



"LEGAL ESSENTIALS TO EXPORT" TOOLKIT

These educational programs are designed to help businesses identify legal and compliance issues that are relevant as businesses pursue export opportunities. Join Foster Swift Collins & Smith PC and special guest speakers for an interactive workshop to learn tips and tools to ensure compliance. Seminars are free, but registration is required.

INTELLECTUAL PROPERTY & FOREIGN BUSINESS PARTNER CONTRACT		
FEBRUARY 22 8:30 a.m.–12 p.m. LANSING 313 S. Washington Sq. Lansing, MI	MARCH 14 8:30 a.m.–12 p.m. SOUTHFIELD 28411 Northwestern Hwy Southfield	SEPTEMBER 12 12 p.m.–4 p.m. GRAND RAPIDS 1700 E Beltline NE #200 Grand Rapids
TRADEMARK/SERVICE MARK READINESS <ul style="list-style-type: none"> • Discussion of types of intellectual property • Importance of protecting intellectual property, specifically name and trademark, in international markets • Process and time frame for protecting intellectual property internationally, including alternative strategies • Resources available to help combat infringement • Tips on avoiding costly litigation and disputes related to U.S. and international trademark infringement 		
FOREIGN AGENT/DISTRIBUTOR CONTRACT CHECKLIST <ul style="list-style-type: none"> • Top 12 most important issues to address in contracts with foreign business partners • How U.S. laws and regulations will impact the relationship • Resources available to help with due diligence regarding foreign business partners • A foreign agent/distributor contract checklist 		

EXPORT CONTROL OVERVIEW COMPLIANCE TRAINING
MARCH 24 8:30 a.m.–12 p.m., SOUTHFIELD 28411 Northwestern Hwy, Southfield
EXPORT CONTROL OVERVIEW COMPLIANCE TRAINING <ul style="list-style-type: none"> • Export control regulations and how they might affect doing business internationally. Processes and procedures that can help ensure compliance with applicable regulations • Trade embargoes, sanctions and restricted party screening • Resources available to help comply with export regulations and export control reform • Enforcement: what happens when there is a violation

ADVANCED COURSE: EXPORT CONTROLS
APRIL 12 8:30 a.m.–12 p.m., MT. PLEASANT MMCC Morey Tech Center, Rooms 108, 110, 2600 S Summerton Rd, Mt. Pleasant
YOUR ITAR REGISTERED! NOW WHAT? And Product Classification Exercise (EAR and ITAR) <ul style="list-style-type: none"> • Obligations for ITAR registered entities • Product classification under EAR and ITAR • Resources available to help comply with export regulations • The compliance obligation • Top 10 best practices for product classification

INTELLECTUAL PROPERTY & FOREIGN BUSINESS PARTNER CONTRACT AND EXPORT CONTROL OVERVIEW COMPLIANCE TRAINING
MAY 4 8:30 a.m.–4 p.m., TRAVERSE CITY Networks Northwest, 600 East Front Street, Suite 104, Traverse City
The agenda combines the two basic half day programs described above

Register @ <https://MEDC.cvent.com/legalesentials2017>