SmartZones™ provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 517.373.9808.
SmartZones

1. MTEC SmartZone
   Michigan Technological University
   www.mtecsz.com

2. Innovate Marquette SmartZone
   Northern Michigan University
   www.innovatemarquette.org

   Sault Ste. Marie SS Mart
   Lake Superior State
   www.ssmartzone.com

4. Muskegon Innovation Hub
   Grand Valley State University
   www.gvsu.edu/mihub

5. Holland SmartZone
   Lakeshore Advantage
   Michigan State University
   www.lakeshoreadvantage.com

   www.startgarden.com

7. CMURC
   Central Michigan University
   www.cmurc.com

8. Midland SmartZone
   Midland Tomorrow
   www.midenday.org

9. Port Huron
   St. Clair County EDA
   810.982.9511

10. Lansing Regional SmartZone/LEAP
    Michigan State University
    www.purelansing.com

11. Southwest Michigan Innovation Center
    Western Michigan University
    www.kazoosmic.com

12. Battle Creek Unlimited
    Western Michigan University and
    Kellogg Community College
    www.bcunlimited.org

13. Jackson Technology Park SmartZone
    Baker College, Jackson College, and
    Spring Arbor University
    www.enterprisegroup.org

14. Ann Arbor SPARK
    University of Michigan and
    Eastern Michigan University
    www.annarborusa.org

15. Adrian-Tecumseh
    Lenawee Economic Development
    www.lenaweenow.org

16. Pinnacle Aeropark
    Huron Township LDFA
    www.hurontwpldfa.com

17. TechTown
    Wayne State University
    www.techtowndetroit.org

18. Macomb-OU INCubator
    Oakland University—Macomb
    www.oakland.edu/macombouinc

19. Automation Alley
    Lawrence Technological University
    and Oakland University
    Southfield Centrepolis
    www.automationalley.com
    www.ltucollaboratory.com
    www.southfieldcentrepolis.com

20. OU INC
    Oakland University—Rochester
    www.oakland.edu/ouinc

REGIONS

- Upper Peninsula region
- Northwest region
- Northeast region
- West Michigan region
- East Michigan region
- South Central region
- Southwest Michigan region
- Southeast Michigan region
- Detroit Metro region