

MICHIGAN SMARTZONES

SmartZonesSM provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure

necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

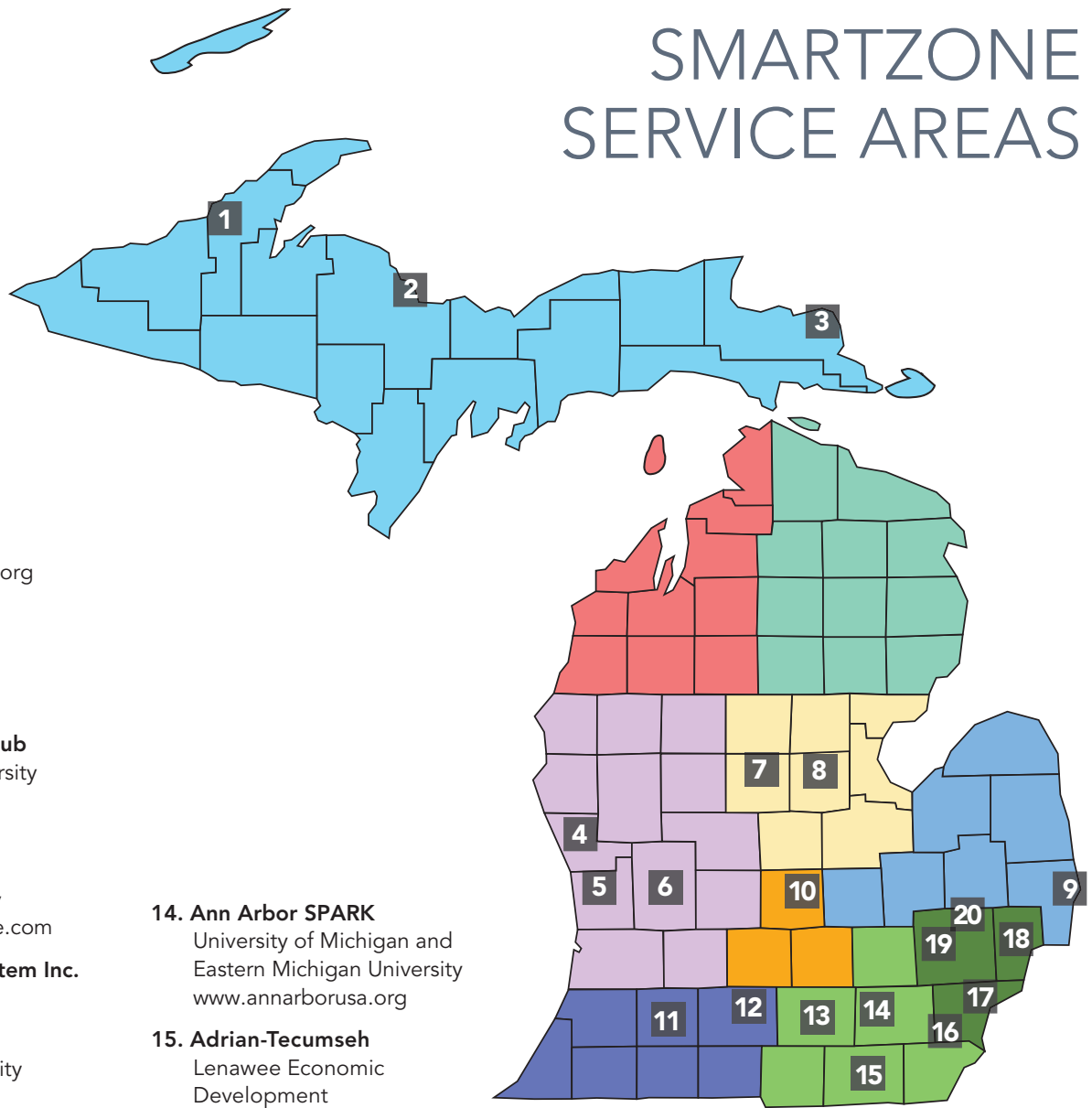
Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 517.373.9808.

SMARTZONE SERVICE AREAS

SmartZones



- 1. MTEC SmartZone**
Michigan Technological University
www.mtecsz.com
- 2. Innovate Marquette SmartZone**
Northern Michigan University
www.innovatemarquette.org
- 3. Sault Ste. Marie**
Sault Ste. Marie SS Mart
Lake Superior State
www.ssmartzone.com
- 4. Muskegon Innovation Hub**
Grand Valley State University
www.gvsu.edu/mihub
- 5. Holland SmartZone Lakeshore Advantage**
Michigan State University
www.lakeshoreadvantage.com
- 6. Start Garden/SG Ecosystem Inc.**
www.startgarden.com
- 7. CMURC**
Central Michigan University
www.cmurc.com
- 8. Midland SmartZone Midland Tomorrow**
www.midlandtomorrow.org
- 9. Port Huron**
St. Clair County EDA
810.982.9511
- 10. Lansing Regional SmartZone/LEAP**
Michigan State University
www.purelansing.com
- 11. Southwest Michigan Innovation Center**
Western Michigan University
www.kazoosmic.com
- 12. Battle Creek Unlimited**
Western Michigan University and Kellogg Community College
www.bcunlimited.org
- 13. Jackson Technology Park SmartZone**
Baker College, Jackson College, and Spring Arbor University
www.enterprisegroup.org

- 14. Ann Arbor SPARK**
University of Michigan and Eastern Michigan University
www.annarborusa.org
- 15. Adrian-Tecumseh**
Lenawee Economic Development
www.lenaweenow.org
- 16. Pinnacle Aeropark**
Huron Township LDFA
www.hurontwpldfa.com
- 17. TechTown**
Wayne State University
www.techtowndetroit.org
- 18. Macomb-OU INCubator**
Oakland University—Macomb
www.oakland.edu/macombouinc

- 19. Automation Alley**
Lawrence Technological University and Oakland University
Southfield Centrepolis
www.automationalley.com
www.ltucollaboratory.com
www.southfieldcentrepolis.com
- 20. OU INC**
Oakland University—Rochester
www.oakland.edu/ouinc

REGIONS

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|------------------------|---------------------------|
| Upper Peninsula region | East Michigan region |
| Northwest region | South Central region |
| Northeast region | Southwest Michigan region |
| West Michigan region | Southeast Michigan region |
| East Central region | Detroit Metro region |