,000 to $250,000</td>
</tr>
</tbody>
</table>

- Grants awarded must be matched on a 1:1 basis with cash; no in-kind services allowed.
- Grant period: Oct 1 – Sept 30
- Application is based on your past operational history, not any future projects. You will complete application based on prior 1-3 years.
SMU/Data Arts Funder Report

Michigan Council for Arts and Cultural Affairs
Funder Report

Organization Information

Organization name: Marquette Symphony Orchestra
City: Marquette
State: MI
Year organization founded: 1996
Organization type: 50(3)c3 nonprofit organization
County: Marquette
Federal ID #: 383323868
NISP Discipline: 2 - Music
NISP Institution: 5 - Performing Group - Community
NTEE: A69 - Symphony Orchestras
DUNS #: 806723677
Full-time staff: 12
Board Members: 12
Fiscal year end date: 06-30

Applicant is not audited or reviewed by an independent accounting firm.

Financial Summary

<table>
<thead>
<tr>
<th>Unrestricted Activity</th>
<th>FY 2018</th>
<th>FY 2019 % Change</th>
<th>FY 2020 % Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted operating revenue</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Earned program</td>
<td>$61,695</td>
<td></td>
<td>$57,734</td>
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<tr>
<td>Earned non-program</td>
<td>$3,317</td>
<td></td>
<td>$3,269</td>
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<tr>
<td>Total earned revenue</td>
<td>$65,012</td>
<td></td>
<td>$61,003</td>
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<tr>
<td>Investment revenue</td>
<td>$2,152</td>
<td></td>
<td>$4,563</td>
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<tr>
<td>Contributed revenue</td>
<td>$88,665</td>
<td></td>
<td>$75,870</td>
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<tr>
<td>Total unrestricted operating revenue</td>
<td>$155,829</td>
<td>$169,561</td>
<td>$141,436</td>
</tr>
<tr>
<td>Less in-kind</td>
<td>$5,205</td>
<td>$5,086</td>
<td>$6,683</td>
</tr>
<tr>
<td>Unrestricted operating revenue less in-kind</td>
<td>$150,624</td>
<td>$164,475</td>
<td>$134,753</td>
</tr>
</tbody>
</table>

Unrestricted Operating Revenue by Source

Operating Expenses by Functional Grouping

Terms of Working Capital

Component of Net Assets

https://culturaldata.org/
Section 504 Self-Evaluation

Operational Support - Basics

*NEW For FY22 & FY23* Section 504 Self-Evaluation

C. Program Evaluation (cont.)

4. Can a learning impaired person participate in your programs and/or activities as a staff person, performer, audience member, visitor, or volunteer?

- Visual Arts: yes [ ] no [ ]
- Performing Arts: yes [ ] no [ ]
- Literary Arts: yes [ ] no [ ]
- Media Arts: yes [ ] no [ ]
- Design Arts: yes [ ] no [ ]


- Visual Arts: yes [ ] no [ ]
- Performing Arts: yes [ ] no [ ]
- Literary Arts: yes [ ] no [ ]
- Media Arts: yes [ ] no [ ]
- Design Arts: yes [ ] no [ ]

- b. Are the activities of the program accessible? See DESIGN FOR ACCESSIBILITY CHAPTER SIX, PAGES 117-130, and DESIGN FOR ACCESSIBILITY CHAPTER FIVE, PAGES 108-109.

- Visual Arts: yes [ ] no [ ]
- Performing Arts: yes [ ] no [ ]
- Literary Arts: yes [ ] no [ ]
- Media Arts: yes [ ] no [ ]
- Design Arts: yes [ ] no [ ]

- c. Are the products of the program usable by people with learning disabilities? See DESIGN FOR ACCESSIBILITY CHAPTER SIX, PAGES 117-130, and DESIGN FOR ACCESSIBILITY CHAPTER FIVE, PAGES 108-109.

- Visual Arts: yes [ ] no [ ]
- Performing Arts: yes [ ] no [ ]
- Literary Arts: yes [ ] no [ ]
- Media Arts: yes [ ] no [ ]
- Design Arts: yes [ ] no [ ]

7. Rest Rooms, pages 78-81

Is at least one accessible rest room provided?

- yes [ ] no [ ]

Provide the measurements for the following features:

- Entrance door:
- Clear floor space:
- Height of toilet and urinals:
- Width and length of the stall:
- Length and width of the grab bars and their location in the stall:
- Height of the toilet paper dispenser:
- Height of the paper towel dispenser:
- Height of sink:
- Clear space between sink apron and floor:
- Height of soap dispenser:
- Height of mirror:

- yes [ ] no [ ]

8. Telephones, page 74

Is at least one telephone provided that is usable by disabled people?

- yes Specify height of the highest operable part (e.g., coin slot of the telephone): [ ]
- no [ ]

9. Signage, page 75

Are signs clear and readable with large letters that contrast with the background?

- yes [ ] no [ ]
Capital Improvement

Jeff Garrett
Capital Improvement Program Manager
504 Accessibility Coordinator
garrettj7@michigan.org
517-242-3678
Capital Improvement - Eligibility

Nonprofit Arts and Culture Organizations (501(c)3 tax-exempt) and Municipalities

- Federal and State agencies are not eligible.
- “Friends of groups”, neighborhood associations, economic development organizations, or auxiliary nonprofits primarily for the benefit of specific activities, programs, or fundraising are not eligible.

Applicant is physically located in the state of Michigan, programs are open to the public.

Will the proposed project be completed between Oct.1, 2022 – Sept. 30, 2023?
Capital Improvement - Basics

- **Request Amount:** $5,000 – $100,000

- **Grant match:** awarded amount must be matched on a 1:1 basis with cash and/or newly manufactured product in-kind match.

- **Note:** Labor is **NOT** eligible for in-kind match.
Capital Improvement - Eligible Expenses

- **FACILITY IMPROVEMENT**
- Funding assistance for capital improvement projects for the expansion, renovation or construction of arts and cultural facilities.
- Permanent fixtures and mechanisms that cannot be removed without altering ceilings, floors, walls and/or damaging the building are considered facility improvements.

Croswell Opera House

Impression 5 Science Center
Capital Improvement - Eligible Expenses

EQUIPMENT

• The purchase and installation of equipment will be considered where the equipment is part of an overall improvement to an arts and cultural facility or it enhances the effective delivery of arts and cultural activities and programs.

• Non-permanent fixtures / machinery would be considered equipment.
Project Support
Arts in Education
New Leaders

Chad Swan-Badgero
Program Manager
BadgeroC@michigan.org
517-881-9472
PROJECT SUPPORT OVERVIEW

• IS THE APPLICANT A COLLEGE/UNIVERSITY, MUNICIPALITY OR NON-ARTS RELATED NONPROFIT ORGANIZATION?
• IS THE APPLICANT PHYSICALLY LOCATED IN THE STATE OF MICHIGAN?
• ARE THE FACILITIES OPEN AND ACCESSIBLE TO THE PUBLIC?
• REQUEST: $5,000 - $30,000
• GRANTS AWARDED MUST BE MATCHED ON A 1:1 BASIS WITH CASH; NO IN-KIND SERVICES ALLOWED.
• GRANT PERIOD: OCT 1 – SEPT 30
**Project Support - Eligible Expenses**

- Artist fees
- In-state travel or lodging for artists
- Marketing
- Consumable supplies related to the instructional component of the project
- Staff time directly related to the execution of the grant program
PROJECT SUPPORT EXAMPLES

Northwestern Michigan College

Kalamazoo County Land Bank

Michigan Disability Rights Coalition

Friends of the Ellis Library
ARTS IN EDUCATION OVERVIEW

• Are you physically located in the State of Michigan?
• Are you a registered preK-12 educational institution, public or non-public school,
  private school, home school, school district, intermediate school district/regional educational service agency or an accredited Head Start program?
• Does your project have a hands-on learning component for student involvement?
• Colleges are NOT eligible to apply to the AIE grant program.
• AIE applicants can request a minimum of $5,000 or a maximum of $20,000.

• Teacher and administrative time directly related to the implementation of the project, as well as instructional time, may be used as a match.


• Projects must contain hands-on and interactive activities that directly involve students in the creative process.
Arts in Education - Eligible Expenses

- Artist fees
- In-state travel or lodging for artists
- Marketing
- Consumable supplies related to the instructional component of the project
- Field trip admission to museums, theaters, galleries, etc. for the core group of students *only* if it is integral to the instructional component of the project and includes a guided lesson.
ARTS IN EDUCATION EXAMPLES

ACES Academy, Alpena

Crossroads Alternative HS, Grand Rapids

Escanaba Area Schools

Ishpeming Public Schools
NEW LEADERS OVERVIEW

• Are you physically located in the State of Michigan?
• Are you a non-profit organization, municipality or school?
• Is your project LED BY a young person between the ages of 14 – 30?
• Is the project being proposed connected to or creating a youth/teen council or young professionals group focused on the arts and culture?
NEW LEADERS BASICS

• The program must be LED BY a young person or young people (ages 14-30 years old). MACC defines “led by” as: a New Leader involved in KEY DECISION MAKING for the project being proposed.

• Match may be cash, in-kind or a combination of both.

• Applicants may request up to $4,000.

• Grant timeline: October 1, 2022 to September 30, 2023.
New Leaders - Eligible Expenses

- Artist fees
- In-state travel or lodging for artists
- Marketing
- Consumable supplies related to the instructional component of the project
NEW LEADERS EXAMPLES

Capitol Collective

West Michigan Center for Art + Technology

Living Arts
Regional Regranting and Minigrant Program

Jackie Lillis-Warwick
Program Manager
lillis-warwickj@michigan.org
517-881-4114
REGIONAL REGRANTING

1. UPPER PENINSULA – CYNTHIA COTÉ, SUE ROLL, ELLEN BENOIT

2. NORTHWEST - MARY BEVANS GILLETT

3. NORTHEAST – JUSTING CHRISTENSEN-COOPER

4. WEST MICHIGAN - LORI GRAMER, LORAIN SMALLIGAN

5. EAST CENTRAL - MARSHA BRAUN AND NANCY KOEPKE

6. EAST MICHIGAN – SUZANNE LOSSING, LAURA TYLL

7. SOUTHWEST – KRISTEN CHESAK

8. SOUTH CENTRAL – TAYLOR HASLETT

9. SOUTHEAST – DEB POLICH

10. DETROIT METRO – ADAM DEJARDINS
Arts Projects
Up to $4,000 with a 1:1 MATCH, Cash and/or In-Kind

This grant provides support for the production, presentation and creation of arts and culture that promotes public engagement, diverse and excellent art, lifelong learning in the arts, and the strengthening or livability of communities through locally developed arts and culture.

Are you eligible to apply for a Minigrant Arts Project grant?

- Is the applicant an arts & cultural nonprofit, or nonprofit organization registered in the state of Michigan, K-12 school, or municipality?
- Is the applicant’s organization physically located in the state of Michigan?
- Will proposed project occur during grant period, Oct. 1 – Sept. 30?
MG Arts Projects - Eligible Expenses

- Artists fees
- In-state travel or lodging for artists
- Space rental
- Marketing
- Consumable supplies related to the instructional component of the project
- Staff time directly related to the execution of the grant program
- Field trip admission to museums, theaters, galleries, etc. for the core group of students only if it is integral to the instructional component of the project and includes a guided lesson.
MG Arts Project Examples

Adrian District Library

Grand Rapids African American Museum and Archives

Player de Noc, Inc.

Capitol Collective

Macomb Intermediate School District

Downtown Ironwood Development Authority
MINIGRANT PROGRAM

Professional / Organizational Development (POD)

Up to $1,500 with a 1:4 MATCH, Cash and/or In-Kind

These grants are intended to assist organizations, arts administrators, individual artists, film professionals, and arts educators with unique experiences directly related to career or organizational development.

Are you eligible to apply for a Minigrant POD grant?

· Is applicant an arts & cultural nonprofit, registered in Michigan OR individual artist, arts and cultural administrator, film professional, or arts educator?
· Is applicant/organization physically located in the state of Michigan?
· Will proposed opportunity occur during grant period, Oct. 1 – Sept. 30?

Are you applying for/to:

· Conference/Education/Training – educational opportunities to increase knowledge/skill
· Work with a Consultant – assistance with planning, needs assessment, grant writing, etc.
MG POD – Eligible Expenses

- Artist, consultant, workshop, registration fees directly related to a professional development opportunity
- Travel (in OR out of state)
- Meals and Lodging
- Project-related Materials
MG POD Examples

Sterling Edwards Workshop

Great Lakes Center for the Arts

New Music Gathering St. Paul MN

Binder Park Zoo

Thriving Through the Arts
A Program Impact Evaluation of the Armed Services Arts Partnership (ASAP)

Lapeer County Community Mental Health

Detroit Sound Conservancy
BUS GRANTS

GRANT OPENS MAY 1, 2021 AND CLOSES AUGUST 3RD, 2022
ROUND 2 CLOSES JANUARY 15, 2023
(OR UNTIL ALL FUNDS HAVE BEEN EXPENDED)

- Maximum request of $500
- For K-12 schools to pay for transportation to take an arts related field trip
- No matching requirement
- School is reimbursed the amount if they are awarded a grant after they take the field trip
- Home schools and Head Start programs would be eligible
ART EQUIPMENT & SUPPLIES

GRANT OPENS MAY 1, 2021 AND CLOSES AUGUST 3RD, 2022
ROUND 2 CLOSES JANUARY 15, 2023

- Maximum request of $1500

- For k-12 schools to purchase arts equipment or supplies (or pay for the repair of arts equipment)

- No matching requirement

- School is reimbursed the amount if they are awarded a grant after they purchase equipment
Q&A

What questions can we answer?
(There will be additional time for questions after break)
Feel free to conceptualize soft music, birds chirping, gentle waves lapping ashore and building castles in the air.

See you in a little bit...
SmartSimple and the Application Process


- Complete Organization Profile and Personal Profile.
  - Organization Profile includes ORGANIZATION INFORMATION, ADA/504 INFORMATION, ORGANIZATIONAL HISTORY/BOARD, and DEMOGRAPHICS sections.

- Upon completion of the Organization and Personal Profile(s), select “Grantee Home” to view eligible grant applications via icons present underneath “My Opportunities.”
  - A new grant is created EVERY TIME a grant icon is selected.

- $50.00 non-refundable application fee per application.
  - No application fee for Minigrants.

- "WHERE DO I BEGIN" document in MACC's BOX may be helpful.
What's in the box?! 

1. 

2. 

3. 

www.michigan.gov/arts

macc.smartsimple.com
Transition from DUNS to UEI

A Unique Entity ID, or UEI, is a federal identification number for your organization. This number replaces the previously-used DUNS identification number.

For all future MACC applications due June 1 or beyond, a valid UEI will be required.

This change affects organizations only, not individuals applying for a POD Minigrant.

Obtain a UEI from [SAM.gov](https://www.sam.gov) Federal System for Award Management
Transition to UEI - 3 Scenarios

1. My organization is already registered in SAM.gov
   • You already have a UEI. Sign into your SAM.gov account to review your UEI.

2. My organization has a DUNS Number, but IS NOT yet registered in SAM.gov
   • You can get a UEI immediately by registering your organization at SAM.gov.

3. My organization does not have a DUNS Number, and IS NOT yet registered in SAM.gov
   • Wait until April 4, 2022, or later. You'll be able to register without first obtaining a DUNS number.
   • On or after April 4, 2022, visit SAM.gov to obtain your UEI.
Transition to UEI - Assistance

SAM's Quick Start Guide

SAM's Tutorial Video

michigan.gov/arts

SAM.gov/content/entity-registration
General Application Information

• Narrative (2 pages for MG and 4 Pages for Direct Grants)
  • Artistic/Cultural Merit, Community Impact, Implementation and Management
• Info about key staff/culture workers/artists
• Supplemental Materials
  • Examples of marketing materials
  • Portion of Annual Report
  • Pictures
  • Links to websites, articles, videos
• Additional Considerations
  • Panelists will read your Organization Profile and may visit your website/Guidestar/social media
Review Process

• Assemble panels of five individuals to read 15-20 Applications

• Panelists comment and score based on adherence to criteria laid out in the guidelines. Applications scored on a scale of 0-100

• Panel meet to finalize scores. Conducted virtually and open to the public

• Final Scores submitted.
Grant Award and Post Award Process

Grant Award Process
• Applicants who score an 80 or above recommended for funding
• Governor Appointed Council approves a funding plan
• Grant Awards announced at our September Council Meeting

Post Award Announcement Process
• Sign Grant Agreement.
• Upload Letters of Acknowledgement
• First Payment issued
• Complete the terms of your Grant Agreement
• Submit Final Report within 30 days
• Final Report approved by MACC and second payment issued
Grant Writing Tips

• Time to write?
• Who will write?
• Staff to manage grant?
• Can we wait?
• Start Early/NOW!
• Read the Guidelines
• The 3 C's
• Write with the reviewer in mind
• Update your online presence

• Proofread
• Make sure all links work
• Plan to submit as early as possible in case of submission errors
Financial Tips

• Are the revenues and expenses categorized correctly?  
  - refer to program guidelines for appropriate budget items

• Does the project budget reflect your required match amount?  
  - check program guidelines for match requirements

• Does the total of the MACC Share column match the grant request amount?  
  - MACC Share column is a subset of the Cash column, NOT in addition to.

• Does the budget balance?  
  - total Revenue should equal total Expenses

• Do the financials reflect the appropriate grant period?  
  - October 1, 2022 – September 30, 2023

Questions??? Please contact Adam Wheater or Ashley Minarik
Questions?
Don't hesitate to email us.

**Director**
Alison Watson, watsona11@michigan.org

**Finance, Compliance, & SmartSimple**
Adam Wheater, wheatera@michigan.org

**Finance & Compliance**
Ashley Minarik, minarika2@michigan.org

**Operational Support**
Alex Flannery, flannerya1@michigan.org

**Capital Improvement, ADA 504 Coordinator**
Jeff Garrett, garrettj7@michigan.org

**Project Support, New Leaders, Arts in Education**
Chad Swan-Badgero, badgeroc@michigan.org

**Regional Regranting / Minigrants**
Jackie Lillis-Warwick, lillis-warwickj@michigan.org